



Dear Previous or Potential Sponsor,

Drennen's Dreams Foundation is excited to be hosting the **9th Annual SplashDash, a family friendly, USATF certified, 5K run/walk to be held on June 6, 2021 as a live and virtual event.** The SplashDash is a fundraising event supporting Drennen's Dreams national drowning prevention efforts. Drennen's Dreams delivers impactful presentations to lifeguards, aquatics professionals and facility owners. Our presentations enhance their training creating greater competency and vigilance. This makes pools and waterfronts safer for millions of children and families. Last year we reached over 450,000 of lifeguards and aquatics staff. The funds we raise underwrite our presentations enabling us to reach a growing audience locally, regionally and nationally. Why? Because there are nearly 3,600 drowning deaths in the U.S. annually, many of them children ages 1-15. Nearly five times that number suffer a nonfatal drowning that can lead to permanent impairment. Drowning is preventable and that is our mission.

Drennen O'Melia lost his life to drowning at a local community pool in 2010. This year marks the 10<sup>th</sup> anniversary of that tragic event. Drennen was someone who created a strong network of friends, family and community. Drennen's Dreams Foundation was created in his memory with a mission to promote pool safety and prevent drowning with the support of family, friends and our community. During our presentations Drennen's story has a profound impact on the lifeguards and aquatic professionals. In 2019 we launched our free mobile app providing a variety of drowning prevention resources. It has a subscription service for aquatic organizations to select in-service training for their staff. Our app will push the training modules to lifeguards' mobile devices, track to make sure they are completed and provide a report for managers. This raises the level of lifeguard and aquatic staff training, proficiency and vigilance.

The SplashDash begins and ends at the Arapahoe High School parking lot. The course winds through the surrounding Southglenn neighborhood in a loop that is relatively flat. We traditionally have 350-450 participants and broad community support. Event information is sent to over 100,000 in our region multiple times, pre and post event, giving sponsors exceptional exposure. Our goal is to continue to grow this fun event by reaching an ever widening audience. We are seeking sponsors for this year's event.

We hope you and your organization will consider sponsoring and joining us by staffing a booth on race day. You will have the opportunity to distribute your promotional items, sell merchandise, connect with runners and their families, and network with other sponsors. Sponsorship levels and benefits are listed on the following page. Please note that we are not able to offer electrical power or tablecloths. In addition to publicity to the community and media we list your logo on race t-shirts and banners and name you in race day announcements. You also receive free SplashDash registrations, based on your sponsorship level, valued at \$35 each. We are grateful for any and all support that you are able to provide and hope to see you on June 7th for this fun family and community event!

Please contact me if you have any questions. For additional information about Drennen's Dreams, please visit [www.drennensdreams.org](http://www.drennensdreams.org)

Sincerely,

*Scott Henderson*

Executive Director

Office: 720-735-2035 Cell: 408-722-8838

Email: [shenderson@drennensdreams.org](mailto:shenderson@drennensdreams.org)

9615 E. County Line Rd., Ste. B-585, Centennial, CO 80112



<b>Sponsorship Level</b>	<b>\$ amount</b>	<b>Benefits</b>
Presenting Sponsor	\$5000	<ul style="list-style-type: none"> <li>• 10'x10' pop-up canopy</li> <li>• 6 foot table and 2 chairs</li> <li>• 1<sup>st</sup> level logo placement on event t-shirt</li> <li>• Solo race day banner or sign with your logo</li> <li>• Pre and post race website, email and social media recognition</li> <li>• 9 free race registrations</li> </ul>
Platinum	\$2500	<ul style="list-style-type: none"> <li>• 10'x10' pop-up canopy</li> <li>• 6 foot table and 2 chairs</li> <li>• 2nd level logo placement on event t-shirt</li> <li>• Race day banner or sign with your logo included</li> <li>• Pre and post race website, email and social media recognition</li> <li>• 7 free race registrations</li> </ul>
Gold	\$1000	<ul style="list-style-type: none"> <li>• 10'x10' pop-up canopy</li> <li>• 6 foot table and 2 chairs</li> <li>• 3rd level logo placement on event t-shirt</li> <li>• Race day banner or sign with your logo included</li> <li>• Pre and post race website, email and social media recognition</li> <li>• 5 free race registrations</li> </ul>
Silver	\$500	<ul style="list-style-type: none"> <li>• 10'x10' pop-up canopy</li> <li>• 6 foot table and 2 chairs</li> <li>• 3rd level logo placement on event t-shirt</li> <li>• Race day banner or sign with your logo included</li> <li>• Pre and post race website, email and social media recognition</li> <li>• 3 free race registration</li> </ul>
Bronze	\$250	<ul style="list-style-type: none"> <li>• 4<sup>th</sup> level logo placement on event t-shirt</li> <li>• Space for you to bring a 10' x 10' pop up canopy</li> <li>• Race day banner or sign with your logo included</li> <li>• Post race website, email and social media recognition</li> <li>• 1 free race registration</li> </ul>
In-Kind	Various	<ul style="list-style-type: none"> <li>• Donation of goods and services</li> <li>• Promotional items that you provide</li> <li>• Space for you to bring a 10' x 10' pop up canopy</li> <li>• Promoting the event to our constituent base</li> </ul>



## Sponsorship Form

**Please return this form to:** Drennen's Dreams Foundation  
 Attn: Scott Henderson  
 9615 E. County Line Rd., Ste. B-585, Centennial, CO 80112  
 Email: shenderson@drennensdreams.org  
 Office: 720-735-2035 Cell: 408-722-8838

<b>Organization Name:</b>			
<b>Contact Name(s):</b>			
<b>Address</b>			
<b>Email(s):</b>			
<b>Work Phone(s):</b>			
<b>Mobile: Phone(s):</b>			
<b>Sponsorship Level (check one)</b>	Presenting Sponsor \$5,000		
	Platinum Sponsor \$2,500		
	Gold Sponsor \$1,000		
	Sliver Sponsor \$500		
	Bronze Sponsor \$250		
	In-Kind Sponsor: (please describe)		
<b>Payment Method</b>	<b>Check</b>		
	Please mail your check to:		<b>Drennen's Dreams Foundation</b> 9615 E. County Line Rd., Ste. B-585 Centennial, CO 80112
	<b>Credit Card</b>		
	Name On Card:		Card #
	Billing Address:	Exp Date:	CSV #



Not able to sponsor but still want to support Drennen's Dreams?  
Please return the donation form below. Thank you!

### Donation Form

<b>Organization Name:</b>					
<b>Contact Name:</b>					
<b>Address</b>					
<b>Email:</b>					
<b>Work Phone:</b>					
<b>Mobile: Phone:</b>					
<b>Donation Method</b>	<b>Check</b>	Amount:			
	Please mail your check to:		<b>Drennen's Dreams Foundation</b> 9615 E. County Line Rd., Ste. B-585 Centennial, CO 80112		
	<b>Credit Card</b>	Amount:			
	Name On Card:			Card #	
	Billing Address Zip:			Exp Date:	CSV #

Drennen's Dreams is a 501c3 nonprofit organization. All donations are tax deductible.  
We will follow up with the appropriate donation acknowledgement letter.  
[www.drennensdreams.org](http://www.drennensdreams.org)