



5K & Family Fun Run/Walk

Sponsorship Invitation

Dear Supporter,

On Saturday May 4, 2024 we will be holding our:

7th Annual Wayne Rotary 5K and Family Fun Run/Walk

at Our Lady of the Valley Church, Wayne. We cordially invite you to participate as a Sponsor of this very important event to help us raise funds to battle food insecurity in our communities, provide educational scholarships to local students, and benefit our local high school running teams.

With a sponsorship, your company or individual name will be featured on the t-shirt, website and social media. Sponsorships and donations received will be used to fund the run and also purchase T-shirts, complimentary gifts, awards, snacks, and drinks for registered race participants and towards our fundraising goal of \$25,000. We will also be accepting giveaways and gifts from our sponsors to be raffled off during the drawing.

Wayne Rotary Club/Foundation is a 501c3 non-profit organization established in 1958. Our club members are part of a network of 1.4 Million members worldwide, contributing 47 Million volunteer hours per year, and funding \$333 Million in sustainable projects in 2020-2021 who volunteer locally, regionally and internationally in combating hunger, improving health and sanitation, provide education and job training, promote peace, and eradicate polio under the motto "Service Above Self".

Throughout the year, profits from our fundraisers improve our community and quality of life by directly aiding local and international non-profit beneficiaries through our many service projects:

Wayne Twsp. First Aid Squad, Wayne Community Policing, Wayne Day, Wayne 3rd Grade Dictionary Program, Preakness Healthcare, Cumac, Wayne Interfaith Network Food Pantry, PC Sheriff's Canine Unit, WV&WHHS Clifford North Scholarship, Wayne Nat'l Honor Societies, DePaul HS Interact Club, WPU Music Scholarship, WV&WHHS Jerome Pinsky Scholarships, WV&WHHS RYLA, Scholarships, FoundAbilities, RYLA, and Thanksgiving in the Spring events for Wayne seniors suffering food insecurities. Additionally Wayne Rotary supports and sponsors many international projects such as Polio Plus polio eradication program, Gift of Life children's life saving cardiac surgeries, and The Guatemala Literacy Project

Thank you for your consideration in becoming a race sponsor. Attached you will find the sponsorship form to be completed, it may be submitted in person or via email. We will be happy to assist you with the process, please call or email.

We are also extending an invitation for you to become a member of Wayne Rotary Club and join us in giving back to our community; if you are interested we will be happy to provide you with a member information and application packet.

Please contact Patti Hulbert at 973-580-3229 for additional info/questions or visit our website.

We support our community - will you support us?

Sincerely,

Wayne Rotary/Foundation 5K and Family Fun Run/Walk Committee

Visit us <https://www.RotaryClubWayneNJ.org>

Sponsorship Opportunity Info - 2024

There are various levels of sponsorship for the Wayne Rotary 5K and Family Fun Run/Walk. Size and placement of logos/names on T-shirts and website are based on sponsorship level and submission.

A. Platinum Level Sponsor --- \$2,000 - 10 complimentary race entries

- Listed as top sponsor on website with logo and link until 1/31/2025, includes social media recognition
- 10'x10' display space during event
- Prominent extra-large display of company logo or individual name on all race T-shirts
- Listed as top sponsor in weekly newsletter with logo
- Opportunity to speak at opening of race
- Promotional materials in race packet
- Special PA announcements mentioning top sponsor during and after the race
- Extra large company name or logo on signage at event

B. Gold Level Sponsor --- \$1,000 - 8 complimentary race entries

- Listed as sponsor on website with logo and link until 1/31/2025, includes social media recognition
- 10'x10' display space during event
- Large company logo or individual name on back of race T-shirt
- Listed as sponsor in weekly newsletter
- Promotional materials in race packet
- Special PA announcements mentioning sponsor during and after the race
- Large company name or logo on signage at event

C. Silver Level Sponsor --- \$500 - 4 complimentary race entries

- Listed as sponsor on website with logo and link until 1/31/2025
- 10'x10' display space during event
- Medium company logo or individual name on back of race T-shirt
- Listed as sponsor in weekly newsletter
- Promotional materials in race packet
- Company name or logo on signage at event

D. Bronze Level Sponsor --- \$250 - 2 complimentary race entries

- Listed as sponsor on website until 1/31/2025
- Company name or individual name on back of race T-shirt
- Listed as sponsor in weekly newsletter
- Promotional materials in race packet
- Company name on signage at event

E. Name on T-shirt --- \$100

- Company name or individual name on back of race T-shirt

Sponsorship Application Form

Please complete this page and email to: waynerotaryclub7490@gmail.com

Organization name: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact person: _____ Contact phone number: _____

Website address: _____

SPONSORSHIP LEVEL *please* ✓ :

A. Platinum B. Gold C. Silver D. Bronze E. Name on Shirt

10'X10' DISPLAY SPACE

 Sponsors at the A, B & C levels receive a marketing display space.

Please indicate interest ✓: No Yes (you will receive additional information & guidelines).

MATERIALS/GIVEAWAYS

 We plan to provide materials/giveaways for the participant bags, please ✓:

No Yes-list item(s) would you like to include _____

T-SHIRT LOGO/NAME A, B & C level sponsors can choose to submit either a logo or have their name listed. D & E level sponsors will have their name listed on the T-shirts. All logos/names are arranged in order of sponsorship level.

SUBMITTING LOGO/NAME Please email your logo or name *exactly* how you would like it to appear on website, signage, T-shirts, etc. to: waynerotaryclub7490@gmail.com as follows:

- Logos and names for T-shirts will be printed only in one color and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos and names for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for website should be submitted as 72 dpi JPEG or PNG files.

RUN PARTICIPANT REGISTRATION Individual Run Participants can register for the Wayne Rotary 5K at <https://runsignup.com/waynerotary5kandfamilyfunrun> or scan QR code below.

Please contact race director for group/team registration set up.



CHECKS Make checks payable to "Wayne Rotary Foundation". Please **DO NOT** submit your Sponsorship payment electronically through the "donate" button on the website. Your donation is tax deductible.

DUE DATE Form, artwork and/or logo, materials/giveaways and checks are due by April 19, 2024. Checks will be picked up or may be mailed to Wayne Rotary Foundation, P.O. Box 2022, Wayne NJ 07470.