

# Wayne Rotary 5K and Family Fun Run/Walk Sponsorship Invitation

**Saturday May 18, 2019**

at DePaul Catholic High School, Wayne NJ  
We cordially invite you to participate as a Sponsor of the

*2<sup>nd</sup> Annual Wayne Rotary 5K and Family Fun Run/Walk*

Your sponsorship of the Wayne Rotary 5K and Family Fun Run/Walk event will help Wayne Rotary meet our mission of raising money to support our Wayne Community\*\*. A large portion of the profit will directly support the:

*DePaul Catholic HS, Wayne Valley HS, Wayne Hills HS running teams\**

The event will be held on **Saturday, May 18, 2019 at DePaul Catholic High School** and will kick off at 9:00 a.m. with the Family 1 Mile Fun Run/Walk. The 5K Run will start at 9:30 a.m. Event is rain or shine. Awards will be given for top male and female qualifiers of both runs.

Funds received from sponsorships will be used to purchase T-shirts, awards and complimentary drinks for registered race participants. All additional money raised from sponsorships will go toward our fundraising goal of \$10,000.

Thank you for your consideration in becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted in person or via email. Please contact Patti Hulbert at 973-580-3229 with questions.

Sincerely,

*Wayne Rotary 5K and Family Fun Run/Walk Committee*

\*\*Wayne Rotary Club-Foundation is a 501(c)3 non-profit organization established in 1958. Wayne Rotary members volunteer locally, regionally and internationally to combat hunger, improve health and sanitation, provide education and job training, promote peace, and eradicate polio under the motto "Service Above Self". Wayne Rotary Club also proudly supports The Foundation for the Handicapped in Wayne, Wayne Twp. First Aid Squad, Wayne Community Policing, Wayne Day, Wayne 3rd Grade Dictionary Program, Preakness Healthcare, Cumac, Wayne Interfaith Network Food Pantry, PC Sheriff's Canine Unit, WV&WHHS Clifford North Scholarship, Wayne Nat'l Honor Societies, DePaul HS Interact Club, WPU Music Scholarship, WV&WHHS Jerome Pinsky Scholarships, WV&WHHS RYLA Scholarships just to name a few. \*School participation required.

## Sponsorship Opportunity Info

There are various levels of sponsorship for the Wayne Rotary 5K and Family Fun Run/Walk. Size and placement of logos on T-shirts and website are based on sponsorship level.

### A. Platinum Level Sponsor --- \$2,000 (only one available) - 10 complimentary race entries

- Listed as top sponsor on website with logo and link until 1/31/2020, includes social media recognition
- 10'x10' display space during event
- Prominent extra-large display of company logo on all race T-shirts
- Listed as top sponsor in weekly newsletter with logo
- Opportunity to speak at opening of race
- Promotional materials in race packet
- Special PA announcements mentioning top sponsor during and after the race
- Company name on finish line break tape

### B. Gold Level Sponsor --- \$1,000 - 8 complimentary race entries

- Listed as sponsor on website with logo and link until 1/31/2020, includes social media recognition
- 10'x10' display space during event
- Large company logo on back of race T-shirt
- Listed as sponsor in weekly newsletter
- Promotional materials in race packet
- Special PA announcements mentioning sponsor during and after the race

### C. Silver Level Sponsor --- \$500 - 4 complimentary race entries

- Listed as sponsor on website with logo and link until 1/31/2020
- 10'x10' display space during event
- Medium company logo on back of race T-shirt
- Listed as sponsor in weekly newsletter
- Promotional materials in race packet

### D. Bronze Level Sponsor --- \$250 - 2 complimentary race entries

- Listed as sponsor on website until 1/31/2020
- Company name on back of race T-shirt
- Listed as sponsor in weekly newsletter
- Promotional materials in race packet

### E. Finish Line Sponsor --- \$200

- Company name prominently displayed below the finish line clock
- Company name on back of race T-shirt

### F. Mile Marker Sponsor --- \$150 each (or \$300 for all three markers)

- Company name will appear on one marker sign, which will be prominently displayed at the 1-mile mark, 2-mile mark or the 3-mile mark. Or for \$300, company name or logo can appear on all three signs
- Company name on back of race T-shirt

### G. Water Station Sponsor --- \$125

- Company name will appear on a prominently located sign at water station
- Company name on back of race T-shirt

### H. Name on T-shirt --- \$100

- Company name will appear on T-shirt

# Wayne Rotary 5K and Family Fun Run/Walk Sponsorship Application Form

Please complete and email form to: [waynerotaryclub7490@gmail.com](mailto:waynerotaryclub7490@gmail.com) \*

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_ Contact phone number: \_\_\_\_\_

Website address: \_\_\_\_\_

1. Sponsorship level - please ✓ :

- A. Platinum    B. Gold    C. Silver    D. Bronze    E. Finish Line  
 F. Mile Marker(s)    G. Water Station    H. Name on Shirt

2. 10'x10' Display Space - Sponsors at the A, B & C levels receive a marketing display space.  
Please indicate interest ✓ :    No    Yes (you will receive additional information & guidelines).

3. Materials/giveaways - We plan to send materials/giveaways for the participant bags -  
 No    Yes-list item(s) would you like to include \_\_\_\_\_

4. T-Shirt Logo/Name - Sponsors at the A, B & C levels can choose to submit either a logo or have their name listed on the T-shirts. Sponsors at the D, E, F, G, H levels will have their name listed on the T-shirts in. All logos/names are arranged in order of sponsorship level.

5. Submitting Logo/Name - Please email your logo or name **exactly** how you would like it to appear on website, signage, T-shirts, etc. to: [waynerotaryclub7490@gmail.com](mailto:waynerotaryclub7490@gmail.com) as follows:

- Logos and names for T-shirts will be printed only in one color and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos and names for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for website should be submitted as 72 dpi JPEG or PNG files.

6. Participant Registration - Participants can register for the Wayne Rotary 5K at:  
<https://runsignup.com/waynerotary5kandfamilyfunrun>

7. Checks - Make checks payable to "Wayne Rotary Foundation". Your donation is tax deductible.

8. Due Date - Form, artwork and/or logo and checks are due by May 3, 2019. Checks will be picked up or can be mailed to Wayne Rotary Foundation, P.O. Box 2022, Wayne NJ 07470.  
\* please request drop off or pick up if email is not available