



The Rotary Club of Brentwood's
New Year's Virtual Run
We're going "Global" in 2021

Thank you for your interest in sponsorship opportunities for The Rotary Club of Brentwood Rotary's 3rd Annual *VIRTUAL* "**New Year's Virtual Run**" the month of January! We are certain it is going to be another HUGE success and are excited to have you on-board to help make it so. Everybody is thrilled to start off the New Year on the right foot – having fun and making a difference is what we are all about, so interest in our New Year's Day Run is already high.

With access to a many local families, business owners and other non-profits, The Rotary Club of Brentwood has a significant reach and following. As a sponsor you enjoy outstanding exposure to our East County and Bay Area audience; both through our race day participants, new connections and our strong print and social media presence. Our fundraisers are consistently successful and continue to improve in participation year-after-year.

This fundraiser is historically one of our 5 annual fundraising events that go back into the community to support local scholarships (\$18,000 last year), literacy programs, youth, education, underserved community (i.e., Village Community Resource Center, Special Haven), intervention and leadership programs (i.e. Boy Scouts, Girl Scouts, Odyssey of the Mind). However, during this time of Covid it has been exceedingly difficult to organize a large gathering of any kind. Hence this virtual 5K/10K fund raiser is incredibly special and may be one of the few "events" that is permissible, making your participation even more than ever essential to meeting our annual goals.

Do not miss out on this fantastic community event! Come help The Rotary Club of Brentwood change our community and world and have some fun in the process. We appreciate your support as you help us to make a difference in East County and beyond. Feel free to contact us with any questions at (925) 513-0000.

The Rotary Club of Brentwood is a tax-free 501(c)(3) nonprofit organization.
TAN 45-3212113

Log into www.runbrentwood.com to register for the race.

○ **[The OLYMPIAN Sponsor](#)** - \$2,500

This sponsorship Includes:

- Large and Prominent logo on race t-shirts
- Large and Prominent logo and/or company name on all promotions and publicity including website, social media, print ads, and press releases,
- Hyperlink to your website
- 6 free race registration coupons
- Inclusion of company **printed** promotional materials (not to exceed 8 ½ x 11 inches) in race packet

○ **[Super Sprinter Sponsor](#)** - \$1,500 includes:

- Name and logo on race t-shirts, website, and social media
- 4 free race registration coupons
- Inclusion of company **printed** promotional materials (not to exceed 8 ½ x 11 inches) in race packet

○ **[Rockstar Runner Sponsor](#)** - \$1,000 includes:

- Name and logo on race t-shirts, website, and social media
- 2 free race registration coupons
- Inclusion of company **printed** promotional materials (not to exceed 8 ½ x 11 inches) in race packet

○ **[Jammin' Jogger Sponsor](#)** - \$750 includes:

- Name and logo on race t-shirts, website, and social media
- Inclusion of company **printed** promotional materials (not to exceed 8 ½ x 11 inches) in race packet

○ **[Wonder Walker Sponsor](#)** - \$250 includes:

- Recognition on website
- Inclusion of company provided business card in race packet

○ **[Couch Potato Sponsor](#)** - \$75 includes:

- Recognition on website

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