



PRESS RELEASE
For Immediate Release

CONTACT
Willie Fowlkes, (936) 588-9966

TEXAS 10 SERIES REDUCES 2022-2023 SERIES TO FIVE RACES

TOMBALL, TEXAS (February 11, 2022) – The Texas 10 Series will be reducing the 2022-2023 Series from seven to five races and will include Cypress, Katy, Conroe, Bridgeland and Sienna.

“Unfortunately, we have had to eliminate the College Station and Huntsville races due to lack of registrations and sponsor support,” said Willie Fowlkes, Event Director for Texas 10 Race Management. “Races under the half marathon and marathon distances have seen a decline in registrations throughout the industry and all event directors alike are experiencing challenges financially.”

“Registrations are the primary revenue stream to support events of this nature and when runners don’t register, events go away,” Fowlkes added, “2023 would have been the 10th annual for College Station and the 11th for Huntsville.”

The new schedule will be as follows:

Cypress 10 Miler – October 2, 2022
Katy 10 Miler – November 6, 2022
Conroe 10 Miler – December 4, 2022
Bridgeland 10 Miler – January 8, 2023
Sienna 10 Miler – February 5, 2023

Texas 10 Series annual packages will kick off early bird registration prices on February 11, 2022 at 10:00am and have the lowest pricing available thru February 13, 2022. Runners can select from a VIP Package with the 10-mile, 5-mile and 5k distances or an annual package without the benefits of VIP. VIP benefits include VIP packet pickup, restrooms, parking, and the ability to transfer or defer with no additional fees.

The Armadillo and Ten Gallon Cups will still be a part of the Texas 10 Series but to qualify for the Armadillo Cup runners must compete in all five races.

About Texas 10 Race Management, LLC

Founded in 2012 and located in The Woodlands, Texas 10 Race Management, LLC, combines the talents and expertise of some of the best event producers in the nation. Texas 10 Race Management, LLC continues to provide local running communities with a premier running event and series. Our mission is to promote the advancement of running while supporting the community with positive economic impact, healthy initiatives, and educational benefits.