Sponsorship Proposal:

THE DAFFODIL DASH 2027

THE RACE FOR 1.5 MILLION
IN MEMORY OF THE CHILDREN OF THE HOLOCAUST
AND SUPPORTING CHILDREN IN DARFUR, SOUTH SUDAN AND RWANDA

Sunday, April 4, 2027

www.daffodildash.org

The Daffodil Dash

is a run/walk/bike in memory of the 1.5 million children who perished in the Holocaust and in support for children who continue to suffer in the face of genocide and other humanitarian crises in the world today.



The Daffodil Dash raises awareness and funds for Holocaust Education and Awareness. Proceeds benefit *The Daffodil Project*, as well as "*Kids for Kids*", "*Raising South Sudan*" and "Agahozo Shalom", organizations helping children and families in remote villages in Darfur, South Sudan and Rwanda. The race also supports the Atlanta Holocaust Survivor Fund, providing medical, dental and home care for aging Holocaust survivors. The race will be held at Brook Run Park on Sunday, April 4, 2027. Speakers will bring their messages of hope, survival, and the importance of tolerance. We will also be offering "virtual options" again this year. This means you can sign up to run, walk, bike or exercise from anywhere, anytime from March 12-April 4, 2027.

Your support helps us build a worldwide Living Holocaust memorial as we aspire to plant 1.5 million daffodils in memory of the 1.5 million children who perished in the Holocaust and in support for children who continue to suffer in humanitarian crises.

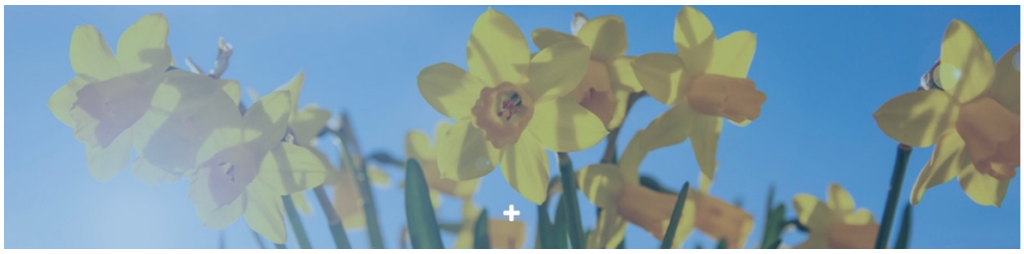


The purpose of this race is to bring together members of the community with a focus on "Remembering the Past" and "Reaching for the Future" by promoting peace and tolerance.

WHY DAFFODILS?



The shape and color of the daffodils represent the yellow stars that Jews were forced to wear during the Holocaust. Daffodils represent our poignant hope for the future. Daffodils are resilient and return with a burst of color each spring. The daffodils honor those who survived the Holocaust and went on to build new lives after this dark and difficult period.



LEARN LESSONS FROM THE PAST AND ACT FOR THE FUTURE:

Elie Wiesel, Holocaust Survivor and famous author of the book "Night" states – "How can a person, whether religious or secular, not be moved by compassion? And above all, how can anyone who remembers remain silent?"





To date, we have planted over 1.2 million daffodils in more than 770 locations worldwide.
We have set a goal to plant at least another 80,000 daffodils this year.
We will continue planting until we have planted 1.5 million daffodils and beyond.

How can you help?

Become a sponsor of The Daffodil Dash at one of the levels outlined on our sponsorship form and help us achieve these goals and most importantly reach out to others in need. Start a team or join a team to participate in The Daffodil Dash 2027.

Sponsor/Sign up at www.daffodildash.org

THANK YOU FOR SUPPORTING THE DAFFODIL DASH 2027.

SPONSORSHIP LEVELS

☐ **Premier Daffodil Sponsor - $10,000**
- **5,400** daffodils planted
- Company **logo*** prominently displayed on race T-shirt
- Company **logo*** prominently displayed on Banner
- **50** complimentary race registrations
- Recognition at Awards Ceremony
- Recognition on all race marketing materials.

☐ **Diamond Daffodil Sponsor - $7,500**
- **3,600** daffodils planted
- Company **logo*** on race T-shirt and Banner
- **30** complimentary race registrations
- Recognition at Awards Ceremony

☐ **Golden Daffodil Sponsor - $5,000**
- **1,800** daffodils planted
- Company **logo*** on race T-shirt and Banner
- **20** complimentary race registrations
- Recognition at Awards Ceremony

☐ **Silver Daffodil Sponsor - $3,600**
- **1,000** daffodils planted
- Company **logo*** on race T-shirt and Banner
- **10** complimentary race registrations
- Recognition at Awards Ceremony

☐ **Field of Daffodils Sponsor - $1,800**
- **600** daffodils planted
- Company **logo*** on race T-shirt and Banner
- **8** complimentary race registrations

☐ **Meadow of Daffodils Sponsor - $1,000**
- **300** daffodils planted
- Company **logo*** on race T-shirt and Banner
- **6** complimentary race registrations

☐ **Bed of Daffodils Sponsor - $540**
- **150** daffodils planted
- Company **logo*** on race T-shirt and Banner
- **4** complimentary race registrations

☐ **Border of Daffodils Sponsor - $360**
- **100** daffodils planted
- Company **logo*** on race T-shirt and Banner
- **2** complimentary race registrations

☐ **Vase of Daffodils Sponsor - $180**
- **50** daffodils planted
- Company **name** on race T-shirt and Banner
- **1** complimentary race registration

YES!
I would like to be a Sponsor

Name: _____

Company: _____
(if applicable)

Employee Matching Program ? Y/ N

Email: _____

Address: _____

_____

Phone: _____

Please submit pledge on or before March 8, 2027

☐ **Check** (*Payable to The Daffodil Dash*)

☐ **Credit Card #** _____

Exp. Date: ____ /____ **CVV:** _____

AMEX ***Discover*** ***Visa*** ***Mastercard***

https://www.daffodilproject.net/daffodil-dash-sponsorship/

☐ **Mail:** **2472 Jett Ferry Rd, Suite 400, #260**
Dunwoody, GA 30338

For more information, please email
worldwidedaffodilproject@gmail.com

Am Yisrael Chai! is an approved 501(c)(3) public charity.
Your donation is tax deductible.

***Company logo's will be displayed on Banners and T-Shirts according to level of sponsorship.**
All Sponsors will be listed on our race website and social media channels,
and will receive a complimentary exhibitor table on race day if requested.