

PALMER LAKE .5K

SEPTEMBER 28, 2025 (YES, POINT 5K)

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$5000



Custom sponsorship package!

Name included in radio/TV/press release

Large logo on all promotional materials & race shirt

Large logo on Awake Palmer Lake website, registration website, email blasts & social media

Booth space at packet pickup & finish line

Banner displayed on race course

Business included in race day announcements

Sponsor promotional materials digitally emailed and/or handed out at packet pickup

6 Free entries

PLATINUM SPONSOR \$2000



Large logo on all promo materials & race shirt

Large logo on Awake Palmer Lake website, registration website & social media

Booth space at packet pickup & finish line

Banner displayed on race course

Business included in race day announcements

Sponsor promotional materials digitally emailed (previously in runner goody bag)

4 Free entries

GOLD SPONSOR \$1000



Medium logo on all promo materials & race shirt

Medium logo on Awake Palmer Lake website, registration website & social media

Finish line sponsor booth

Banner displayed on race course

Business included on race day announcements

2 Free entries

SILVER SPONSOR \$500



Small logo on all promo materials & race shirt

Small logo on Awake Palmer Lake website, registration website & social media

Finish line sponsor booth

Banner displayed on race course

The run for the rest of us to support Awake Palmer Lake

www.awakepalmerlake.org