

# NeoEndurance

## 6<sup>th</sup> Annual Veterans Run

### Sponsorship Information

The purpose of this document is to explain sponsorship opportunities for the 6<sup>th</sup> Annual Veterans Run. The event will take place on 18-19 November 2023 at the Courtney Campbell Causeway.

At NeoEndurance, we conduct event organization services for running and walking events of various distances which aim to promote healthier and more active lifestyles to members of the communities in which the organization operates. We also provide services for organizing, promoting, and executing fun runs as fundraisers for schools.

The organization was founded because of a lack of consistent races and fun run/walks in the Tampa Bay area. Therefore, all of our events are held in Tampa, Florida.

We are seeking sponsors for the Veterans Run to help bring these NeoEndurance events to larger markets in order to provide the platform for people to challenge themselves, inspire others, and achieve their goals through running and walking. Ultimately as a sponsor, you are providing the costs for the events to where registration fees from participants allow for a far greater donation to the non-profit organization benefiting from the event. The event flyer is the final page of this document.

As a Service-Disabled Veteran Owned Company, Veterans are who we aim to help though anyone can participate in our events. We partner with OTS4VETS, a local non-profit assisting Veterans and service members while transitioning out of service into the civilian sector. Proceeds from the event go to supporting this non-profit organization.

In 2022, we sold out the event without any advertising. Therefore, we have decided to turn the race into a 2-day event for both Saturday and Sunday. Selling out the event is 500 participants per day as we are limited by the City of Tampa and the issuance of our permit.

**Disclaimer:** What is written below is intended for informational purposes only and does not imply any contractual or legal obligation for or by NeoEndurance, LLC.

## **Four Star General Sponsor**

**\*\*\*\$5000\*\*\***

This sponsorship will provide you with the following:

- Customized booth at the event. You'll be offered a 10x20 canopy from which you can sell, distribute or advertise your products/services. (Sponsor can bring their own banner to hang on the canopy or one can be made by NeoEndurance upon request)
- Your logo on our all shirts listed as "Presented by (Your company)". As the title sponsor, we'll proudly display your logo
- Your logo will be added to any signs or banners made to advertise or promote the event
- Athlete Village will be named "the (your company name) Athlete Village"
- We'll promote and advertise your services on all of our social media accounts
- We'll offer you advertising space on our race registration page with a direct link to yours
- Add your flyer or coupons in the runners' race packets
- We'll give you 10 free race entries into any one of our races

## **Colonel Sponsor**

**\*\*\*\$2500\*\*\***

This sponsorship will provide you with the following:

- Customized booth at the event. You'll be offered a 10x10 canopy from which you can sell, distribute or advertise your products/services. (Sponsor can bring their own banner to hang on the canopy)
- Your logo will be on every shirt in a large image just below the title sponsor if applicable
- The finish line will be named "the (your company name) Finish Line" with your logos displayed all around
- We'll promote and advertise your services on all of our social media accounts
- We'll offer you advertising space on our race registration page with a direct link to yours
- Add your flyer or coupons in the runner's race packets
- We'll give you 6 free race entries into any one of our races

## **Chief Master Sergeant/Sergeant Major Sponsor**

**\*\*\*\$1000\*\*\***

This sponsorship will provide you with the following:

- A water/aid station will be “presented by” your company
- We'll hang a banner/feather flags at the water/aid station with your company logo
- Booth available in vendor area at the event and tent/table will be provided upon request
- Your logo will be on every shirt
- We'll promote and advertise your services on all of our social media accounts
- We'll offer you advertising space on our race registration page with a direct link to yours
- Add your flyer or coupons in the runner's race packets

## **Captain Sponsor**

**\*\*\*\$500\*\*\***

This sponsorship will provide you with the following:

- Booth available in vendor area at the event and tent/table will be provided upon request
- Your logo will be on every shirt.
- We'll promote and advertise your services on all of our social media accounts
- We'll offer you advertising space on our race registration page with a direct link to yours
- Add your flyer or coupons in the runner's race packets
- Your sponsorship funds will be put towards electrolyte drinks and snacks to fuel runners

**\*\*\*NOTE\*\*\*** In order for your company logos to be on race shirts and banners to be made, sponsorships must be finalized no later than 8 weeks prior to the event.

PROCEEDS GO TO HELPING VETERANS  
OF ALL SERVICE BRANCHES

# NEO Endurance

PRESENTS

THE 6TH ANNUAL

# VETERANS



SATURDAY

◦ 5K ◦ 10K

SUNDAY

◦ HALF MARATHON ◦ 16-MILER

RUN BOTH DAYS FOR A SPECIAL EXTRA MEDAL AND SHIRT!!

NOVEMBER 18-19TH, 2023

7:30AM

BEN T. DAVIS PARK

7740 W COURTNEY CAMPBELL CAUSEWAY  
TAMPA, FL 33607



REGISTER AT

[HTTPS://RUNSIGNUP.COM/RACE/  
FL/TAMPA/THEVETERANSRUN](https://runsignup.com/Race/FL/Tampa/TheVeteransRun)