



## 2022 SPONSORSHIP LEVELS

### Community Champion, \$10,000 and above

(Logo deadline: Feb. 18)

- Recognition in digital advertising, including increased social media exposure
- Placement of logo in printed materials and event day signage
- Recognition on event website with a link to sponsor website
- Callout in sponsor email to all participants
- Vendor space at event
- Registration fees waived for 40 registrants

### Neighborhood Leader, \$5,000 – \$9,999

(Logo deadline: Feb. 18)

- Recognition in digital advertising, including increased social media exposure
- Placement of logo in printed materials and event day signage
- Recognition on event website with a link to sponsor website
- Callout in sponsor email to all participants
- Vendor space at event
- Registration fees waived for 20 registrants

### Home Heat-Up, \$2,500 – \$4,999

(Logo deadline: Feb. 18)

- Social media exposure
- Placement of logo in printed materials and event day signage
- Recognition on event website with a link to sponsor website
- Callout in sponsor email to all participants
- Vendor space at event
- Registration fees waived for 10 registrants

### Hearthside Friend, \$1,000 – \$2,499

(Logo deadline: Feb. 18)

- Social media exposure
- Placement of logo in printed materials and event day signage
- Recognition on event website with a link to sponsor website
- Callout in sponsor email to all participants
- Vendor space at event
- Registration fees waived for 5 registrants

### Warming Hand, \$500

(Logo deadline: Feb. 18)

- Social media exposure
- Placement of logo in printed materials and event day signage
- Recognition on event website with a link to sponsor website
- Callout in sponsor email to all participants
- Vendor space at event
- Registration fees waived for 3 registrants

### Mile Marker, \$300

(Logo deadline: Feb. 18)

- Social media exposure
- Event day signage along race route
- Recognition on event website with a link to sponsor website
- Vendor space at event

### Neighbor, \$150

- Social media exposure
- Company or individual name on website
- Vendor space at event

### Friends / In-Kind Gifts, Race Prizes

(Suggested minimum value \$100)

- Company or individual name on website
- Recognition for race prize donations



15<sup>TH</sup> ANNIVERSARY

## 2022 SPONSORSHIP FORM

**Yes, I/we would like to participate in the Heat the Streets Run & Walk for Warmth as an event sponsor!**

\_\_\_\_\_ \$10,000+ "Community Champion"

Enter amount: \$ \_\_\_\_\_

\_\_\_\_\_ \$5,000 – \$9,999 "Neighborhood Leader"

\_\_\_\_\_ \$2,500 – \$4,999 "Home Heat-Up"

\_\_\_\_\_ \$1,000 – \$2,499 "Hearthside Friend"

\_\_\_\_\_ \$500 "Warming Hand"

\_\_\_\_\_ \$300 "Mile Marker"

\_\_\_\_\_ \$150 "Neighbor"

**Yes, I/we would like to donate to the Heat the Streets Run & Walk for Warmth campaign!**

\_\_\_\_\_ Friends / In-Kind Gifts, Race Prizes

Please list item(s): \_\_\_\_\_

**Do you plan to coordinate a team to participate in the Heat the Streets Run & Walk for Warmth event?**

\_\_\_\_\_ Yes, please send me more information and my complimentary registration code (if applicable).

\_\_\_\_\_ No, we are not able/interested in participating.

**Please list your name as it should appear on promotional materials:**

Company Name / Listing: \_\_\_\_\_

**Please email logo (300 dpi or greater) to [heatthestreetsomaha@gmail.com](mailto:heatthestreetsomaha@gmail.com). Logos must be received by Feb. 18.**

Company Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Please check this box if you are providing a home address: ☐

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**Payment Method:**

\_\_\_\_\_ Check (Make payable to Dollar Energy Fund [Tax ID: 25-1442933], include Heat the Streets Omaha in check memo.)

\_\_\_\_\_ Online (Please email [heatthestreetsomaha@gmail.com](mailto:heatthestreetsomaha@gmail.com) for payment link.)

\_\_\_\_\_ Invoice (Select one: \_\_\_\_\_ 1st quarter, 2022 \_\_\_\_\_ 2nd quarter, 2022)

**Mail signed sponsorship form and check to:**

Heat the Streets Run & Walk for Warmth

OPPD Energy Plaza

444 S. 16<sup>th</sup> St.

Omaha, NE 68102

If you have any questions about sponsorship or donation opportunities, please email [heatthestreetsomaha@gmail.com](mailto:heatthestreetsomaha@gmail.com).

**METROPOLITAN**  
UTILITIES DISTRICT



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Omaha Public Power District