



The Rotary Club of Brentwood's  
**New Year's Day 5K**  
[www.RunBrentwood.com](http://www.RunBrentwood.com)

Thank you for your interest in sponsorship opportunities for The Rotary Club of Brentwood Rotary's 2<sup>nd</sup> Annual "**New Year's Day 5K**" on January 1<sup>st</sup>, 2020! We are certain it's going to be another HUGE success and are excited to have you on-board to help make it so. Everybody is thrilled to start off the New Year on the right foot – having fun and making a difference is what we are all about, so interest in our New Year's Day 5k is already high.

With access to a many local families, business owners and other non-profits, The Rotary Club of Brentwood has a significant reach and following. As a sponsor you enjoy outstanding exposure to our East County and Bay Area audience; both through our race day participants, new connections and our strong print and social media presence. Our fundraisers are consistently successful and continue to improve in participation year-after-year.

This fundraiser is one of our 5 annual fundraising events and all funds raised go back into the community to support local scholarships (\$18,000 last year), literacy programs, youth, education, underserved community (ie: Village Community Resource Center, Special Haven), intervention and leadership programs (i.e. Boy Scouts, Girl Scouts, Odyssey of the Mind).

Enjoy some valuable coverage of your business or organization by signing up as one of our sponsors, while supporting a world-class non-profit.

○ ***The OLYMPIAN sponsor*** – \$2,500

(Only one Event/Title Sponsor selected) This sponsorship Includes:

- Reference to the event name, preceded by your company name
- Large and Prominent logo (top center back) of race t-shirts
- Large and Prominent logo and/or company name on all promotions and publicity including: banners displayed throughout the community, print ads, press releases, flyers, posters, race applications, volunteer applications
- Hyperlink to your website from ours
- Banner space and signage at start and finish lines
- Pancake Breakfast in VIP area
- 8 free race registration coupons

- **Super Sprinter Sponsor - \$1000** includes:
  - Name and logo (large format) on t-shirts, banners, website and social media
  - Recognition in registration packets
  - 6 free race registration coupons
  
- **Rockstar Runner Sponsor - \$750** includes:
  - Name and logo (medium format) on t-shirts, website and social media
  - Recognition in registration packets
  - 4 free race registration coupons
  
- **Jammin' Jogger Sponsor - \$500** includes:
  - Name and logo (small format) on t-shirts, website and social media
  - Recognition in registration packets
  - 3 free race registration coupons
  
- **Wonder Walker Sponsor - \$300** includes:
  - Recognition on t-shirts, website and social media
  - Recognition in registration packets
  - 2 free race registration coupons
  
- **Simple Skipper Sponsor - \$250** includes:
  - Recognition on t-shirts, website and social media
  - Recognition in registration packets
  - 1 free race registration coupon
  
- **Couch Potato Sponsor - \$100** includes:
  - Recognition in registration packets

Don't miss out on this fantastic community event! Come help The Rotary Club of Brentwood change our community and world, and have some fun in the process. We appreciate your support as you help us to make a difference in East County and beyond. Feel free to contact us with any questions at (925) 513-0000.

The Rotary Club of Brentwood is a tax-free 501(c)(3) nonprofit organization. TAN 45-3212113

Thank you for your interest in this fun event, we look forward to seeing you there! **January 1<sup>st</sup>, 2020** @ Veterans Park.

You can purchase your ticket(s) or sponsorship @ [www.RunBrentwood.com](http://www.RunBrentwood.com) or by cash/check to The Rotary Club of Brentwood.