



YEAR ANNIVERSARY

SOUTHWEST CENTER CITY

5K RUN

SWCC



SUPPORTING OUR SCHOOLS ONE STEP AT A TIME

2018 Sponsorship Opportunities
SWCCRUN.ORG

friends of
CHESTER
ARTHUR

F.C.A.



STANTON
COMMUNITY
PARTNERS

Dear SWCC Run, Inc. Sponsor:

On behalf of the 2018 Southwest Center City (SWCC) Run, we are excited to announce that our **tenth annual** run will take place Saturday, October 27th from 8 a.m. to noon!

Our streamlined 5K route will take runners through our closely knit row house neighborhood and will help support the community's two public schools – Edwin M. Stanton and Chester A. Arthur. Starting and ending at the new Stanton Elementary school yard, the festivities will include our fourth annual Spooky Sprint fun run and second annual Monster Mile for kids. Our popular Fan Zone will also be back, with food and family friendly activities during and after the run.

The SWCC Run has grown in attendance each year since our 2008 inaugural. Last year we had over 400 runners who brought out hundreds of spectators, including friends, families and numerous community residents. Our runners come largely, but not exclusively, from the Graduate Hospital / Southwest Center City area. We've had participants from dozens of neighborhoods throughout greater Philadelphia and occasionally from outside the region. Most are longtime Philadelphia residents and families and proud patrons of local businesses. Our mission as always is to support the community, and since the race's inception, all proceeds have gone towards neighborhood improvements. This year we will again be supporting our two local schools, Stanton and Arthur.

On behalf of the SWCC Run planning committee, we invite you to become a sponsor by making a tax-deductible donation. Enclosed

you will find more detailed information about the benefits associated with sponsoring our event. Our sponsorships range from \$250 to \$5,000, and include benefits such as prominent signage, sponsor tables, your business's logo on our SWCC Run t-shirts and complimentary race entries.

To learn more about the 2018 SWCC Run and to confirm your sponsorship, please contact us at info@swccrun.org or [complete this form](#). We hope that you will join us in making the run our best event to date. We couldn't be more excited about your support as we strengthen our neighborhood together!

Warm regards,
Nicole Klein and Lauren Zeitlin
Co-Race Directors



FoCA is a 501(c)3 non-profit formed by parents and community members to support the current and future staff, teachers, students and parents in their effort to create and maintain a successful and safe environment for all children who attend Chester A. Arthur. We are committed to partnering with all of Arthur's stakeholders to foster a robust learning environment for our neighborhood children. We help the school to fundraise, form strategic partnerships, innovate, and market its successes.



Stanton Community Partners is a 501(c)3 non-profit organized in 2013 to provide independent financial support to the E.M. Stanton Public School and to mobilize broad community support for the school and for public education in the school's South Philadelphia neighborhood. The organization works closely with Stanton's School Advisory Council to identify activities that enrich Stanton's programs and promote Stanton within the community.

ABOUT THE SWCC 5K

Since 2008, the Southwest Center City 5K has served the area as an active community building event. In addition to hosting hundreds of participants, the event gives back to the community through its non-profit, SWCC Run, Inc. each year. Everyone is welcome to join us by running, walking or cheering in the event.





TAX DEDUCTIBLE DONATION!

Sponsorship Levels

Click on the sponsorship levels below

Presenting Sponsor – \$5,000

Finish Line Sponsor – \$2,500

Fan Zone Sponsor – \$1,000

Booster Sponsor – \$500

Fan Sponsor – \$250

We welcome individual and in-kind sponsors as well! Please contact us to discuss — we would be delighted to work with you to agree upon benefits that are meaningful to you and commensurate with your level of support.

contact us: info@swccrun.org | facebook.com/swccrun | [@SWCCRun](https://twitter.com/SWCCRun)

SWCC Run, Inc. is organized under Internal Revenue Code Section 501(c)(3). A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999.

Please write your check out to “SWCC Run, Inc” and mail payment to:

SWCC Run, Inc.

c/o Lauren Zeitlin

2240 Kimball Street | Philadelphia, PA 19146

Please see our website for more information

www.swccrun.org.

Thank you for your tax-deductible contribution!



Presenting Sponsor – \$5,000

- Top logo placement on race shirt – provided to all race participants
- Logo included on all printed race promotional materials (including banners, flyers, handouts, etc.) if confirmed by August 15
- Opportunity to host a registration happy hour event if confirmed by August 15
- Verbal acknowledgment and/or speaking opportunity at start of 5K run
- Sponsor table in Fan Zone
- Logo and link on website
- Named as sponsor on race email correspondence
- Social media “thank you”
- Electronic item (coupon, message, etc.) in e-goody bags — provided to all race participants
- 10 complimentary race entries

SWCC RUN FAN FACT

Mailing list totals 1,891 past run participants

PRESENTING SPONSOR



THE RUN IS GROWING EVERY YEAR!



A photograph of two young girls dressed as Jedi. They are wearing white robes, brown belts, and goggles on their foreheads. The girl on the left is holding a wooden sword. They are standing outdoors in front of a brick wall and a parked car.

FUN FOR ALL AGES!

Finish Line Sponsor – \$2,500

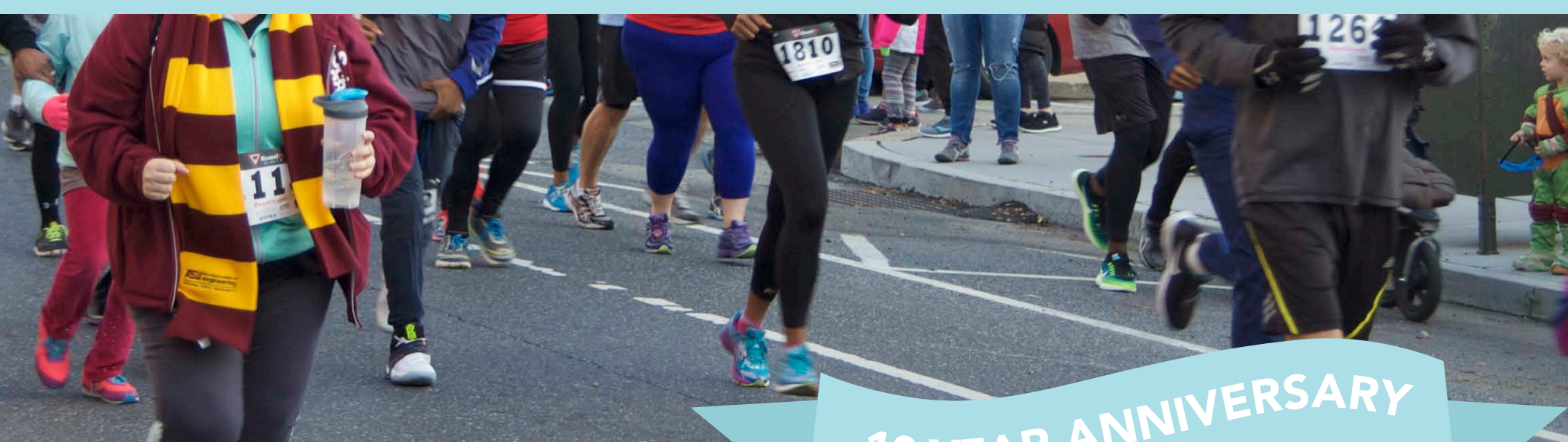
- 2nd level logo placement on race shirt – provided to all race participants
- Logo prominently displayed on start/finish banner
- Verbal acknowledgment at start of 5K run
- Sponsor table in Fan Zone
- Logo and link on website
- Named as sponsor on race email correspondence
- Social media “thank you”
- Electronic item (coupon, message, etc.) in e-goody bags — provided to all race participants
- 8 complimentary race entries

SWCC RUN FAN FACT

Fans of the 5K – 87% were over 24 years old
and 66% Female to 34% Male

FINISH LINE SPONSOR





Fan Zone Sponsor – \$1,000

- 3rd level logo placement on race shirt – provided to all race participants
- Verbal acknowledgment at start of 5K run
- Logo prominently displayed on Fan Zone banner
- Sponsor table in Fan Zone
- Logo and link on website
- Named as sponsor on race email correspondence
- Social media “thank you”
- Electronic item (coupon, message, etc.) in e-goody bags — provided to all race participants
- 6 complimentary race entries

SWCC RUN FAN FACT

Neighborhood median household income 65% higher than Philadelphia at large

FAN ZONE SPONSOR





Booster Sponsor – \$500

- Logo on race shirt – provided to all race participants
- Logo and link on website
- Named as sponsor on race email correspondence
- Social media “thank you”
- Electronic item (coupon, message, etc.) in e-goody bags — provided to all race participants
- 4 complimentary race entries

SWCC RUN FAN FACT

More than \$75,000 contributed to local schools in the last 5 years

BOOSTER SPONSOR





THANK YOU
FOR SUPPORTING PHILLY SCHOOLS

Fan Sponsor – \$250

- Logo and link on website
- Named as sponsor on race email correspondence
- Social media “thank you”
- Electronic item (coupon, message, etc.) in e-goody bags — provided to all race participants
- 2 complimentary race entries

In-Kind Sponsor

- Logo and link on website
- Named as a sponsor on race email correspondence
- Social media “thank you”

If this list does not include a donation level or benefit that is of interest to you, please contact us! We would be pleased to partner with you to accomplish your goals in support of the schools.

FAN SPONSOR & IN-KIND SPONSOR

