



## **Are you looking for new marketing outreach to reach your potential customers?**

Wilson Endurance Sports will be producing the **New York Duathlon Series** and the **Amish Country Running Festival** again this year in Randolph, NY.

### **Join Wilson Endurance Sports, LLC in 2023 and try something new**

■ Website visitors last year: **35,000+**

■ Social Media followers: **4,000+**

■ Direct Emails to **6,000+**

■ Event attendance projected for 2023 - 200+

### **As a sponsor you would receive:**

- \*Public recognition announcements throughout all events.
- \*Your name or logo on all event(s) t-shirts
- \*Listed on our registration site with logo & direct link to your site or social media
- \*Social media posts & Email mentions
- \*Logos or name on sponsor board prominently displayed at race site
- \*Space for promotional banner at race site (2.5" x 4")
- \*Space in goodie bag for any promotional items you would like to promote your business
- \*Space on-site for vendor booth - no additional fee

## **Corporate Level Sponsor**

**\$3,000** for ALL 19 Wilson Endurance Sports events

\*All items listed above with logo plus:

- we will order and purchase your banner
- 2 event t-shirts of your choice
- 2 event entries of your choice (to any person(s) you chose)

## **Gold Level Sponsor**

**\$2,000**

\*All items listed above with logo plus:

- we will order and purchase your banner
- 2 event t-shirts of your choice
- 1 event entry (to any person you chose)

**(A.)** for all Western NY events- see below for listing

**(B.)** for all Central & Eastern NY and CT events - see below

## **Silver Level Sponsor**

**\$1,500**

\*All items listed above with logo plus:

- 1 event t-shirt of your choice

**(A.)** for all Western NY events- see below for listing

**(B.)** for all Central & Eastern NY and CT events - see below

## **Bronze Level Sponsor**

**\$500**

\*All items listed above with premium logo placement for all Randolph events.

## **Copper Level Sponsor**

**\$250**

\*All items listed above with logo for all Randolph events.

## **Valued Level Sponsor**

**\$100**

\*Name only on all items listed above for all Randolph events.

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### **Events by region:**

***Central & Eastern;*** HVTC (Hudson Valley Triathlon Club) Summer Tri Series, Ticonderoga Triathlon Festival, Stissing Triathlon, Litchfield Hills Triathlon, Delta Lake Triathlon

***Western;*** New York Duathlon Series, Findley Lake Triathlon Festival, Amish Country Running Festival plus all of the Cassadaga events listed below

***Cassadaga;*** Frozen 50K, STTC (Southern Tier Triathlon Club) Summer Tri Series, Frickin' Hot 50K, Cassadaga Kids Triathlon, CassadagaMan, KBR Triathlon

Yes! I'd like to be a sponsor for the 2023 Wilson Endurance Sports season in Randolph, NY.

My sponsorship amount:\_\_\_\_\_

**\*\*Payment must be received one month prior to race date to be added to shirts**

My business name:\_\_\_\_\_

Contact person:\_\_\_\_\_

Phone: \_\_\_\_\_

Email:\_\_\_\_\_

Make Check out to **Wilson Endurance Sports** and mail to 33 Pettit Place,  
Cassadaga, NY 14718. We also accept PayPal at PayPal.me/  
wilsonendurance

*Thank you for your consideration in partnering with*

*Wilson Endurance Sports.*

We provide quality events for all levels that are always athlete centered and a portion of all proceeds will benefit one or more charity in each community. Wilson Endurance Sports produces 19 events each year and **Over \$14,000 was donated in 2021 back to the communities we race in.**

To read about each event and to learn more about Wilson Endurance Sports, please visit our website at **www.CoachMarkWilson.com**

If we can answer any questions for you or you would like to discuss other options please reach out to:

Owner/Administrator: Tonia Wilson at [tonia@coachmarkwilson.com](mailto:tonia@coachmarkwilson.com) or 716-353-1288

## 2023 Schedule of Events

### Wilson Endurance Sports, LLC



**February 4** Frozen 50K - Cassadaga, NY

**May 6** New York Duathlon Series #1 - Randolph, NY  
**May 20** New York Duathlon Series #2 - Randolph, NY



**June 7** STTC Summer Tri Series #1 - Cassadaga, NY  
**June 14** HVTC Summer Tri Series #1 - Mt. Tremper, NY  
**June 17** Ticonderoga Triathlon Festival - Ticonderoga, NY  
**June 25** Stissing Triathlon - Pine Plains, NY



**July 5** STTC Summer Tri Series #2 - Cassadaga, NY  
**July 8** Litchfield Hills Triathlon - New Hartford, CT  
**July 12** HVTC Summer Tri Series #2 - Mt. Tremper, NY  
**July 15** Delta Lake Triathlon - Rome, NY  
**July 30** Findley Lake Triathlon Festival - Findley Lake, NY



**August 2** STTC Summer Tri Series #3 - Cassadaga, NY  
**August 5** Frickin' Hot 50K - Cassadaga, NY  
**August 12** Cassadaga Kids Triathlon - Cassadaga, NY  
**August 16** HVTC Summer Tri Series #3 - Mt. Tremper, NY



**September 2** CassadagaMan ~ 1.2m Swim, 56m Bike, 13.1m Run - Cassadaga, NY  
**September 16** KBR Triathlon ~ Kayak, Bike, Run - Cassadaga, NY  
**September 23** Amish Country Running Festival - Randolph, NY



REGISTER TODAY AT [WWW.COACHMARKWILSON.COM](http://WWW.COACHMARKWILSON.COM)