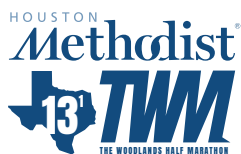
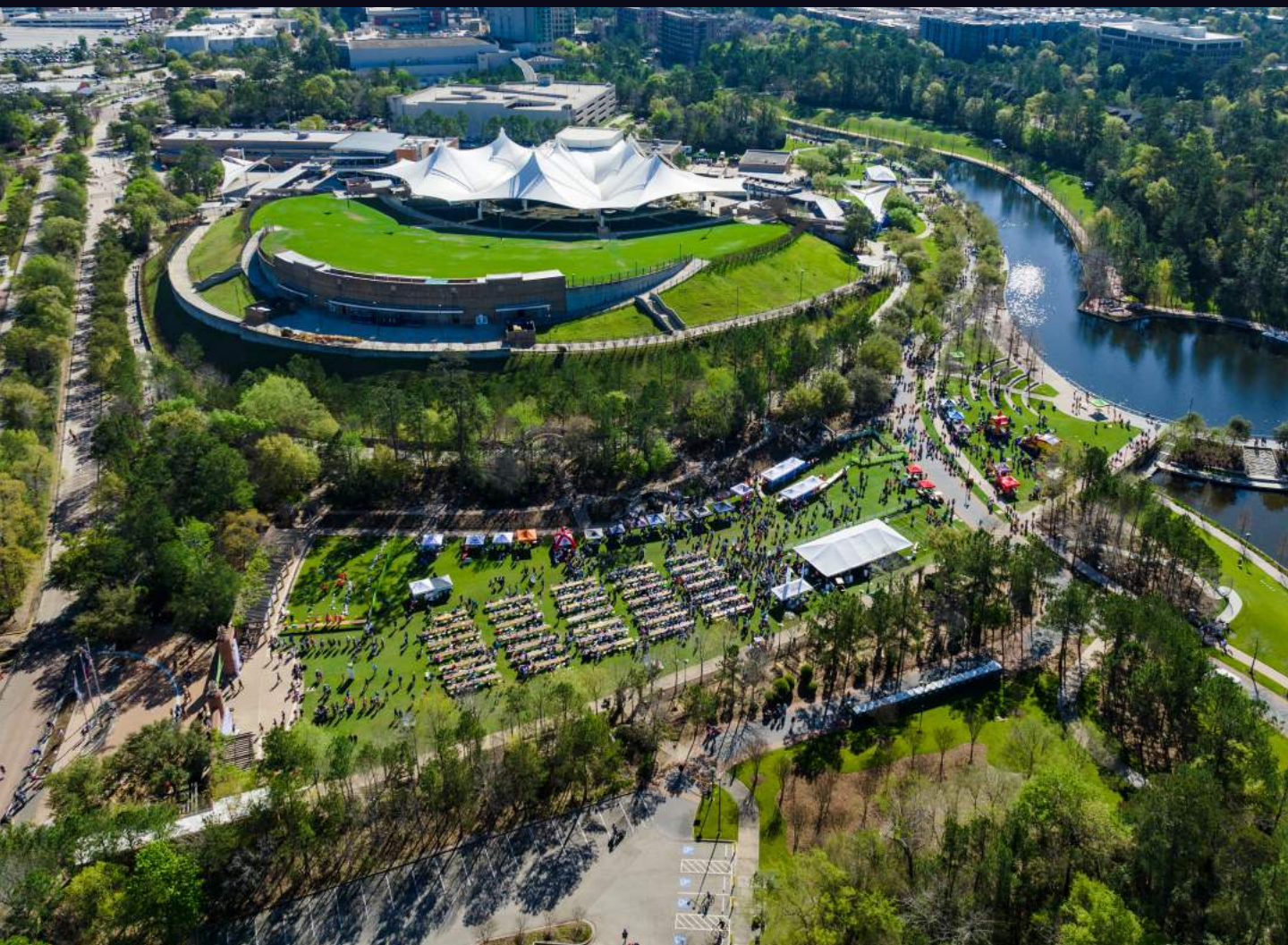




2024 SPONSORSHIP PACKAGE

THEWOODLANDSMARATHON.COM



ABOUT THE EVENT

The Woodlands Marathon Management, LLC, produces The Woodlands Marathon. The event is a USA Track and Field sanctioned/certified event, a **Boston Marathon** qualifier, an Abbott World Marathon Major – Wanda Age Group Qualifier and certified by World Athletics. In the first **twelve years** of the event, over **83,000 runners** have registered and the event has raised over **\$1.65 Million for charities, volunteer organizations and local village associations.**

EVENTS:

The Woodlands Marathon

10-K Run

The Woodlands Half Marathon

2k Family Fun Run

5-K Run

Health & Fitness Expo

CHARITY CHALLENGE:

In 2023, a total of \$93,000 was raised that benefited local charities, and non-profits organizations. This brings the twelve year total to over \$1.475 Million.

PRODUCER:

Developed in 2011, The Woodlands Marathon Management, LLC, an endurance race production company, operates with a primary goal of supporting and promoting the advancement of running, endurance sports, healthy initiatives and charity organizations.

EXPECTED ATTENDANCE:

Marathon: 1,100

10k Run: 1,000

Half Marathon: 3,500

2k Family Fun Run Walk: 500

5k Run: 800

Health & Fitness Expo: 10,000

MARKETING AND ADVERTISING:

The Woodlands Marathon Management, LLC, uses multiple publications, digital pages and produces a digital race guide for the athletes.

"Post-race food was amazing. It's the best food I've ever had at a race."

"The entire thing was great. Loved the new course."

"Finish along the waterway is AMAZING!"

"The signs were fun to look at! The massage!! The fact that you mentioned my name at the finish line was a great feeling! The visor is awesome, great quality!"

Sponsorship Package

Feb 24th – Mar 2nd



OFFICIAL PARTNER SPONSORS

The Woodlands Marathon Management, LLC, believes in offering businesses the unique opportunity to become an Official Partner within the event. We will create custom unique packages for businesses that may be interested in product exclusivity. If you would like to become an Official Partner with The Woodlands Marathon Management, LLC, please inquire with the Sponsorship Coordinator.

DEMOGRAPHICS:

Today's core runners are highly educated with 75.8% having earned a college diploma (overall U.S. adults = 30.4%) and affluent with 73.3% reporting a household income of more than \$75,000 (U.S. median household income = \$52,700). Core runners are active participants who train year-round and report running / jogging an average of 208 days and logging nearly 1,165 miles per year. These runners are motivated to run in order to stay in shape (77.3%), stay healthy (76.1%), relieve stress (61.9%) and have fun (61.7%). Source: USA Running.org – 2013

2023 EXCLUSIVE CATEGORIES – sold to date

Financial Services - Healthcare System - Insurance - Coaching Services - Beer



Sponsorship Package

Feb 24th – Mar 2nd



MARATHON TITLE SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon.
- Exclusivity – Company product or service exclusivity and Company named as i.e. “Official Bank” The Woodlands Marathon.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 20’x30’ hospitality area.
- Marathon Finish Festival booth – one (1) 10’x20’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x20’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirts, finisher shirts and bags. To be included on 12,000 pieces of collateral.
- VIP/Parking Credentials – Eight (8) Submits a VIP list to be included in the “VIP” materials.
- Race Entries – Eighty (80) to be of choice.
- Company Employee Discount – 10% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with minimum twenty (20) placements.
- Company logo on Start Line Banner.
- Finish Line Signage – Company logo on Finish Line banner and chute banners.
- Opportunity to place Tear Drop Flags along finish line chute to the Finish Festival.
- Awards Backdrop – Company logo inclusive with event logo.
- PA Announcements - Recognized during public address announcements.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Monthly opportunity to deliver promotional material.
- Digital Race Guide – Company logo included as sponsor recognition and three (3) full-page advertisements.
- Digital Advertisement Campaign – company logo/event logo included in all digital advertising via Facebook and Instagram.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.
- Company Representative(s) - Hold the Finish Line Tape for the overall Male and Female Winners.
- Company Representative(s) – To present overall Male and Female Winners at the Awards Ceremony.

Sponsorship Package

Feb 24th – Mar 2nd



HALF MARATHON TITLE SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Half Marathon.
- Exclusivity – Company product or service exclusivity and Company named as i.e. “Official Bank” The Woodlands Marathon.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 20’x30’ hospitality area.
- Marathon Finish Festival booth – one (1) 10’x20’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x20’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirts, finisher shirts and hats. To be included in 18,000 pieces of collateral.
- VIP/Parking Credentials – Eighty (80). Some a VIP hat to be included in the "VIP" materials.
- Race Entries – One hundred (100) tickets of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with minimum twenty (20) placements.
- Company logo on Start Line Banner.
- Finish Line Signage – Company logo on Finish Line banner and chute banners.
- Opportunity to place Tear Drop Flags along finish line chute to the Finish Festival.
- Awards Backdrop – Company logo inclusive with event logo.
- PA Announcements - Recognized during public address announcements.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Monthly opportunity to deliver promotional material.
- Digital Race Guide – Company logo included as sponsor recognition and three (3) full-page advertisements.
- Digital Advertisement Campaign – company logo/event logo included in all digital advertising via Facebook and Instagram.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.
- Company Representative(s) - Hold the Finish Line Tape for the overall Male and Female Winners.
- Company Representative(s) – To present overall Male and Female Winners at the Awards Ceremony.

Sponsorship Package

Feb 24th – Mar 2nd



10K RACE TITLE SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as “Title Sponsor” of the 10k Race.
- Naming Rights – Company recognized as the “Title Sponsor” of the starting corrals.
- Exclusivity – Company product or service exclusivity and Company named as i.e. “Official Bank” The Woodlands Marathon.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 10’x20’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x20’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirts, finisher shirts and bags. To be included on 18,000 pieces of collateral.
- VIP/Parking Credentials – Thirty (30).
- Race Entries – Thirty (30) to race of choice.
- Company Employee Discount – 15% off registration code.
- VIP/Parking Credentials – thirty (30).
- Race Entries – Thirty (30) to race of choice. Race Site Signage - Company logo inclusive on banner fencing with a minimum ten (10) placements.
- Company logo on Start Line Banner.
- Finish Line Signage – Company logo on Finish Line banner and chute banners.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Monthly opportunity to deliver promotional material.
- Digital Race Guide – Company logo included as sponsor recognition and two (2) full-page advertisements.
- Digital Advertisement Campaign – company logo/event logo included in all digital advertising via Facebook and Instagram.
- Website – company logo/link included on sponsor page.
- Website – Homepage logo placement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 24th – Mar 2nd



5K RACE TITLE SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as “Title Sponsor” of the 5k Race.
- Exclusivity – Company product or service exclusivity and Company named as i.e. “Official Bank” The Woodlands Marathon.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 10’x20’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x20’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirts, finisher shirts and bags. To be included on 18,000 pieces of collateral.
- VIP/Parking Credentials – thirty (30).
- Race Entries – thirty (30) to race of choice.
- Company Employee Discount – 15% off registration code.
- Finish Line Signage – Company logo on Finish Line banners.
- Finish Line Chute Banner – Event and Company logo on Finish Line chute banners.
- Event Promotional Products – Logo prominently displayed on event shirt, volunteer shirts and bags.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Monthly opportunity to deliver promotional material.
- Digital Race Guide – Company logo included as sponsor recognition and two (2) full-page advertisements.
- Digital Advertisement Campaign – company logo/event logo included in all digital advertising via Facebook and Instagram.
- Website – company logo/link included on sponsor page.
- Website – Homepage logo placement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 24th – Mar 2nd



CHARITY CHALLENGE TITLE SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Charity Challenge.
- Exclusivity – Company product or service exclusivity.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 10’x20’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x20’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirts, finisher shirts and bags. To be included on 18,000 pieces of collateral.
- Credentials – Company logo included on all expo vendor credentials.
- VIP/Parking Credentials – twenty (20).
- Race Entries – twenty (20) to race of choice.
- Company Employee Discount – 15% off registration code.
- Expo Site Signage – Company logo inclusive on Expo event signage.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum ten (10) placements.
- Finish Line Signage – Event logo on Finish Line banners.
- Audio Visual Presentation – Company logo and promotional on presentation.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Opportunity for company to place two (2) promotional pieces to be delivered to 37,000 person database.
- Digital Race Guide – Company logo included as sponsor recognition and two full page advertisements.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.
- Company Representative(s) – To present check to overall top fundraisers at Expo.



Sponsorship Package

Feb 24th – Mar 2nd



EXPO TITLE SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Health and Fitness Expo.
- Exclusivity – Company product or service exclusivity.
- Expo Booth – one (1) 40’x40’ booth.
- Marathon Finish Festival – one (1) 10’x20’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x20’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirts, finisher shirts and bibs. To be included: minimum 5,000 pieces of collateral.
- Credentials – Company included on all expo vendor credentials.
- VIP/Parking Credentials – twenty (20).
- Race Entries – twenty (20) to race of choice.
- Company Employee Discount – 15% off registration code.
- Expo Site Signage – Company logo inclusive on Expo event signage.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum ten (10) placements.
- Finish Line Signage – Event logo on Finish Line banners.
- Audio Visual Presentation – Company logo and promotional on presentation.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Opportunity for company to place two (2) promotional pieces to be delivered to 34,000 person database.
- Digital Race Guide – Company logo included as sponsor recognition and two full page advertisements.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 24th – Mar 2nd



2K FAMILY FUN RUN/WALK TITLE SPONSOR

- Naming Rights – Company recognized as “Title Sponsor” of the 2k Fun Run.
- Exclusivity – Company product or service exclusivity.
- Expo Booth – one (1) 10'x20' booth
- Finish Festival – one (1) 10'x10' booth
- Race Site Signage - Company logo inclusive on banner fencing with a minimum ten (10) placements.
- PA Announcements - recognized during public address announcements.
- VIP/Parking Credentials – Twenty (20).
- Race Entries – Fifteen (15) to race of choice.
- Enewsletter – Opportunity for company to place three (3) promotional pieces to be delivered over three months.
- Advertisement Campaign – company logo included in \$30,000 social media, print and event booth space campaign.
- Website – company logo/link included on sponsor page.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital/Printed Race Guide – Company logo included as sponsor recognition and full page advertisement.
- Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.
- Finish Line Signage – Event logo on Finish Line banners.
- Finish Line Flags – Opportunity to place ten (10) 2'x3' flags placed in finish chute with company logo.
- Event Promotional Products – Logo prominently displayed on event shirt and bags.



Sponsorship Package

Feb 24th – Mar 2nd

MEDIA SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as “Media Sponsor” of the Marathon.
- Media Recognition – Inclusive with all media pieces as “Official Media Partner”.
- Exclusivity – Company product or service exclusivity.
- Expo Booth – one (1) 10'x10' booth
- Marathon Finish Festival – one (1) 10'x10' booth.
- 5k/2k Finish Festival Booth – one (1) 10'x10' booth.
- Credentials – Company logo included on all media and photography credentials.
- VIP/Parking Credentials – twenty (20).
- Race Entries – twenty (20) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum ten (10) placements.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Opportunity for company to place three (3) promotional pieces to be delivered over three months.
- Digital Race Guide – Company logo included as sponsor recognition and two (2) full page advertisements.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 24th – Mar 2nd



RUNNER SHIRT- \$12,500

- Naming Rights – Company recognized as: “Shirt Sponsor” of The Woodlands Marathon.
- Exclusivity – Company product or service exclusivity and Company named as i.e. “Official Bank” The Woodlands Marathon.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirt, hats and bags. To be included on 14,000 pieces of collateral.
- VIP/Parking Credentials – Fifteen (15).
- Race Entries – Fifteen (15) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum eight (8) placements.
- Promotional Branding – Tear drop flags staged with company logo.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Enewsletter – Opportunity for company to place promotional pieces to be delivered over one month.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 24th – Mar 2nd



HAT SPONSOR - \$12,500

- Naming Rights – Company recognized as: “Hat Sponsor” of The Woodlands Marathon.
- Exclusivity – Company product or service exclusivity and Company named as i.e. “Official Bank” The Woodlands Marathon.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirt, hats and bags. To be included on 14,000 pieces of collateral.
- VIP/Parking Credentials – Fifteen (15).
- Race Entries – Fifteen (15) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum eight (8) placements.
- Promotional Branding – Tear drop flags staged with company logo.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Enewsletter – Opportunity for company to place promotional pieces to be delivered over one month.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.

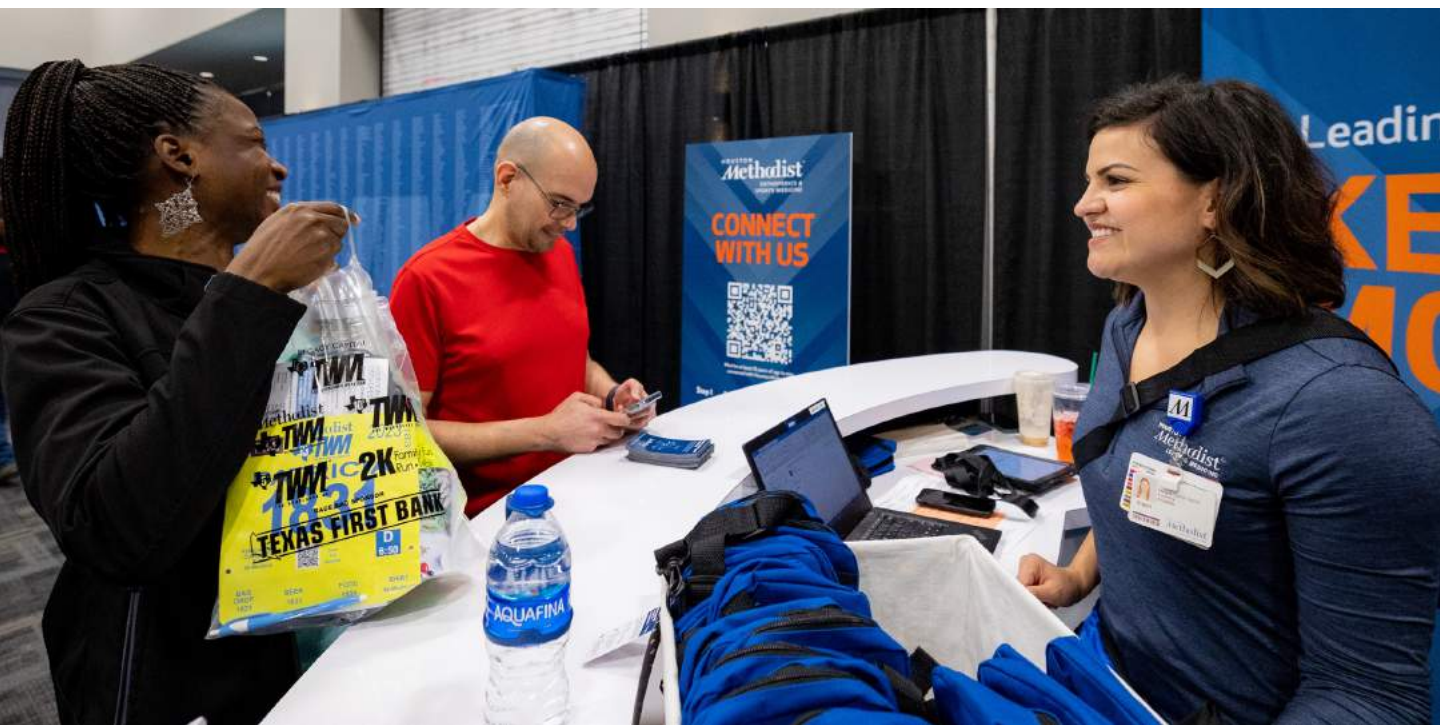


Sponsorship Package

Feb 24th – Mar 2nd

EXPO PRESENTING SPONSOR - \$10,000

- Naming Rights – Company recognized as: “Presenting Sponsor” of The Woodlands Marathon Health and Fitness Expo.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Fifteen (15).
- Race Entries – Fifteen (15) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum eight (8) placements.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 24th – Mar 2nd

VIP TITLE SPONSOR - \$8,500

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon VIP Area at the Finish Line.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – one (1) credential.
- Race Entries – Ten (10) race choice.
- Company Employee Discount – 25% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum six (6) placements.
- VIP Tent Branding – Company opportunity to brand VIP area at the finish line.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 24th – Mar 2nd



AWARDS CEREMONY TITLE SPONSOR - \$7,500

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Awards Ceremony.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Ten (10).
- Race Entries – Ten (10) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum six (6) placements.
- Awards Backdrop - Company logo on marathon and half marathon awards backdrop with event logo.
- Promotional – Two (2) tear drop flags and table skirt staged with company logo.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 24th – Mar 2nd



RACE CREW (VOLUNTEER) TITLE SPONSOR - \$7,500

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Race Crew i.e. Houston Methodist Race Crew.
- Volunteer Check Presentation Event – Check presentations to volunteer organizations at company (over \$140,000 donated in the first 9 years).
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Ten (10).
- Race Entries – Ten (10) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum six (6) placements.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over two months.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full page advertisement.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 24th – Mar 2nd

RACE BIB TITLE SPONSOR - \$7,500

- Naming Rights – Company recognized as: “Title Sponsor” of event race bibs.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- Race Bib – Company logo prominently placed on the official race bibs.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.



Sponsorship Package

Feb 24th – Mar 2nd



RESULTS TITLE SPONSOR - \$5,000

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Results.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- Results Area Branding – Company opportunity to brand Results area at the finish festival with tear drop flags and table skirts.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.



Sponsorship Package

Feb 24th – Mar 2nd



CHEER CHALLENGE TITLE SPONSOR \$5,000

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Cheer Challenge.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.



Sponsorship Package

Feb 24th – Mar 2nd



FINISH ZONE TITLE SPONSOR - \$5,000

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Finish Zone.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- Finish Line Branding – Eight (8) tear-drop flags placed in finish chute with company logo.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.



Sponsorship Package

Feb 24th – Mar 2nd



RACE BAG TITLE SPONSOR - \$5,000

- Naming Rights – Company recognized as: “Title Sponsor” of event race bags.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- Branded Race Bag – Company logo prominently placed on the official race bags.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.



Sponsorship Package

Feb 24th – Mar 2nd



PHOTO PRESENTING SPONSOR - \$4,000

- Naming Rights – Company recognized as: “Presenting Sponsor” of event photos.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- Race Photos – Company logo prominently placed on the participant race photos.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.



Sponsorship Package

Feb 24th – Mar 2nd



MILE TITLE SPONSOR (26.2 & 13.1) - \$3,000 X 2

- Naming Rights – Company recognized as: “Title Sponsor” of course mile markers.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Six (6).
- Race Entries – Six (6) to race of choice.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum two (2) placements.
- On Course Signage – Company logo prominently placed on course signage with motivational quotes.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.

CORRAL TITLE SPONSOR - \$2,000

- Naming Rights – Company recognized as: “Title Sponsor” of the start corrals.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Four (4).
- Race Entries – Four (4) to race of choice.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum two (2) placements.
- Start Line Signage – Company logo prominently placed on corrals.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.

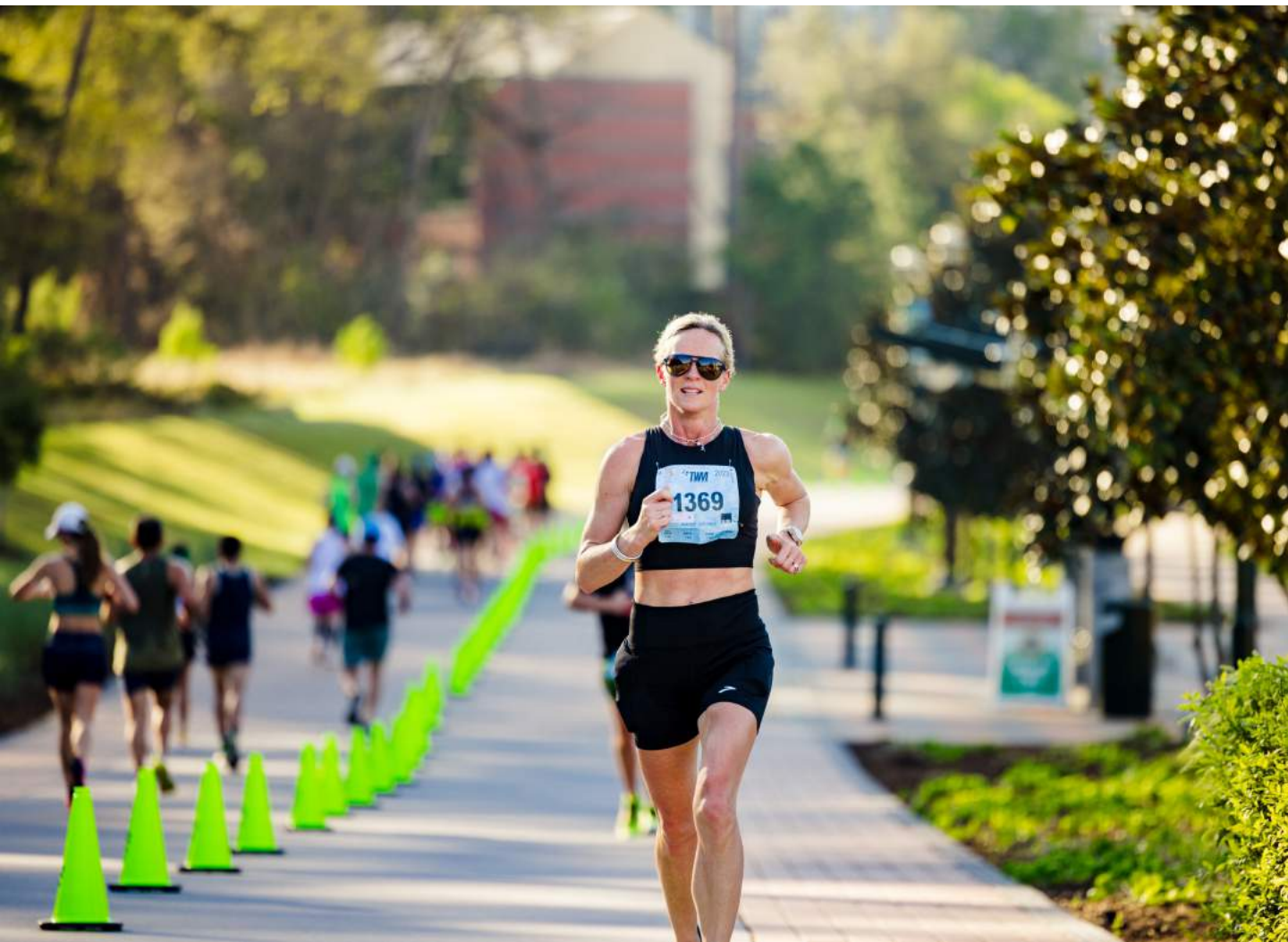
Sponsorship Package

Feb 24th – Mar 2nd



GEAR CHECK TITLE SPONSOR - \$2,000

- Expo Booth – one (1) 10'x10' booth.
- Marathon Finish Festival – one (1) 10'x10' booth.
- VIP/Parking Credentials – Four (4).
- Race Entries – Four (4) to race of choice.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum two (2) placements.
- Gear Check Signage – Company logo prominently placed on signage at Gear Check.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.



Sponsorship Package

Feb 24th – Mar 2nd

WATER STOP SPONSOR (12 available) - \$1,000

- Expo Booth – one (1) 10'x10' booth or Finish Festival booth. Add \$500 for both.
- VIP/Parking Credentials – Two (2).
- Race Entries – Two (2) to race of choice.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum one (1) placement.
- Branding Opportunity – Decorate and brand water stop of choice.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and half-page advertisement.
- Website – company logo/link included on sponsor page.



Sponsorship Package

Feb 24th – Mar 2nd



LEVEL OF SPONSORSHIP (please check appropriate line and return)

SOLD Marathon Title*	_____ Runner Hat \$12,500	_____ Race Bag Title \$5,000
SOLD Half Marathon Title*	_____ Expo Presenting Sponsor*	_____ Photo Presenting \$4,000
_____ 10k Title*	_____ VIP Title - \$8,500	_____ 26.2 Mile Markers \$3,000
_____ 5k Title*	_____ Awards Title - \$7,500	_____ 13.1 Mile Markers \$3,000
_____ Media*	_____ Volunteer Title \$7,500	_____ Corral Title \$2,000
_____ Charity Challenge Title*	_____ Race Bib Title - \$7,500	_____ Gear Check Title \$2,000
SOLD Expo Title*	_____ Results Title - \$5,000	_____ Water Stop \$1,000 (x12)
_____ 2k Title*	_____ Cheer Challenge Title \$5,000	
_____ Runner Shirt \$12,500	_____ Finish Zone Title \$5,000	

*Please contact sponsorship coordinator for pricing

SPONSOR

Sponsor Company/Organization Name _____

Sponsor Contact Name (Print) _____

Title _____

Sponsor Signature _____

(Authorized Signature)

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Mobile Phone _____

E-mail address _____

Website URL (link for promotion) _____

THE WOODLANDS MARATHON MANAGEMENT, LLC

Printed name and title _____

Accepted by _____ Date _____

(Authorized Signature)

Please make checks payable to: **The Woodlands Marathon Management, LLC**

Please email this document to:

The Woodlands Marathon Management – Sponsorships

Phone: 936-588-9966 E-mail: willie@thewoodlandsmarathon.com