



Boaz Parks and Recreation

Sonja Hard, Director

Chris Saint, Assistant Director

Dear Business Owner,

Another year in the books! The Fourth Annual Skinny Turkey 5K/10K Race was held on November 20, 2021 with a total of \$7602.39 donated to Second Chance Shelter. We were excited to see returning participants as well as some new faces. The Boaz Parks and Recreation Department wants to thank everyone that participated in this event as a sponsor, volunteer, or runner/walker. None of this could have happened without the support of the community! This year, we are excited to announce the Fifth Annual Skinny Turkey 5K/10K Race will take place Saturday, November 19, 2022! We want to make this year bigger than ever to celebrate FIVE years of the Skinny Turkey! Our Diamond Sponsor, Peoples Independent Bank, presents this event.

As always, this event is all about Second Chance Shelter. They are a non-profit, no-kill dog shelter and so much more! They have amazing sponsor and foster programs for those who are not interested in adoption. Doug and Wanda McGee started Second Chance Shelter in 2008 and they have grown to house and care for over 250 dogs at a time. Their passion for animals is not only obvious but infectious. In order to make this event as successful as possible, we are reaching out to local businesses to be a part of this experience. Your donation will aid Second Chance in their mission to provide quality care for the dogs in their facility before they are adopted. There are eight different sponsor levels, including increased advertisement for each sponsor, depending on the donation.

Some other ways to get involved may include but are not limited to:

- Funding race t-shirts or medals.
- Donating finish line refreshments or other supplies; for example juice, chocolate milk, coconut water, fruit, simple sandwiches, bananas, granola/protein bars, cookies, chips, or crackers.
- Providing giveaway prizes.
- Donating to Second Chance Shelter.
- Contributing items for race packets; for example gum, pens, buttons, or coupons.

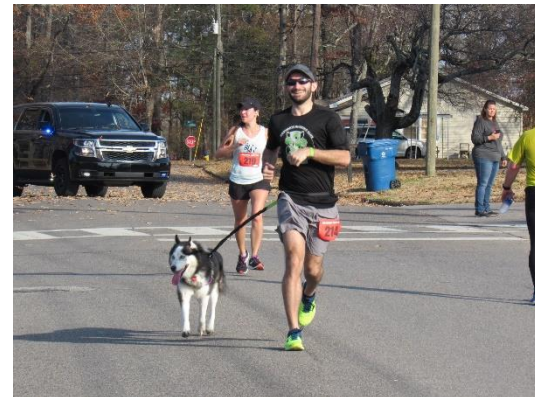
Please help us to make the Fifth Annual Skinny Turkey 5K/10K Race one to remember. We would love to speak with you about being a part of this event. If you are interested in setting up a meeting about becoming a 2022 Skinny Turkey Sponsor, please contact Nicole Presley at the Boaz Recreation Center during office hours, Monday – Friday 7:00 AM – 4:00 PM.

We appreciate your support and look forward to working with you!

Sincerely,

Sonja Hard
Boaz Parks and Recreation Director

Please note, pictures are from all past events



Sponsor Levels

Diamond – \$1500 (only ONE available) Peoples Independent Bank

- Presenting sponsor for race, including all affiliate events and advertisements.
- Listed as the top sponsor on web site with logo, link, and bio.
- Company logo on race t-shirts.
- Opportunity to speak at opening of race.
- Promotional materials in race packets.
- Special PA announcements mentioning sponsor name before race.
- Company logo on finish line run-through banner.
- Company logo listed on stage banner.
- Sponsor spotlight video on social media.
- Eight complimentary race entries (must have entries completed by Oct. 23).

Platinum - \$1000

- Listed as sponsor on web site with logo, link, and bio.
- Company logo on race t-shirts.
- Opportunity to speak at opening of race.
- Promotional materials in race packets.
- Special PA announcements mentioning sponsor name before race.
- Company logo prominently displayed in the finish line area.
- Company logo listed on stage banner.
- Six complimentary race entries (must have entries completed by Oct. 23).

Gold - \$500

- Listed as sponsor on web site with logo and link.
- Company logo on race t-shirts.
- Promotional materials in race packets.
- Special PA announcements mentioning sponsor name before race.
- Company name (only) listed on stage banner.
- Four complimentary race entries (must have entries completed by Oct. 23).

Silver - \$250

- Listed as sponsor on web site with logo and link.
- Company name on race t-shirts.
- Promotional materials in race packets.
- Company name (only) listed on stage banner.
- Two complimentary race entries (must have entries completed by Oct. 23).

Bronze - \$100

- Listed as sponsor on web site with logo.
- Promotional materials in race packets.
- One complimentary race entry (must have entry completed by Oct. 23).

Water Station Sponsor - \$50

- Company name (only) will appear on a sign at a water station.

Mile Marker Sponsor - \$50

- Company name (only) will appear on a sign at a mile marker.

In Kind Sponsor

- In-kind sponsors donate goods or services.

Sponsorship Form

All sponsors are encouraged to attend the event. Any sponsor wishing to have a vendor tent with FREE information or products on site must contact the Boaz Rec Center by October 23, 2022.

Organization: _____

Contact Person: _____ Title: _____

Address: _____

Phone: _____ Email: _____

Promo items for race packets: _____

****Please send business logo to nicole.presley@cityofboaz.org****

___ ~~Diamond Sponsor (ONE available)~~ Peoples Independent Bank

___ Platinum Sponsor

___ Gold Sponsor

___ Silver Sponsor

___ Bronze Sponsor

___ Water Station Sponsor

___ Mile Marker Sponsor

___ In Kind Sponsor - Please circle donated items:

Race bag items Food Gift Card Door Prizes Other _____

I agree to be a sponsor of the 2022 Skinny Turkey 5K/10K Race.

Sponsor Signature: _____

Donations are due by October 23, 2022. Please mail this form and your sponsorship to:

Boaz Parks and Recreation
314 N King St
Boaz, AL 35957

