



The Rotary Club of Brentwood's

New Year's Day 5K

www.RunBrentwood.com

Thank you for your interest in sponsorship opportunities for The Rotary Club of Brentwood Rotary's 1st Annual "**New Year's Day 5K**" on January 1st, 2019!

We are certain it's going to be a HUGE success and are excited to have you on-board to help make it so. Everybody is thrilled to start off the New Year on the right foot – having fun and making a difference is what we are all about, so interest in our New Year's Day 5k is already high.

With access to a many local families, business owners and other non-profits, The Rotary Club of Brentwood has a significant reach and following. As a sponsor you enjoy outstanding exposure to our East County and Bay Area audience; both through our race day participants, new connections and our strong print and social media presence. Our fundraisers are consistently successful and continue to improve in participation year-after-year.

This fundraiser will be one of our 4 annual fundraising events and all funds raised go back into the community to support local scholarships (\$17,000 last year), literacy programs, youth, education, underserved community (Village Community Resource Center, Special Haven), intervention and leadership programs (i.e. Boy Scouts, Girl Scouts, Odyssey of the Mind).

Enjoy some valuable coverage of your business or organization by signing up as one of our sponsors, while supporting a world-class non-profit.

○ **Event/Title Sponsor – \$2,500**

(Only one Event/Title Sponsor selected) This sponsorship Includes:

- Reference to the event name, preceded by your company name
- Large and Prominent logo (top center back) of race t-shirts
- Large and Prominent logo and/or company name on all promotions and publicity including: banners displayed throughout the community, print ads, press releases, flyers, posters, race applications, volunteer applications
- Hyperlink to your website from ours
- Banner space and signage at start and finish lines
- Pancake Breakfast in VIP area
- 10 free race registration coupons

- **Platinum - \$1000** includes:
 - Name and logo (large format) on t-shirts, banners, website and social media
 - Recognition in registration packets
 - 8 free race registration coupons
- **Gold Sponsor - \$750** includes:
 - Name and logo (medium format) on t-shirts, website and social media
 - Recognition in registration packets
 - 6 free race registration coupons
- **Silver Sponsor - \$500** includes:
 - Name and logo (small format) on t-shirts, website and social media
 - Recognition in registration packets
 - 3 free race registration coupons
- **Bronze Sponsor - \$300** includes:
 - Recognition on t-shirts, website and social media
 - Recognition in registration packets
 - 2 free race registration coupons
- **T-Shirt Sponsor - \$250** includes:
 - Recognition on t-shirts, website and social media
 - Recognition in registration packets
 - 1 free race registration coupon
- **Supporting Sponsor - \$100** includes:
 - Recognition in registration packets

Don't miss out on this fantastic community event! Come help The Rotary Club of Brentwood change our community and world, and have some fun in the process. We appreciate your support as you help us to make a difference in East County and beyond. Feel free to contact us with any questions at (925) 513-0000.

More about Brentwood Rotary:

We are one of more than 35,000 Rotary clubs with over a million members. We work with other local non-profits such as the Village Community Resource Center to personally ensure that the funds that we raise go directly to underserved children, families and the community in Brentwood, Oakley, Byron and Knightsen. One of our most meaningful annual service projects is taking local underserved youth back-to-school shopping at Kohl's with \$150 gift cards and breakfast as described here http://www.thepress.net/features/kohl-s-cares-rotary-club-of-brentwood-rocks/article_c8e53b16-536f-11e6-a4a9-afb4f41b8686.html On any given day teams of volunteers serve pancake breakfasts and hot dogs + hamburger meals, prepared on our mobile commercial grills, at local public schools and nonprofit events. We are not a networking group or a social club, but a service organization working with a "Service Above Self" tagline. Our members are continually engaged in outreach to the local community. We also serve our planet

and humanity globally by supporting such projects as providing clear drinking water, distributing wheelchairs in third world countries and providing disaster relief. Rotarian volunteers have immunized more than 2.5 billion children against polio in 122 countries.

The Rotary Club of Brentwood is a tax-free 501(c)(3) nonprofit organization. TAN 45-3212113

Thank you for your interest in this fun event, we look forward to seeing you there!
January 1st, 2019 @ Veterans Park.

You can purchase your ticket(s) or sponsorship @ www.RunBrentwood.com or by cash/check to The Rotary Club of Brentwood.

Feel free to call with any questions (925) 513-0000.