

LEGACY CAPITAL



万达 WANDA AGE GROUP
QUALIFIER



2022 SPONSORSHIP PACKAGE
THEWOODLANDSMARATHON.COM

ABOUT THE EVENT

The Woodlands Marathon Management, LLC, produces The Woodlands Marathon. The event is a USA Track and Field sanctioned event and a **Boston Marathon** qualifier. In the first **ten years** of the event, over **70,000 runners** have registered and the event has raised over **\$1.4 Million for charities, volunteer organizations and local village associations.**

EVENTS:

The Woodlands Marathon	10-K Run
The Woodlands Half Marathon	2k Family Fun Run
5-K Run	Health & Fitness Expo

CHARITY CHALLENGE:

In 2021, a total of \$141,000 was raised that benefited local charities, and non-profits organizations. This brings the ten year total to over \$1.2 Million.

PRODUCER:

Developed in 2011, The Woodlands Marathon Management, LLC, an endurance race production company, operates with a primary goal of supporting and promoting the advancement of running, endurance sports, healthy initiatives and charity organizations.

EXPECTED ATTENDANCE:

Marathon: 1,400	10k Run: 1,000
Half Marathon: 4,400	2k Family Fun Run Walk: 1,000
5k Run: 1,250	Health & Fitness Expo: 10,000

MARKETING AND ADVERTISING:

The Woodlands Marathon Management, LLC, uses multiple publications, digital pages and produces a digital race guide for the athletes. Overall, the event will secure a minimum of \$50,000 in digital and print advertising for the event.

"Post-race food was amazing. It's the best food I've ever had at a race."

"The entire thing was great. Loved the new course."

"Finish along the waterway is AMAZING!"

"The signs were fun to look at! The massage!! The fact that you mentioned my name at the finish line was a great feeling! The visor is awesome, great quality!"

Sponsorship Package Feb 26th – Mar 5th



OFFICIAL PARTNER SPONSORS

The Woodlands Marathon Management, LLC, believes in offering businesses the unique opportunity to become an Official Partner within the event. We will create custom unique packages for businesses that may be interested in product exclusivity. If you would like to become an Official Partner with The Woodlands Marathon Management, LLC, please inquire with the Sponsorship Coordinator.

DEMOGRAPHICS:

Today's core runners are highly educated with 75.8% having earned a college diploma (overall U.S. adults = 30.4%) and affluent with 73.3% reporting a household income of more than \$75,000 (U.S. median household income = \$52,700). Core runners are active participants who train year-round and report running / jogging an average of 208 days and logging nearly 1,165 miles per year. These runners are motivated to run in order to stay in shape (77.3%), stay healthy (76.1%), relieve stress (61.9%) and have fun (61.7%). Source: USA Running.org – 2013

2021 EXCLUSIVE CATEGORIES – sold to date

Financial Services – Healthcare System - Pediatric Home Healthcare



Sponsorship Package

Feb 26th – Mar 5th



MARATHON TITLE SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon.
- Exclusivity – Company product or service exclusivity and Company named as i.e. “Official Bank” The Woodlands Marathon.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 20’x30’ hospitality area.
- Marathon Finish Festival Booth – one (1) 10’x20’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x20’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirts, finisher shirts and bags. To be included on 18,000 pieces of collateral.
- VIP/Parking Credentials – Eighty (80). Submit a VIP list to be included in the “VIP” materials.
- Race Entries – Eighty (80) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with minimum twenty (20) placements.
- Company logo on Start Line Banner.
- Finish Line Signage – Company logo on Finish Line banner and chute banners.
- Opportunity to place Tear Drop Flags along finish line chute to the Finish Festival.
- Awards Backdrop – Company logo inclusive with event logo.
- PA Announcements - Recognized during public address announcements.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Monthly opportunity to deliver promotional material.
- Digital Race Guide – Company logo included as sponsor recognition and three (3) full-page advertisements.
- Digital Advertisement Campaign – company logo/event logo included in all digital advertising via Facebook and Instagram.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.
- Company Representative(s) - Hold the Finish Line Tape for the overall Male and Female Winners.
- Company Representative(s) – To present overall Male and Female Winners at the Awards Ceremony.

Sponsorship Package

Feb 26th – Mar 5th



HALF MARATHON TITLE SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Half Marathon.
- Exclusivity – Company product or service exclusivity and Company named as i.e. “Official Bank” The Woodlands Marathon.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 20’x20’ hospitality area.
- Marathon Finish Festival booth – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirts, finisher shirts and bags. To be included on 18,000 pieces of collateral.
- VIP/Parking Credentials – Eighty (80). Submit a VIP list to be included in the “VIP” materials.
- Race Entries – One hundred (100) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with minimum twenty (20) placements.
- Company logo on Start Line Banner.
- Finish Line Signage – Company logo on Finish Line banner and chute banners.
- Opportunity to place Tear Drop Flags along finish line chute to the Finish Festival.
- Awards Backdrop – Company logo inclusive with event logo.
- PA Announcements - Recognized during public address announcements.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Monthly opportunity to deliver promotional material.
- Digital Race Guide – Company logo included as sponsor recognition and three (3) full-page advertisements.
- Digital Advertisement Campaign – company logo/event logo included in all digital advertising via Facebook and Instagram.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.
- Company Representative(s) - Hold the Finish Line Tape for the overall Male and Female Winners.
- Company Representative(s) – To present overall Male and Female Winners at the Awards Ceremony.

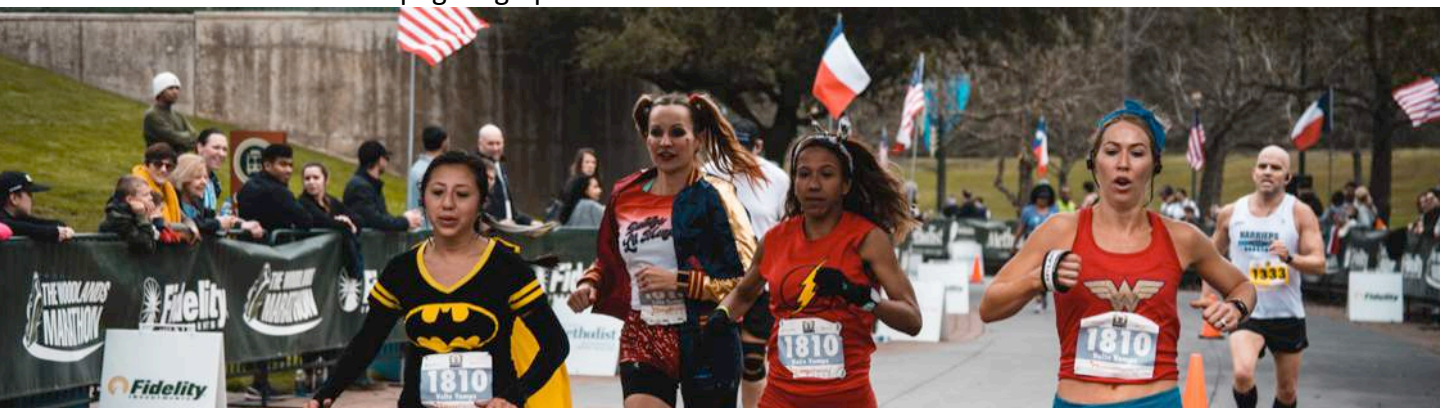
Sponsorship Package

Feb 26th – Mar 5th



10K RACE TITLE SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as “Title Sponsor” of the 10k Race.
- Naming Rights – Company recognized as the “Title Sponsor” of the starting corrals.
- Exclusivity – Company product or service exclusivity and Company named as i.e. “Official Bank” The Woodlands Marathon.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 10’x20’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x20’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirts, finisher shirts and bags. To be included on 18,000 pieces of collateral.
- VIP/Parking Credentials – Thirty (30).
- Race Entries – Thirty (30) to race of choice.
- Company Employee Discount – 15% off registration code.
- VIP/Parking Credentials – thirty (30).
- Race Entries – Thirty (30) to race of choice. Race Site Signage - Company logo inclusive on banner fencing with a minimum ten (10) placements.
- Company logo on Start Line Banner.
- Finish Line Signage – Company logo on Finish Line banner and chute banners.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Monthly opportunity to deliver promotional material.
- Digital Race Guide – Company logo included as sponsor recognition and two (2) full-page advertisements.
- Digital Advertisement Campaign – company logo/event logo included in all digital advertising via Facebook and Instagram.
- Website – company logo/link included on sponsor page.
- Website – Homepage logo placement on the official “The Woodlands Marathon”



Sponsorship Package

Feb 26th – Mar 5th



5K RACE TITLE SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as “Title Sponsor” of the 5k Race.
- Exclusivity – Company product or service exclusivity and Company named as i.e. “Official Bank” The Woodlands Marathon.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 10’x20’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x20’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirts, finisher shirts and bags. To be included on 18,000 pieces of collateral.
- VIP/Parking Credentials – thirty (30).
- Race Entries – thirty (30) to race of choice.
- Company Employee Discount – 15% off registration code.
- Finish Line Signage – Company logo on Finish Line banners.
- Finish Line Chute Banner – Event and Company logo on Finish Line chute banners.
- Event Promotional Products – Logo prominently displayed on event shirt, volunteer shirts and bags.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Monthly opportunity to deliver promotional material.
- Digital Race Guide – Company logo included as sponsor recognition and two (2) full-page advertisements.
- Digital Advertisement Campaign – company logo/event logo included in all digital advertising via Facebook and Instagram.
- Website – company logo/link included on sponsor page.
- Website – Homepage logo placement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 26th – Mar 5th



CHARITY CHALLENGE TITLE SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Charity Challenge.
- Exclusivity – Company product or service exclusivity.
- Expo Booth – one (1) 40’x40’ booth.
- Marathon Finish Festival – one (1) 10’x20’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x20’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirts, finisher shirts and bags. To be included on 18,000 pieces of collateral.
- Credentials – Company logo included on all expo vendor credentials.
- VIP/Parking Credentials – twenty (20).
- Race Entries – twenty (20) to race of choice.
- Company Employee Discount – 15% off registration code.
- Expo Site Signage – Company logo inclusive on Expo event signage.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum ten (10) placements.
- Finish Line Signage – Event logo on Finish Line banners.
- Audio Visual Presentation – Company logo and promotional on presentation.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Opportunity for company to place two (2) promotional pieces to be delivered to 34,000 person database.
- Digital Race Guide – Company logo included as sponsor recognition and two full page advertisements.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.
- Company Representative(s) – To present check to overall top fundraisers at Expo.



Sponsorship Package

Feb 26th – Mar 5th



EXPO TITLE SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Health and Fitness Expo.
- Exclusivity – Company product or service exclusivity.
- Expo Booth – one (1) 40’x40’ booth.
- Marathon Finish Festival – one (1) 10’x20’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x20’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirts, finisher shirts, and bags. To be included on all promotional pieces of collateral.
- Credentials – Company logo included on all expo vendor credentials.
- VIP/Parking Credentials – twenty (20).
- Race Entries – twenty (20) to race of choice.
- Company Employee Discount – 15% off registration code.
- Expo Site Signage – Company logo inclusive on Expo event signage.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum ten (10) placements.
- Finish Line Signage – Event logo on Finish Line banners.
- Audio Visual Presentation – Company logo and promotional on presentation.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Opportunity for company to place two (2) promotional pieces to be delivered to 34,000 person database.
- Digital Race Guide – Company logo included as sponsor recognition and two full page advertisements.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 26th – Mar 5th



MEDIA SPONSOR (contact for value and amount)

- Naming Rights – Company recognized as “Media Sponsor” of the Marathon.
- Media Recognition – Inclusive with all media pieces as “Official Media Partner”.
- Exclusivity – Company product or service exclusivity.
- Expo Booth – one (1) 10'x10' booth
- Marathon Finish Festival – one (1) 10'x10' booth.
- 5k/2k Finish Festival Booth – one (1) 10'x10' booth.
- Credentials – Company logo included on all media and photography credentials.
- VIP/Parking Credentials – twenty (20).
- Race Entries – twenty (20) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum ten (10) placements.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Opportunity for company to place three (3) promotional pieces to be delivered over three months.
- Digital Race Guide – Company logo included as sponsor recognition and two (2) full page advertisements.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 26th – Mar 5th



RUNNER SHIRT/HAT SPONSOR - \$10,000

- Naming Rights – Company recognized as: “Swag Sponsor” of The Woodlands Marathon.
- Exclusivity – Company product or service exclusivity and Company named as i.e. “Official Bank” The Woodlands Marathon.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- Event Promotional Products – Company logo/event logo prominently displayed on event shirt, hats and bags. To be included on 14,000 pieces of collateral.
- VIP/Parking Credentials – Fifteen (15).
- Race Entries – Fifteen (15) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum eight (8) placements.
- Promotional Branding – Tear drop flags staged with company logo.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Enewsletter – Opportunity for company to place promotional pieces to be delivered over one month.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 26th – Mar 5th

EXPO PRESENTING SPONSOR - \$10,000

- Naming Rights – Company recognized as: “Presenting Sponsor” of The Woodlands Marathon Health and Fitness Expo.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – fifteen (15).
- Race Entries – Fifteen (15) to race of choice.
- Company Employee Discount – 10% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum eight (8) placements.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 26th – Mar 5th



VIP TITLE SPONSOR - \$7,500

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon VIP Area at the Finish Line.
- Expo Booth – one (1) 10’x20’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Ten (10)
- Race Entries – Ten (10) to race of choice.
- Company Employee Discount – 10% off registration cost.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum six (6) placements.
- VIP Tent Branding – Company opportunity to brand VIP area at the finish line.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.

SOLD



Sponsorship Package

Feb 26th – Mar 5th



AWARDS CEREMONY TITLE SPONSOR - \$7,500

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Awards Ceremony.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Ten (10).
- Race Entries – Ten (10) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum six (6) placements.
- Awards Backdrop - Company logo on marathon and half marathon awards backdrop with event logo.
- Promotional – Two (2) tear drop flags and table skirt staged with company logo.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 26th – Mar 5th



RACE CREW (VOLUNTEER) TITLE SPONSOR \$7,500

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Race Crew i.e. Houston Methodist Race Crew.
- Volunteer Check Presentation Event – Check presentations to volunteer organizations at company (over \$140,000 donated in the first 9 years).
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Ten (10).
- Race Entries – Ten (10) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum six (6) placements.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over two months.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full page advertisement.
- Website – company logo/link included on sponsor page.
- Website Banner Advertisement – Homepage banner advertisement on the official “The Woodlands Marathon” website.



Sponsorship Package

Feb 26th – Mar 5th

RACE BIB TITLE SPONSOR - \$6,000

- Naming Rights – Company recognized as: “Title Sponsor” of event race bibs.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Race Site Signage - Company logo included on banner signage with a minimum four (4) placements.
- Race Bib – Company logo prominently placed on the official race bibs.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.

SOLD



Sponsorship Package

Feb 26th – Mar 5th

RESULTS TITLE SPONSOR - \$5,000

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Results.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- Results Area Branding – Company opportunity to brand Results area at the finish festival with tear drop flags and table skirts.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.



Sponsorship Package

Feb 26th – Mar 5th



CHEER CHALLENGE TITLE SPONSOR \$5,000

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Cheer Challenge.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.



Sponsorship Package

Feb 26th – Mar 5th



FINISH ZONE TITLE SPONSOR - \$5,000

- Naming Rights – Company recognized as: “Title Sponsor” of The Woodlands Marathon Finish Zone.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- Finish Line Branding – Eight (8) tear-drop flags placed in finish chute with company logo.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.



Sponsorship Package

Feb 26th – Mar 5th

RACE BAG TITLE SPONSOR - \$5,000

- Naming Rights – Company recognized as: “Title Sponsor” of event race bags.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Company Employee Discount – 15% off registration code.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- Branded Race Bag – Company logo prominently placed on the official race bags.
- PA Announcements - recognized during public address announcements.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over one month.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.



Sponsorship Package

Feb 26th – Mar 5th

PHOTO PRESENTING SPONSOR - \$4,000

- Naming Rights – Company recognized as: “Presenting Sponsor” of event photos.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- 5k/2k Finish Festival Booth – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- Race Photos – Company logo prominently placed on the participant race photos.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.



Sponsorship Package

Feb 26th – Mar 5th



MILE TITLE SPONSOR (26.2 & 13.1) - \$3,000 X 2

- Naming Rights – Company recognized as: “Title Sponsor” of course mile markers.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Six (6).
- Race Entries – Six (6) to race of choice.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum two (2) placements.
- On Course Signage – Company logo prominently placed on course signage with motivational quotes.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.

CORRAL TITLE SPONSOR - \$2,000

- Naming Rights – Company recognized as: “Title Sponsor” of the start corrals.
- Expo Booth – one (1) 10’x10’ booth.
- Marathon Finish Festival – one (1) 10’x10’ booth.
- VIP/Parking Credentials – Four (4).
- Race Entries – Four (4) to race of choice.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum two (2) placements.
- Start Line Signage – Company logo prominently placed on corrals.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.

Sponsorship Package

Feb 26th – Mar 5th



GEAR CHECK TITLE SPONSOR - \$2,000

- Expo Booth – one (1) 10'x10' booth.
- Marathon Finish Festival – one (1) 10'x10' booth.
- VIP/Parking Credentials – Four (4).
- Race Entries – Four (4) to race of choice.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum two (2) placements.
- Gear Check Signage – Company logo prominently placed on signage at Gear Check.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and full-page advertisement.
- Website – company logo/link included on sponsor page.

WATER STOP SPONSOR (20 available) - \$1,000

- Expo Booth – one (1) 10'x10' booth or Finish Festival booth. Add \$500 for both.
- VIP/Parking Credentials – Two (2).
- Race Entries – Two (2) to race of choice.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum one (1) placement.
- Branding Opportunity – Decorate and brand water stop of choice.
- PA Announcements - recognized during public address announcements.
- Athlete Race Packets - opportunity for company promotional items to be included in race packet.
- Digital Race Guide – Company logo included as sponsor recognition and half-page advertisement.
- Website – company logo/link included on sponsor page.

Sponsorship Package

Feb 26th – Mar 5th



LEVEL OF SPONSORSHIP (please check appropriate line and return)

SOLD Marathon Title*	_____ Runner/Hat Shirt \$10,000	_____ Finish Zone Title \$5,000
SOLD Half Marathon Title*	SOLD Expo Presenting	_____ Race Bag Title \$5,000
_____ 10k Title*	SOLD VIP Title – \$7,500	_____ Photo Presenting \$4,000
_____ 5k Title*	_____ Awards Title \$7,500	_____ 26.2 Miles \$3,000
_____ Media*	_____ Race Crew Title \$7,500	_____ 13.1 Miles \$3,000
_____ Charity Challenge Title*	_____ Race Bib Title \$6,000	_____ Corral Title \$2,000
SOLD Expo Title*	_____ Results Title - \$5,000	_____ Gear Check Title \$2,000
SOLD 2k Title	_____ Cheer Challenge Title	_____ Water Stop \$1,000 (x20)

*Please contact sponsorship coordinator for pricing

SPONSOR

Sponsor Company/Organization Name _____

Sponsor Contact Name (Print) _____ Title _____

Sponsor Signature _____

(Authorized Signature)

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Mobile Phone _____

E-mail address _____

Website URL (link for promotion) _____

THE WOODLANDS MARATHON MANAGEMENT, LLC

Printed name and title _____

Accepted by _____ Date _____

(Authorized Signature)

Please make checks payable to: **The Woodlands Marathon Management, LLC.**

Please email this document to:

The Woodlands Marathon Management – Sponsorships

Phone: 936-588-9966 E-mail: willie@thewoodlandsmarathon.com