



RedRock Search & Rescue 5K Walk/Run Sponsorship Request

November 3, 2018 at Craig Ranch Regional Park
628 W. Craig Road, North Las Vegas, Nevada 89032

We cordially invite you to participate as a sponsor of the 2nd annual RRSAR 5K Walk/Run. This event will raise money to allow us to keep providing our services to the community. RedRock Search and Rescue is a 100% Volunteer 501(c)3 Nevada Charity that serves Southern Nevada. Our team of more than 200 dedicated, highly-trained volunteers is available 24/7 to search for missing or lost loved ones. To date, we have provided more than \$1 Million worth of services to the city, at no cost. We rely on donations from the public to fund our operations

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$25,000.

There are various levels of sponsorship for the RRSAR Walk/Run. Size and placement of logos on t-shirts and web site are based on sponsorship level.

Title Sponsor - \$5,000

- Company Name or Logo on all road signs leading up to the race
- Company Name or Logo placed at the top of race t-shirt worn by runners
- Listed as top sponsor on web site with logo and link
- Banner or merchandise prominently displayed at race (provided by sponsor)
- Prominent recognition on all race advertisements including posters and brochures
- 10 complimentary race entries

Platinum Sponsor - \$2,500

- Logo on back of race t-shirt worn by runners
- Banner or merchandise prominently displayed at race (provided by sponsor)
- Recognition on all race advertisements including posters, brochures and web page
- 8 complimentary race entries

Gold Sponsor - \$1,000

- Logo on back of race t-shirt worn by runners
- Banner or merchandise prominently displayed at race (provided by sponsor)
- 5 complimentary race entries

Silver Sponsor - \$500

- Logo on back of race t-shirt worn by runners
- Recognition in runners' registration packets
- Recognition on Event's web page
- 2 complimentary race entries

Bronze Sponsor - \$250

- Recognition on Event's web page
- 2 complimentary race entries



RRSAR 5K Run Sponsorship Form
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Organization Name: _____
Address: _____
City, State, Zip code: _____
Contact Person: _____
Contact Email: _____
Phone Number: _____
Website Address: _____

1. Sponsorship level (please circle):

Title Sponsor Platinum Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor

2. We plan to send materials / giveaways to be distributed at the race: YES NO

3. Sponsor can choose to have company name or submit a logo. Please write your company name exactly how you would like it to appear on website, signage, etc.:

Artwork and logos should be submitted to gustavo@redrocksar.org as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as a vector file.
- Logos for website should be submitted to as 72 dpi JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.

4. Participants that receive complementary race entries as part of their sponsorship can register for the 5K by providing participant information to Gustavo Guadamud at gustavo@redrocksar.org.

5. Checks can be made payable to Red Rock Search & Rescue and mailed to:
340 Villa Monterey Las Vegas, NV 89145. **Please mail checks by October 1st, 2018.**

Please contact Jeff Bradshaw or Gustavo Guadamud with questions or for additional information on sponsorships at 702-758-4727 or email to jeff.bradshaw@redrocksar.org or gustavo@redrocksar.org.