



Emersyn's Army March 5K Walk/Run 2022 Sponsorship Letter

August 27, 2022
Portage Lakes State Park

We cordially invite you to participate as a Sponsor of the Emersyn's Army March 5k Walk/Run. This event will raise money to donate to Sufficient Grace Ministries- a nonprofit organization that provides comfort to women and families who have lost a baby through miscarriage, stillbirth, or infant death.

More information on Sufficient Grace Ministries can be found at: <http://sufficientgraceministries.org/>

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used towards race expenses, including (but not limited to) the following: t-shirts, awards, post race refreshments, location fees, timing services, and participant swag. Any and all additional money from sponsorships will help go toward our fundraising goal.

There are various levels of sponsorship for the Emersyn's Army March 5k. Size and placement of logos on t-shirts and web site are based on sponsorship level.

Platinum Level Sponsor--\$2000 (only one available - first to pay)

- Listed as top sponsor on website and social media with logo, link and bio
- Prominent display of logo on back of all race t-shirts
- Promotional materials in race packet
- Special mention during pre-race announcements and post-race awards ceremony
- Banner or merchandise prominently displayed at race (provided by sponsor)
- 8 complimentary race entries, including t-shirts

Gold Level Sponsor---\$1000

- Listed as sponsor on website with logo and link and on social media with link
- Company logo on back of race t-shirt
- Promotional materials in race packet
- Banner or merchandise displayed at race (provided by sponsor)
- 5 complimentary race entries, including t-shirts

Silver Level Sponsor--\$500

- Listed as sponsor on website with logo and link and on social media
- Company logo on back of race t-shirt
- Promotional materials in race packet
- Company logo or name on sign displayed at finish line
- 3 complimentary race entries, including t-shirts

Bronze Level Sponsor--\$200

- Listed as sponsor on website with logo and on social media
- Recognition on back of race t-shirt
- Promotional materials in race packet
- 2 complimentary race entries, including t-shirts

Mile Marker Sponsor--\$100 each (or \$250 for all three markers)

- Company name will appear on one mile marker sign, which will be prominently displayed at the 1 mile mark or the 2 mile mark or the 3 mile mark. Or for \$250, company name or logo can appear on all three signs.

Race Booklet Sponsor-- \$50

- Company/Individual will be identified in a Race Booklet handed out to all participants on race day. (Sponsors will be listed in the booklet by sponsorship level.)

--- Please fill out the following application for sponsorship and return **at your earliest convenience.**
All sponsorships MUST be received by race organizer by August 8th, 2022 in order for sponsor name to appear on shirts.

Any questions, please email Michael Lynn Blackburn at EmersynsArmyMarch@gmail.com

Emersyn's Army March 5K Walk/Run
August 27, 2022 at Portage Lakes State Park



Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

1. Sponsorship level (please circle) :

Platinum Gold Silver Bronze Mile Marker Race Booklet

2. We plan to send materials/giveaways for the participant bags: Yes No

If yes, what item would you like us to include: _____

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

Artwork and logos should be submitted to emersynsarmymarch@gmail.com as follows:

- o Logos for t-shirts will be printed only in ONE-COLOR and should be submitted as hi-res (300 dpi) JPEG or EPS files.
- o Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS file.
- o Logos for web site should be submitted as 72 dpi JPEG file.

4. Participants that receive complementary race entries can enter by providing racer information to EmersynsArmyMarch@gmail.com

5. Checks can be made payable to Emersyn's Army March and mailed to:
8522 Stump Rd, Minerva, OH 44657. PLEASE MAIL BY August 8th, 2022.