



RedRock Search & Rescue 5K Walk/Run Sponsorship Request

November 2, 2019 at Craig Ranch Regional Park
628 W. Craig Road, North Las Vegas, Nevada 89032

We cordially invite you to participate as a sponsor of the 3rd annual RRSAR 5K Walk/Run. This event will raise money that will allow us to keep providing our services to the community. Red Rock Search and Rescue is a 100% Volunteer 501(c)3 Nevada Charity that serves Southern Nevada. Our team of more than 200 dedicated, highly-trained volunteers and is available 24/7/365 to search for missing or lost loved ones. To date, we have provided more than One Million Dollars' worth of services to the city, at no cost. We rely on donations from the public to fund our operations.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$25,000.

There are various levels of sponsorship for the RRSAR Walk/Run. Size and placement of logos on t-shirts and web site are based on sponsorship level.

Elite Sponsor - \$1,500

- Logo on back of race t-shirt worn by runners
- Banner or merchandise prominently displayed at race (provided by sponsor)
- Recognition on all race advertisements including posters, brochures and web page
- 6 complimentary race entries

Gold Sponsor - \$1,000

- Logo on back of race t-shirt worn by runners
- Banner or merchandise prominently displayed at race (provided by sponsor)
- 4 complimentary race entries

Silver Sponsor - \$500

- Logo on back of race t-shirt worn by runners
- Recognition in runners' registration packets
- Recognition on Event's web page
- 2 complimentary race entries

Bronze Sponsor - \$250

- Recognition on Event's web page
- 2 complimentary race entries

We are also looking for Raffle Prizes. These can be anything such as gift cards to a restaurant/stores, movie/show tickets. We would like to have a value of \$25 or more.

Team Website: RedRockSAR.org **Facebook Fan Page:** www.facebook.com/RedRockSAR
Run Website: Redrocksar5k.com



RRSAR 5K Run Sponsorship Form
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Organization Name: _____
Address: _____
City, State, Zip code: _____
Contact Person: _____
Contact Email: _____
Phone Number: _____
Website Address: _____

1. Sponsorship level (please circle):

Elite Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor

2. We plan to send materials / giveaways to be distributed at the race: YES NO

3. Sponsor can choose to have company name or submit a logo. Please write your company name exactly how you would like it to appear on website, signage, etc.:

Artwork and logos should be submitted to gustavo@redrocksar.org as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as a vector file.
- Logos for website should be submitted to as 72 dpi JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.

4. Participants that receive complementary race entries as part of their sponsorship can register for the 5K by providing participant information to Gustavo Guadamud at gustavo@redrocksar.org.

5. Checks can be made payable to Red Rock Search & Rescue and mailed to:
340 Villa Monterey Las Vegas, NV 89145

Please contact Jeff Bradshaw or Gustavo Guadamud with questions or for additional information on sponsorships at 702-758-4727 or email to jeff.bradshaw@redrocksar.org gustavo@redrocksar.org. or denise@redrocksar.org