

Partner Categories – 43rd Kiwanis Midnight Run (LIVE & Virtual)

Title Partner (\$7,500 plus):

1. Partner's name is included as part of the Title Run name and on the front of the finish medals.
2. Large logo at the top on the back of the Midnight Run shirt.
3. Smaller logo on the front of the Midnight Run shirt.
4. Large logo and prominent listing on the inside of the Midnight Run brochure.
5. Business name displayed on the flashing LED sign at registration.
6. Business Logo and links added to the Midnight Run's Web Site.
7. **Multiple** locations for sponsor logo **signage** (provided by business) **at the event – including finish line and registration.**
8. Business name advertised by race announcer and on three mile markers on Race Joy virtual app.
9. **Multiple** 10' x 10' spaces at the vendor expo.
10. Seventy five (75) complimentary race applications based on \$10,000 sponsorship that include complimentary tee shirts.

Major Partner (\$5,000):

1. Business logo prominently displayed on the back of the Midnight run tee shirt.
2. Smaller logo and prominent listing on the inside of the Midnight run brochure.
3. Business logo and links added to the Midnight Run's Web site.
4. Twenty (20) feet of business & logo (provided by business) **signage at the event registration area.**
5. Business name displayed on the flashing LED sign at registration.
6. Business name advertised by the race announcer and on 3 mile markers on Race Joy virtual app.
7. Two 10' x 10' space at the vendor expo.
8. Fifty (50) complimentary race applications that include complimentary Midnight Run tee shirts.

Patriot Partner (\$1,000)

1. Business logo displayed on the back of the Midnight Run tee shirt & brochure.
2. Ten (10) feet of business logo **signage** (provided by business) **at the finish line area.**
3. Business name displayed on the flashing LED sign at registration.
4. Business logo and link added to the Midnight Run's Web site.
5. Business name advertised by race announcer and on 2 mile markers on Race Joy virtual app.
6. 10' x 10' space at the vendor expo.
7. Ten (10) complimentary race applications that include complimentary Midnight Run tee shirts.

Eagle (\$500)

1. Business logo on the back of the Midnight Run tee shirts and brochure.
2. Signage displayed in vendor expo area (provided by business) and LED sign.
3. Business logo and link added to Midnight Run Web site.
4. Business name advertised on one mile marker on the Race Joy virtual app.
5. 10' x 10' space in the vendor expo area.
6. Five (5) complimentary race applications that include complimentary Midnight Run tee shirts.

Star (\$200)

1. Business logo and listing on the inside of the Midnight Run brochure. Logo and link in website.
2. 10' x 10' space in the vendor expo area.
3. Two (2) complimentary race applications that include complimentary Midnight Run tee shirts.

Stripes (\$100)

1. Business logo and listing in **large bold print** on the inside of the Midnight Run brochure.
2. One (1) complimentary Midnight Run tee shirt.

**All sponsors are welcome to provide something for the runner's packet.
Estimate 1,100 to be distributed between the virtual and live run packets.**