



YOUR  
LOGO  
HERE

**Are you interested in marketing to a whole new set of eyes that travel from more than 20 states to train and race with us in the sport of triathlon across New York State and Connecticut?**

**We bring in hundreds of customers looking for a place to stay, places to eat, where to get fuel, shop, experience, and explore.**

**It is not just a sponsorship where you donate money to an event and never see any return. Your logo and link could be in front of thousands of eyes looking at our website, following us on social media, and seeing and hearing your business name at these events.**

With many levels to choose from, we can help you spend your marketing dollars in your budget in a new and exciting way.

**Sprint Level Sponsorship: \$250** ~ everything listed below:

- + Your logo on the registration website, t-shirts, and sponsor board
- + Space for your business to set up a vendor booth/tent (no extra fee) during the race and to hang a banner at the race site
- + Announcements during event
- + Your logo and link on every email that is sent to participants
- + Posts on our social media accounts announcing your sponsorship
- + Distribution of any printed material, give-a-way items, etc to all participants

**Olympic Level Sponsorship: \$500** ~ everything listed above, shares and links on our social media pages, plus:

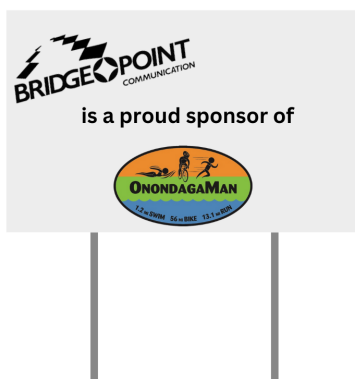
- + We will order a banner with your business logo that will be displayed at the race
- + One yard sign with your logo supporting the race that can be displayed at your place of business or along the race route

**Intermediate Level Sponsorship: \$1500** ~ everything listed above, MORE press on social media and direct emails, plus:

- + One race entry to any race of your choice to anyone you choose
- + Two Race t-shirts and two yard signs
- + Promoted as a sponsor of two or more races, depending on your location

**Long-Distance Level Sponsorship: \$3000** ~ everything listed below, even more press on social media and direct emails, plus:

- + Promoted on **ALL 17** events in NY State and CT
- + Two race entries to any race of your choice to anyone you choose



Please print and include with payment if mailing:

My sponsorship level: \_\_\_\_\_

Race(s) sponsored: \_\_\_\_\_

**\*\*Payment must be received one month prior to race date to be added to shirts**

My business name: \_\_\_\_\_

Website or Facebook for link on our site: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Make Check out to **Wilson Endurance Sports** and mail to:

33 Pettit Place, Cassadaga, NY 14718.

We also accept PayPal and Venmo payments. Contact us for details.

We provide quality events for all levels that are always athlete centered and a portion of all proceeds will benefit one or more charities in each community. Wilson Endurance Sports produces 17 events each year and since 2017 **over \$30,000 has been donated back to the communities we race in.**

To read about each event and to learn more about Wilson Endurance Sports, please visit our website at **[www.CoachMarkWilson.com](http://www.CoachMarkWilson.com)**



If we can answer any questions for you or you would like to discuss other options please reach out to us via the info below:

**Thank you,  
Mark & Tonia Wilson**

**[www.CoachMarkWilson.com](http://www.CoachMarkWilson.com)**

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**Tonia ~ [tonia@coachmarkwilson.com](mailto:tonia@coachmarkwilson.com) 716-353-1288**



# 2024 Schedule of Events Wilson Endurance Sports, LLC



**February 3** Frozen 50K - Cassadaga, NY

**June 1** OnondagaMan - Inagural event - Jamesville, NY (Syracuse)  
**June 5** STTC Summer Tri Series #1 - Cassadaga, NY  
**June 12** HVTC Summer Tri Series #1 - Mt. Tremper, NY  
**June 15** Ticonderoga Triathlon Festival - Ticonderoga, NY  
**June 23** Stissing Triathlon - Pine Plains, NY



**July 3** STTC Summer Tri Series #2 - Cassadaga, NY  
**July 6** Litchfield Hills Triathlon - New Hartford, CT  
**July 10** HVTC Summer Tri Series #2 - Mt. Tremper, NY  
**July 13** Delta Lake Triathlon - Rome, NY  
**July 28** Findley Lake Triathlon Festival - Findley Lake, NY



**August 3** Frickin' Hot 50K - Cassadaga, NY  
**August 7** STTC Summer Tri Series #3 - Cassadaga, NY  
**August 10** Cassadaga Kids Triathlon - Cassadaga, NY  
**August 14** HVTC Summer Tri Series #3 - Mt. Tremper, NY  
**August 31** CassadagaMan - Cassadaga, NY



**September 14** KBR Triathlon ~ Kayak, Bike, Run - Cassadaga, NY



REGISTER TODAY AT [www.CoachMarkWilson.com](http://www.CoachMarkWilson.com)