



North Lincoln High School
2737 Lee Lawing Road
Lincolnton, NC 28092
(704) 736-1969

Jennifer Huskey
Assistant Principal

Chip Cathey
Principal

Marshall Stewart
Assistant Principal

February 18, 2021

Dear Community Partners,

We are writing to request your support of North Lincoln High School's 7th annual iKnight 5k. This year the race will be on April 24, 2021, but will be a virtual 5k. With the generous support of our community sponsors we hope to raise money to purchase Digital Classroom Equipment at approximately \$10k to ensure our students have every possible advantage to succeed.

NLHS Knights PTO raises funds to purchase school materials and upgrade technology and resources in our classrooms. We are reaching out to your business to help support NLHS. Your donation will help us provide more of the needed resources for our teachers to better assist our high school students in successfully preparing for their future.

You may contact PTO at nlhsknightspto@gmail.com with any questions you may have. Please send, to our email, your sponsorship information with business name and logo for our advertising by March 31, 2021. It is our hope that we can partner together in order to make this event a success for our school and our community!

NLHS Knights PTO will be hosting iKnight Technology Fund events throughout the year and our Virtual iKnight 5K on April 24, 2021. Please visit our race page on www.racingtoes.com.

Five Sponsorship Levels are available. Your donation is deductible as a charitable contribution. Our EIN is 45-3026700.

- **Event Corporate Sponsor \$2500** – Business name and logo will appear prominent in ads at fundraiser events, on the event t-shirt and in the Knights PTO Newsletter, Knights PTO Facebook and Instagram. Larger logo and business name will appear on a sign at the campus.

- **Corporate Sponsor Levels:**

- o **Knight \$1,000** – Your logo and business name will appear on the event t-shirt, in ads in the Knights PTO Facebook and Instagram. Your medium size business logo and name will be on the banner at the campus.

- o **Blue \$500** – Your logo and business name will appear on the event t-shirt, in ads in the Knights PTO Facebook and Instagram. Your business logo and name will be on the banner.

- o **Silver \$250** – Your business name will be printed on the event t-shirt, in ads in the Knights PTO Facebook and Instagram.

- o **Black \$100** – Business name will be listed on the event t-shirt, on the banner and advertised on the Knights PTO Facebook page.

Checks are to be made payable to: NLHS PTO. Please note "Sponsor" and send it to the attention of: NLHS PTO Treasurer, 2737 Lee Lawing Road, Lincolnton, NC 28092. **We are excited to promote your business in our advertisements and on the event t-shirt.**

With the support of our NLHS students, families and staff, the NLHS PTO, and the generosity of our local businesses, we can make a difference in our schools resources. We sincerely hope you will consider becoming a valued sponsor.

Home of the Knights