Dear Potential Sponsor:



When you donate to Gabriella's Smile Foundation, you are doing so much more than giving money. You are giving time to families who are counting minutes. You are giving hope and strength to children in their scariest battles. You are giving peace to parents who are living an unimaginable truth.

We would like to invite you to partner with us and be a hero for the families facing pediatric cancer by sponsoring Gabriella's 5K Cupcake fundraising event. Your sponsorship helps our organization provide families with the support they need during the most critical times. You can choose an annual event sponsorship and sponsor ALL of our events, or choose to only sponsor Gabriella's 5K Cupcake Run.

We look forward to discussing what kind of hero you will be in 2024.

Sincerely, Isabel Torres Executive Director



No One Fights Alone

GabriellasSmile.org



5K Cupcake Run

Run like a HERO May 18, 2024

Event website
CUPCAKERUNSA.ORG



Our Impact

Why sponsor Gabriella's Smile Foundation?



Gabriella's Smile Foundation

exists to improve the lives of children battling cancer and their families.
Our mission is to help families, fund research, and raise awareness for DIPG and pediatric cancer.

We believe that no family should fight cancer alone, and that all families should have the support and necessary resources to face the challenging diagnosis of childhood cancer.

When you support Gabriella's Smile Foundation you are giving families a place to seek refuge during their toughest battle.

Your support provides special programming that offers cancer support groups, bereavement support, education workshops, health and wellness support, resources, and social activities that provide each family with a community to lean on in their weakest moments.

When you give to GSF, you are telling families in South Texas that

No One Fights Alone!

It takes a community

Join ours

Our Programs

What programs can you support?

Children's Cancer Support Center

is a central location for our families to have access to programs, resources, and other families.

Gabriella's Gifts

provides joy to children with cancer and their families, from toys for the kids, to holiday meals.

Family Care Program

includes parent groups, caregiver events, and a dedicated family support specialist.

Family Fun Days

allows children and their families to spend time away from treatment and enjoy time together.

Financial Assistance

helps families with emergency funding, gift cards for groceries and gas, financial workshops, and more.











2024 Annual Event Sponsorship Benefits

Sponsor 4 events: Cupcake Run, Fashion 4 Smiles, Gold Out SA, Noche de Oro	PRESENTING GOLD (1 AVAILABLE)	SIGNATURE SILVER (4 AVAILABLE)	EVENT BRONZE (UNLIMITED)	
SPONSORSHIP AMOUNT	\$20,000	\$10,000	\$2,500	
FEATURED BENEFITS:		• 🕢 •		
Logo on Event T-Shirts (if applicable)				
Logo on Event Signage				
Recognition on Event Website				
Logo on Event Email Marketing				
Logo on Event Collateral		• Ø		
Recognition on Social Media				
Employee Volunteer Opportunities				
Recognition On-Stage at Event			• • • •	
Complimentary Tickets to Event (if applicable)				
Logo in Newsletter		• • •	• • • •	
Recognition in Event Press Releases				
Reserved Seating at Event (if applicable)		• • •	• • • • •	
Opportunity to share brief remarks on stage at Event			• • • • •	
Opportunity to Provide Promotional Items to Attendees at Event				



2024 Cupcake Run Sponsorship Benefits

BOOTH OR TABLE DISPLAY FOR ALL LEVELS AVAILABLE					
*LEVEL NOT AVAILABLE	*CUPCAKE Presenter	*CAKE BATTER Presenter	ICING Partner	SPRINKLES Partner	CHERRY Partner
SPONSORSHIP AMOUNT	\$7,500	\$3,500	\$1,000	\$500	\$250
FEATURED BENEFITS:	• • •			• • •	
Logo on Event Signage	Ø		Ø		Ø
Recognition on Event Website	Ø				Ø
Logo on Event Email Marketing					
Logo on Event Collateral	Ø				
Recognition on Social Media					
Employee Volunteer Opportunities					
Recognition On-Stage at Event				• • • •	
Logo in Newsletter				• • •	
Reserved Seating at Event (if applicable)				• • • •	
Recognition in Event Press Releases	Ø			• • • •	
Opportunity to share brief remarks on stage at Event	Ø			• • • •	
Complimentary Tickets to Event (if applicable)	10	5	3	• • •	• • •



2024 Sponsorship Commitment Form

It takes a community

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