



## 2021 SPONSORSHIP LEVELS

Please email [heatthestreetsomaha@gmail.com](mailto:heatthestreetsomaha@gmail.com) if you prefer to pay online.

### Community Champion, \$10,000 and above

(Logo deadline: Feb. 19)

- Recognition in digital advertising, including increased social media exposure
- Placement of logo in printed giveaway mailing to all participants
- Recognition on event website with a link to sponsor website
- Callout in sponsor email to all participants
- Registration fees waived for 40 registrants

### Neighborhood Leader, \$5,000 – \$9,999

(Logo deadline: Feb. 19)

- Recognition in digital advertising, including increased social media exposure
- Placement of logo in printed giveaway mailing to all participants
- Recognition on event website with a link to sponsor website
- Callout in sponsor email to all participants
- Registration fees waived for 20 registrants

### Home Heat-Up, \$2,500 – \$4,999

(Logo deadline: Feb. 19)

- Social media exposure
- Placement of logo in printed giveaway mailing to all participants
- Recognition on event website with a link to sponsor website
- Callout in sponsor email to all participants
- Registration fees waived for 10 registrants

### Hearthside Friend, \$1,000 – \$2,499

(Logo deadline: Feb. 19)

- Social media exposure
- Placement of logo in printed giveaway mailing to all participants
- Recognition on event website with a link to sponsor website
- Callout in sponsor email to all participants
- Registration fees waived for 5 registrants

### Warming Hand, \$500

(Logo deadline: Feb. 19)

- Social media exposure
- Placement of logo in printed giveaway mailing to all participants
- Recognition on event website with a link to sponsor website
- Callout in sponsor email to all participants
- Registration fees waived for 3 registrants

### Mile Marker, \$300

(Logo deadline: Feb. 19)

- Social media exposure
- Callout in sponsor email to all participants
- Recognition on event website with a link to sponsor website
- Post-event email recognition

### Neighbor, \$150

- Social media exposure
- Company or individual name on website

### Friends / In-Kind Gifts, Race Prizes

(Suggested minimum value \$100)

- Company or individual name on website
- Recognition for race prize donations



## 2021 SPONSORSHIP FORM

**Yes, I/we would like to participate in the virtual Heat the Streets Run & Walk for Warmth as an event sponsor!**

\_\_\_\_\_ \$10,000+ "Community Champion"                      \_\_\_\_\_ \$1,000 – \$2,499 "Hearthside Friend"  
Enter amount: \$ \_\_\_\_\_                      \_\_\_\_\_ \$500 "Warming Hand"  
\_\_\_\_\_ \$5,000 – \$9,999 "Neighborhood Leader"                      \_\_\_\_\_ \$300 "Mile Marker"  
\_\_\_\_\_ \$2,500 – \$4,999 "Home Heat-Up"                      \_\_\_\_\_ \$150 "Neighbor"

**Yes, I/we would like to donate to the virtual Heat the Streets Run & Walk for Warmth campaign!**

\_\_\_\_\_ Friends / In-Kind Gifts, Race Prizes  
Please list item(s): \_\_\_\_\_

**Do you plan to coordinate a team to participate in the virtual Heat the Streets Run & Walk for Warmth event?**

\_\_\_\_\_ Yes, please send me more information and my complimentary registration code (if applicable).  
\_\_\_\_\_ No, we are not able/interested in participating.

**Please list your name as it should appear on promotional materials:**

Company Name / Listing: \_\_\_\_\_

**Please email logo (300 dpi or greater) to [heatthestreetsomaha@gmail.com](mailto:heatthestreetsomaha@gmail.com). Formats accepted: eps, pdf, jpg, gif or png. Logos must be received by Feb. 19.**

Company Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Please check this box if you are providing a home address:

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**Payment Method:**

\_\_\_\_\_ Check (*payable to Dollar Energy Fund; include Heat the Streets Omaha in the check memo*)

\_\_\_\_\_ Online

\_\_\_\_\_ Invoice (Select one: \_\_\_\_\_ 4th quarter, 2020                      \_\_\_\_\_ 1st quarter, 2021                      \_\_\_\_\_ 2nd quarter, 2021)

**Mail signed sponsorship form and check to:**

**Heat the Streets Run & Walk for Warmth**

**OPPD Energy Plaza**

**444 S. 16<sup>th</sup> St.**

**Omaha, NE 68102**

If you have any questions about sponsorship or donation opportunities, please email [heatthestreetsomaha@gmail.com](mailto:heatthestreetsomaha@gmail.com).

**For office use only**

Form received by: \_\_\_\_\_

Date form received: \_\_\_\_\_

Payment received

Check deposited (if applicable)

Logo received

Acknowledgement sent to donor

Recorded in database