

# m Foundation

a 501(c)3 charitable organization dedicated to spreading smiles & eradicating pediatric cancer EIN # 82-4993198

esmilesforom | smilesforom.org

#### Our Goals

- Bring smiles, positive attitudes, and the power of perseverance to children
- Support research that focuses on childhood cancer
- Promote cancer awareness through education
- Provide service opportunities to help students get involved
- Strengthen our community by supporting those in need





#### Our Work

This year we made a \$150k pledge to the Rutgers
Cancer Institute of NJ for pediatric cancer research
and donated the first installment of this pledge, as well
as sponsored 25 children from Monroe to participate in
CINJ's Oncology Olympiad contest. We also provide
financial support to Monroe families affected by
adversity. We are also continuing programs at
MTMS/MTHS as well as Monroe Township Public Library
& giving out annual Optimism Awards at MTMS and
MTHS for grades 8-12.

# Get Involved!

with over 200 volunteers, 150 donors & sponsors, and 1500 participants in our annual 5k, the Om Foundation has a large network of supporters from all around the community. come join our family of smile makers!





# **3rd Annual Om Memorial** 5K Run & Walk

Sunday, May 17, 2020

Organized by

### Monroe Indians for Civic Action (MICA)

supported by Agraj Seva Kendra, ICAM, Rotary Interactive Club of Monroe/Jamesburg & Guru Nanak Sikh Heritage

# register online: runsignup.com/om

Om Foundation achievements:

- Om Foundation has pledged \$150,000 to support pediatric cancer research at Rutgers Cancer Institute of New Jersey. The first payment of \$30,000 was presented to CINJ on November 1, 2019.
- We are also developing cancer education programs for high school students, especially from Monroe, and have sponsored 25 students to take part in CINJ's Oncology Olympiad competition.
- Over the last year we had the opportunity to provide financial support to families in Monroe and surrounding communities. We plan on continuing this initiative and extending our support to other families from the funds raised this year.
- We will also keep supporting previously established programs at Monroe Township Middle and High Schools as well as Monroe Township Public Library to spread positivity and optimism among students.

#### **Contact Information**

Paritosh Shah: 732-325-4099, paritosh@smilesforom.org Ketul Parikh: 908-267-2275, ketul@smilesforom.org

#### **DIAMOND:** \$2,500+

- Sponsor signage on exhibition boothSignage/logo at registration and finish line
- Recognition on event website
- Prominent brochure advertisement
- Verbal recognition during event
- FREE tickets for 30 runners/walkers

#### **PLATINUM:** \$1,500+

- Signage/logo at registration and finish line
- Recognition on event website
- Prominent brochure advertisement
- Verbal recognition during event
- FREE tickets for 20 runners/walkers

#### **TABLE: 1000+**

Table and Gold Sponsorship

#### GOLD: \$750+

- Recognition on event website
- Brochure advertisement
- Verbal recognition during event
- FREE tickets for 10 runners/walkers

#### SILVER: \$500+

- Recognition on event website
- Brochure advertisement
- FREE tickets for 4 runners/walkers

### **BRONZE:** \$250+

- Brochure advertisement
- FREE tickets for 2 runners/walkers

#### CORPORATE COMMUNITY GRANT: \$1,000-\$25,000

 We welcome corporate community grants to bring smiles, positive attitudes, and the power of perseverance to children.

Please make checks payable to: Om Foundation a 501(c)3 tax exempt nonprofit EIN# 82-4993198 Mail to: 1 Scenic Way, Monroe Twp, NJ 08831

You may also donate online at: FB: Om Foundation IG: esmilesforom Website: smilesforom.org

Donations of any amount are appreciated. All donations are tax deductible to the extent allowed by law.