



# Run for Youth 5K

## Sponsorship Opportunities

The Run for Youth 5K has many levels of sponsorship available. Some benefits associated with different levels of sponsorship include those listed below.

### Pre-Race

- ★ Recognition on print media
- ★ Complimentary race entries (includes race T-shirt)
- ★ Marketing collateral (largest sponsors are displayed at top in larger font)




















### Race Day

- ★ Logo on race T-Shirt
- ★ Logo displayed on event day banner
- ★ Public address announcements on event day

For additional opportunities and benefits and to see how your company can become a sponsor of the Run for Youth 5K give us a call at 980-322-5100 or email us at [run4life@bellsouth.net](mailto:run4life@bellsouth.net)

# 2016 Sponsorship Opportunities

The Run for Youth 5K has many levels of sponsorship available. Please see the benefits associated with each level listed below.

	Presenting \$1000	Gold \$500	Silver \$250	Bronze \$100
Named as Presenting Sponsor in Print Media, T-Shirt, etc.				
Sponsor logo on all advertising				
Complimentary race entries (includes race T-shirt)	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
Marketing Collateral (largest sponsors displayed at top in largest font)				
Logo displayed on event day banner				
Logo on race T-Shirt				
Public address announcements on event day				

# Sponsorship & In-Kind Letter of Agreement

**Company Name:** \_\_\_\_\_

Agrees to provide financial or in-kind sponsorship for the 2016 Run for Youth 5K, March 20, 2016. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will be valid only after this agreement is signed and my check has been issued to and accepted by Temple Kol Tikvah. As a sponsor, I agree to provide digital artwork (logo) for all promotional advertising in the format specified by Temple Kol Tikvah.

## Please check appropriate sponsorship:

- ☐ Presenting Sponsor: \$1,000 or more (only 1 available)
- ☐ Gold Sponsor: \$500
- ☐ Silver Sponsor: \$250
- ☐ Bronze Sponsor: \$100
- ☐ In-Kind Sponsor of food, drinks, services or other items. Description of donation:

\_\_\_\_\_  
\_\_\_\_\_

The fair market value of the item(s) \$ \_\_\_\_\_

## Contact Information:

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone Number \_\_\_\_\_

Authorized Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

If you have further questions please contact:

Wayne Eckert at [run4life@bellsouth.net](mailto:run4life@bellsouth.net) or 980-322-5100.

Please send this completed agreement with the check made payable to:

Temple Kol Tikvah  
605 South St.  
Davidson, NC 28036

# Tax Information & Logo Submission

## Run for Youth 5K

Is an event of Temple Kol Tikvah:

IRS Class # 501 (c)(3)

Tax ID # 20-5226548

Upon receipt of a donation, Temple Kol Tikvah will generate a receipt and a letter of thanks that contains the above tax information. Deadline for your logo to be included on the race T-shirts is February 20, 2016.

If you choose to contribute, please make checks payable to:

Temple Kol Tikvah

For more information please contact:

Wayne Eckert

980-322-5100 or [run4life@bellsouth.net](mailto:run4life@bellsouth.net)

## Logos

Logos should be provided as vector files in both color and black & white versions (.ai or .eps file formats)

