



Chick-fil-A Run for the Kids 5K/10K

PRESENTED BY:

Micah Smith Allstate Insurance

Port Charlotte, FL 03.30.2019
Sponsor Opportunities

Chick-fil-A Run for the Kids 5K/10K

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March 30, 2019

Chick-fil-A Port Charlotte

1814 Tamiami Trail, Port Charlotte, Florida 33948

5K/10K

ORGANIZED

BY

ZOOMER'S

800+ runners

USATF Certified Course



Our First Cause:

WinShape Camps

WinShape Camps for Communities is a day camp that provides a professionally trained staff to create the most fun and meaningful camp for completed Kindergarten through 8th graders in Port Charlotte. WinShape Camps for Communities partners with local churches and the Chick-fil-A Port Charlotte to provide an exciting camp experience for campers right here in the community.

Whether your kids like soccer or science, there is something for everyone. WinShape Camps for Communities c ly and worship into one

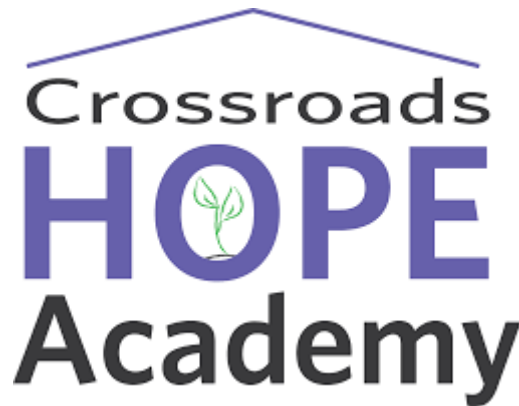


Our Second Cause:

Crossroads Hope Academy

Crossroads Hope Academy is a non-profit home and charter school for foster boys who have had multiple failed placements in the Florida foster care system. Crossroads specializes in these cases with boys between 12 and 18 years of age. Crossroads became a full-time foster program in 2013 because no child chooses to become a foster kid.

These kids need guidance, support and love – and they find this at Crossroads – and from you, our community.



What's in it for you?

1. Around 800+ runners consisting of proven leaders and influencers in their workplaces, schools, & communities will be there- expand your business!
2. FREE Family Fun Zone for all ages - Over 1500 event day attendees spanning all ages.
3. Exposure via social media outlets, mass e-mailings, signage, t-shirts and logo linked to event website.
4. FREE runner registrations with dri-fit shirts or performance t-shirts.
5. Potential for hundreds of people to hear your name and see your brand!



Sponsor Levels

Platinum

Gold

Silver

Bronze



Platinum Sponsor

\$1,500

ONLINE

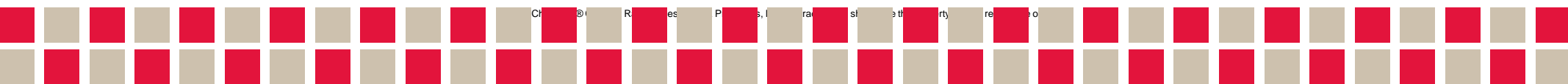
- Company featured on event RunSignUp, Durti Timing and Team Doogie Sports and Social Club websites with link to your business/organization site
- Social Media exposure of the following Facebook pages: WinShape Camps Port Charlotte, Crossroads Hope Academy, Durti Timing, Team Doogie Sports and Social Club, Micah Smith Allstate Insurance and both Chick-fil-A Port Charlotte (15,000 followers) and Chick-fil-A Run for the Kids 5K/10K
- Acknowledgment in email blast to over 30,000 people

EVENT DAY

- Logo on “Thank You” banner displaying company’s name and logo at the event
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at event
- Placement of coupons, advertisements, and/or flyers in participant hospitality bags
- Company/organization mentioned as sponsor from Main Stage
- Opportunity to provide one door prize to be given away during the Awards Ceremony

BONUS VALUE

- 6 complimentary race registrations
- Inclusion in all media/press releases
- Logo prominently placed on event posters and large logo on all participants shirts
- Complimentary Zoomer’s Run Club Sponsorship. For all of 2019 this allows you to post on their Facebook site, attend their events to advertise and more!



Gold Sponsor

\$1,000

ONLINE

- Company featured on event RunSignUp, Durti Timing and Team Doogie Sports and Social Club websites with link to your business/organization site
- Social Media exposure of the following Facebook pages: WinShape Camps Port Charlotte, Crossroads Hope Academy, Durti Timing, Team Doogie Sports and Social Club, Micah Smith Allstate Insurance and both Chick-fil-A Port Charlotte (15,000 followers) and Chick-fil-A Run for the Kids 5K/10K
- Acknowledgment in email blast to over 30,000 people

EVENT DAY

- Logo on “Thank You” banner displaying company’s name and logo at the event
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at event
- Placement of coupons, advertisements, and/or flyers in participant hospitality bags
- Company/organization mentioned as sponsor from Main Stage
- Opportunity to provide one door prize to be given away during the Awards Ceremony

BONUS VALUE

- 4 complimentary race registrations
- Inclusion in all media/press releases
- Logo prominently placed on event posters and medium size logo on all participants shirts



Silver Sponsor

\$500

ONLINE

- Logo on "Thank You" banner displaying company's name and logo at the event
- Logo on Runsignup.com sponsors page
- Acknowledgment in email blast to over 30,000 people

BONUS VALUE

- 2 complimentary race registration
- Logo placed on all participants shirts

EVENT DAY

- 1 banners displaying company's name and logo at the event
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at event
- Placement of coupons, advertisements, and/or flyers in participant hospitality bags
- Opportunity to provide one door prize to be given away during the Awards Ceremony



Bronze Sponsor

ONLINE

- Acknowledgment in email blast to over 30,000 people

\$250

BONUS VALUE

- 1 complimentary race registration
- Logo placed on all participants shirts

EVENT DAY

- 1 banners displaying company's name and logo at the event
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at event
- Placement of coupons, advertisements, and/or flyers in participant hospitality bags
- Opportunity to provide one door prize to be given away during the Awards Ceremony



Sponsor Overview

	Platinum	Gold	Silver	Bronze
Amount	<u>1500</u>	<u>1000</u>	<u>500</u>	<u>250</u>
Sponsorships Available	<u>2</u>	<u>3</u>	<u>5</u>	<u>5</u>
Complimentary Entries	<u>6</u>	<u>4</u>	<u>2</u>	<u>1</u>
Logo on Runsignup Website	<u>yes</u>	<u>yes</u>	<u>yes</u>	<u>no</u>
Logo on Runner Shirt	<u>yes(lg)</u>	<u>yes(m)</u>	<u>yes(sm)</u>	<u>yes(sm)</u>
Event Day Public Announcements	<u>yes</u>	<u>yes</u>	<u>yes</u>	<u>no</u>
Booth Space	<u>yes</u>	<u>yes</u>	<u>yes</u>	<u>yes</u>
Logo on Sponsor Banners	<u>yes</u>	<u>yes</u>	<u>yes</u>	<u>yes</u>
Announced Merchandise Drawing	<u>yes</u>	<u>yes</u>	<u>yes</u>	<u>yes</u>
Runner bag access	<u>yes</u>	<u>yes</u>	<u>yes</u>	<u>yes</u>



Sponsor Commitment

Please check the box of your desired level of sponsorship.

- ☐ [Platinum Sponsor.....\$1500]
- ☐ [Gold Sponsor..... \$1000]
- ☐ [Silver Sponsor.....\$500]
- ☐ [Bronze.....\$250]

I, _____, on behalf of _____, commit to sponsor the Chick-fil-A® Run for the Kids 5K/10K to be held in Port Charlotte on March 30, 2019 for the agreed upon deliverables page. The deliverables promised are listed above in the specific sponsor slides.

Authorized Signature

Date

(____)____-____
Phone Number

____@_____
Email Address

All checks may be made payable to Zoomers SWFL Running Club and mailed to the following address:

1121 W. Price Blvd #178 North Port, FL 34288

Payment Date

If you have any questions, please do not hesitate to ask. Once payment is received, you will be provided with more information about the event along with marketing materials for your place of business.

