

STAR OF HOPE HALF MARATHON



RUN FOR RESEARCH

April 5, 2020

Get ready for the second annual Star of Hope Half Marathon located in Robbinsville Township, New Jersey. Last year we sold out with over 500 runners, a month prior to race day! This year will be even bigger and better!

The course is a USATF Certified 13.1 mile course, mostly flat along country roads. The course will not be closed to traffic but this is a rural area. Police and certified flagmen will be at all road intersections. Road course support will end at approximately 11 AM.

In addition, we have added a 5K and 1 mile fun walk course, so you don't need to be a long distance runner to come out and have fun!



Thea's Star of Hope was founded in 2011 with a mission to bring hope to kids with brain tumors by funding research to improve treatments and provide support for families of kids with brain tumors so that they can live and not just survive. Two thirds of kids with cancer suffer life-long effects from the treatments used to save their lives. Organ damage, endocrine issues, neurological and cognitive impairment are just a few common "late effects." Surgery, radiation and chemotherapy—current standards of care—must be improved upon if this is to change.

Thea's Star of Hope is a registered 501(c)(3) non-profit. We are a Guidestar Silver-rated volunteer organization that directs more than eighty percent of our funds toward pediatric brain tumor programs and research.



Sponsorship Levels

Premier Sponsor - \$3000 (4 available)

- ☐ Prominent logo Placement on all event signage, race t-shirts and print advertising . *
- ☐ Logo with URL link placement on registration, social media pages and organization website & social media posts
- ☐ Logo on Race Bibs, visible in all runner photos.
- ☐ Highlighted in pre and post event media releases.
- ☐ Banner prominently displayed at event (provided by sponsor)
- ☐ Recognition in all e-communications to race participants.
- ☐ 25% discount on corporate team registrations
- ☐ Booth area for exhibits and company promotions the day of the event.

Super Star Sponsor - \$1000

- ☐ Logo with URL link placement on registration, social media pages and organization website & social media posts
- ☐ Logo on official runner commemorative t-shirts
- ☐ Recognition in all e-communications to race participants
- ☐ 25% discount on corporate team registrations
- ☐ Booth Area for exhibits and company promotions the day of the event.

Community Sponsor - \$500

- ☐ Logo with URL link placement on registration, social media pages and organization website & social media posts
- ☐ Logo on official runner commemorative t-shirts
- ☐ Booth Area for exhibits and company promotions the day of the event.

Table Sponsor - \$150

- ☐ Booth Area for exhibits and company promotions the day of the event.

Water Stops – \$200 and/or 4 volunteers (7 stations available)

- ☐ Company Banner / Signs (sponsor provided) at displayed water station table(s)

Mile Markers – \$150 (13 Available)

- ☐ Signage with company logo placed at 1st thru 13th mile marker*

In-kind donations of equivalent sponsor level value are also accepted.

- *Our event will take place, rain or shine. Cancer doesn't stop for bad weather and neither will we! *(Please provide a company logo in .jpg, .ai, .png or.pdf format to tom.eng@verizon.net*



RUN FOR RESEARCH

Star of Hope Half Marathon

April 5, 2019

6AM to 11AM (Race at 8AM)

Robbinsville Township Community Park

18 West Manor Way

Robbinsville, NJ 08691

Star of Hope

Robbinsville Half Marathon Event Sponsorship Agreement

<input type="checkbox"/> Premier Sponsor: \$3000	Name: _____
<input type="checkbox"/> Super Star Sponsor: \$1000	Title: _____
<input type="checkbox"/> Community Sponsor: \$500	Company: _____
<input type="checkbox"/> Table Sponsor: \$150	Address: _____
<input type="checkbox"/> Water Stop: \$250	City/ST/Zip: _____
<input type="checkbox"/> Mile Marker: \$150	Phone: _____

<input type="checkbox"/> Please Charge my Credit Card for the amount	<input type="checkbox"/> Enclosed is my check payable to Thea's
Of \$ _____	Star of Hope in the amount of \$ _____

☐ Visa Email _____

☐ Mastercard

☐ Amex

Cardholder Name _____ Address _____

City/ST/Zip _____ Phone _____

Card Number _____ Exp Date _____ CVV Code _____

Signature _____

Thank you for your sponsorship and for making a difference in progressing the development of improved therapies for children with brain tumors! This event will take place rain or shine! Cancer doesn't stop for bad weather and neither will we!

Please return this form to **Thea's Star of Hope, PO Box 9941, Trenton, NJ 08691** or via email to Trisha Danze at danze.t@theasstarofhope.org

Payment and company logos must be received by March 1, 2020 for inclusion in event materials. Thea's Star of Hope Tax ID No. 46-3142522