



Santa Run

7TH ANNUAL
5K AND 1M

GADSDEN PARK, TAMPA, FL • SATURDAY, DECEMBER 7, 2019

2019-2020 Sponsorship Opportunities

Sponsorship Opportunities	Presenting Sponsor	Race Bib Sponsor	Marathoners	1/2 Marathoners	Sprinters	Joggers	Walkers (Vendors)
Run Entries	20	15	10	4	2	2	X
Pre-Event							
Exclusive race sponsorship and event naming rights	●						
Company logo included in all race advertisements	●	●	○				
Promotion on St. John's social media	●	●	○	●			
Race Day							
Exclusive bib sponsor with direct marketing ability on each race bib		●					
Company logo on runner's T-shirts	●	●	○	●	●		
Option to hang company banner(s) at registration and finish line	4	1	1	X	X	X	X
Company logo on mile marker signs	●	●	○	●			
Verbal recognition in all live promotional events	●						
Recognition and opportunity to address the crowd during awards ceremony	●						
Race-Day table or tent for marketing promotion	●	●	○	●			●
Logo on registration form and marketing posters*	●	●	○	●	●		
Marketing materials in race day goody bags**	●	●	○	●	●	○	
Post-Event							
(2) tickets to the Circle of Excellence VIE Party	●	●	○				
Recognition in outgoing press release	●	●	○				
'Thank You' email blast	●	●	○	●	●	○	●

* Logos due Nov. 1st **Goody Bag items due Nov. 22nd



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2019-2020 Sponsorship Commitment Form

NAME _____

NAME FOR RECOGNITION _____

ADDRESS _____

PHONE _____ EMAIL _____

Payment Information

Sponsorships may be fulfilled via check or charge. Please make checks payable to **St. John's Episcopal Parish Day School** (note: Santa Run) and send to the Advancement Office, St. John's Episcopal Parish Day School, 240 S. Plant Ave., Tampa, FL 33606. You may also return this form to any School office.

Please provide the following information to pay by credit card, or use your credit card to pay online at stjohnseagles.org/sponsorsantarun



Sponsorship Levels

- _____ \$10,000 PRESENTING SPONSOR
- _____ \$5,000 RACE BIB SPONSOR
- _____ \$2,500 MARATHONERS
- _____ \$1,000 1/2 MARATHONERS
- _____ \$500 SPRINTERS
- _____ \$250 JOGGERS
- _____ \$150 WALKERS (VENDORS)

PLEASE CHARGE MY CREDIT CARD

CIRCLE ONE: VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CARD # _____ EXP. DATE _____

SIGNATURE _____

For questions, please contact Courtney Cox, Director of Institutional Advancement
ccox@stjohnseagles.org or 813.600.4353

THANK YOU FOR YOUR SUPPORT!