



Please join us in supporting the 5th annual Well School 5k and Expo. We have averaged 175 runners in the past, and we anticipate over 200 for 2018! We are offering businesses like yours the opportunity to support us in making this year another success! All pre-registered runners and volunteers will receive a free shirt, and your company logo could be on the back.

[www.thewellschool5k.org](http://www.thewellschool5k.org)

NEW THIS YEAR! We are excited to be included in the MAGP Running Series. MAGP will be marketing our event as part of a series of local events with prizes for participants who complete a certain number of events.



Our event schedule includes a free kid's fun run, a professionally timed 5k run/walk, and a Vendor Expo. The Vendor Expo is free to the public, and will feature many local merchants and service providers.

This is a fundraising event, with a portion of the proceeds to be donated to New England K-9 Search & Rescue. Founded in 1981, New England K-9 Search & Rescue is an **all-volunteer** wilderness K-9 search and rescue organization. They provide life-saving assistance day and night, at no cost, to the law enforcement agencies of Vermont and New Hampshire.

The Well School is a non-profit, independent day school in Peterborough, NH with approximately 145 children enrolled in Pre-K through 8<sup>th</sup> grade.

The Well School seeks to inspire confidence, passion, and a love of learning in every child.

[www.wellschool.org](http://www.wellschool.org)

**Please join us!**

Return forms for sponsorship to:  
The Well School, 36 Well School Rd, Peterborough, NH 03458  
by **May 18<sup>th</sup>, 2018.**

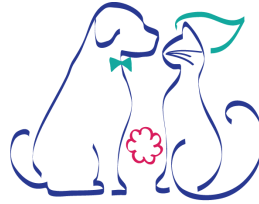
**Come run. Sponsor the event. Display our 5k poster. Donate prizes. Cheer. Be active.**  
Contact [rfreeman@wellschool.org](mailto:rfreeman@wellschool.org) or (603) 924-6908 ext. 27 for more information.



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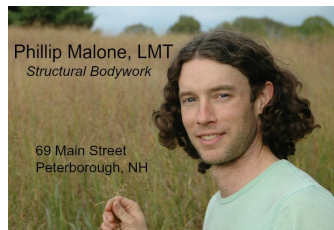
**THANK YOU TO ALL OF OUR TOP 2017 SPONSORS**

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## **The Well School 5k and Vendor Expo**

*A family friendly event, with a portion of the proceeds to benefit  
New England K-9 Search & Rescue.*



FRONT



BACK

Imagine your  
company logo on the  
back of **every shirt**  
we hand out!



Company Name \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

[www.thewellschool5k.org](http://www.thewellschool5k.org)

**We are pleased to support The Well School 5k on  
Sunday, June 3rd, 2018 with a sponsorship of:**

(Please circle one)

**\$750 Platinum Sponsor**

- Your promotional materials included in registration packets or sponsor table
- Your **logo** printed on **mile markers** placed *every 1/2 mile* on the run course
- Your **logo** appears in **largest size** on back of race and volunteer shirts
- Recognition during awards ceremony
- Facebook promotion and recognition
- Logo *and* web link on race website and in event emails
- Hang your banner near the race finish (if supplied)
- Logo included in next year's sponsor packet
- Free space at Vendor Expo (\$50 value)

**\$500 Gold Sponsor**

- Your promotional materials included in registration packets or sponsor table
- Your **logo** appears in **medium size** print on back of race and volunteer shirts
- Recognition during awards ceremony
- Facebook promotion and recognition
- Logo *and* web link on race website and in event emails
- Logo included in next year's sponsor packet
- Free space at Vendor Expo (\$50 value)

**\$250 Silver Sponsor**

- Your promotional materials included in registration packets or sponsor table
- Your **name** listed on the back of race and volunteer shirts
- Facebook promotion and recognition
- Logo *and* web link on race website and in event emails
- Logo included in next year's sponsor packet
- Free space at Vendor Expo (\$50 value)

**\$100 Bronze Sponsor**

- Your promotional materials included in registration packets or sponsor table
- Facebook promotion and recognition
- Logo on race website and in event emails
- Free space at Vendor Expo (\$50 value)

**Other amount or door prize donation** \_\_\_\_\_

Payable by check to **The Well School**

Return forms and payment to: 36 Well School Road, Peterborough NH, 03458

Phone: (603) 924-6908 ext. 27      Fax: (603) 924-2141

[www.thewellschool5k.org](http://www.thewellschool5k.org)





**June 3rd, 2018**

*Register or donate at*  
[www.thewellschool5k.org](http://www.thewellschool5k.org)



- \$25 online or \$30 on race day
- **Free tech-shirt** for all 5k runners registered by May 20, 2018.

**FREE KIDS FUN RUN**

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**5K RUN/WALK ON RURAL  
ROADS**

\*\*\*\*\*

**FUN FOR ALL AGES!**

\*\*\*\*\*

**FREE VENDOR EXPO**

**8 am - 12 pm**

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**RAFFLES, FOOD, MUSIC,  
PRIZES, AND MORE!**

\*\*\*\*\*

**A PORTION OF THE  
PROCEEDS TO BENEFIT:**



**New England K-9  
Search & Rescue**

**The Well School  
36 Well School Rd.  
Peterborough, NH 03458**

**603-924-6908 x27**

**[www.wellschool.org](http://www.wellschool.org)**