



Lake Helen Holiday Stress Buster 5k

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City of Lake Helen
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Dear Potential Sponsor,

We are happy to announce the City of Lake Helen's 12th Annual Holiday Stress Buster 5k and Fun Run: Wednesday, December 24th, 2025, at 8 a.m., at Blake Park, 493 S. Lakeview Drive, Lake Helen, FL 32744. This event has quickly become a Lake Helen holiday tradition attracting families worldwide. Our 5k provides a stress-relieving family fun opportunity to get the last holiday run before the new year!

Help make this a successful race for the community. Funds raised will go back into the race for runner amenities to include race shirts with sponsor logos and names, finisher's medals for all participants, entertainment with sponsor endorsements, and an awards ceremony honoring our top runners. All additional funds raised will be allocated to renovating the City-owned playgrounds throughout Lake Helen. Last year's funds kicked off the renovations for the Melissa Park Playground. This year's funds will continue the improvements such as the much-needed basketball court for the newly renovated Melissa Park Playground.

Our participation grows every passing year; this current year, we're anticipating over 900 participants. We encourage you to become a sponsor and take advantage of this fun event that promotes family, health, and community.

Please review the attached sponsorship package. Select your sponsorship level and return to the address provided. If you have any questions, contact Kelly Frasca, Lake Helen Holiday Stress Buster 5k, Race Coordinator at kelly.frasca@gmail.com or by cell phone at 305-793-3303 (please leave a message and your call will be returned). The City of Lake Helen thanks you in advance for your support and contribution, but mostly for being a part of Lake Helen's annual holiday tradition!

In Appreciation,

Kelly A. Frasca
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Registration - Race Information: www.runsignup.com/Race/FL/stressbuster5k

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