



February 20, 2021
Saturday, 6:00 PM

Rotary Club of Flagler Beach and the Flagler Executive Airport are pleased to present the sponsorship opportunities for the 2021 Race of the Runways for Rotary. This year's event is extra special because it is the 10th Anniversary of this well-loved 5K race. The race is our Rotary Club's biggest fundraiser of the year and we are relying on the support of our community partners to make it a success.

The race starts at 6:00 pm on February 20, 2021. Runners and walkers are both welcome. Participants are invited to add to the fun by wearing glow-in-the-dark and light-up clothing, accessories, and costumes. Male and female age group awards, as well as overall winner awards will be presented. Prizes will also be awarded for the best costumes. Participants and sponsors are invited to a fun after-party with food, drinks and music.

Race of the Runways is the perfect family event and a unique opportunity to run or walk down a lighted runway at night. We are expecting a great turn-out from the community not only because of the fun and unique nature of the event, but also because of Rotary's reputation for service and for making a difference both here in Flagler County and Internationally.

Rotary is a global network of volunteers who dedicate their time and talent to tackle the world's most pressing humanitarian challenges. Rotary connects 1.2 million members from more than 200 countries. Rotary Club of Flagler Beach is proud to be part of Rotary International. When you sponsor our events, you make it possible for us to continue with our local and international projects. These include:

- Project Share Christmas - Toys to more than 1300 children in need
- Project Share food – Monthly groceries for 400 families
- Providing free monthly books to all children in the 32136 zip code through the Dolly Parton Imagination Library
- FPC & Matanzas HS Scholarships for graduating seniors
- Construction of the multi-sport fields in Bunnell near the Carver Gym
- Construction of the new Fitness Trail around the Bunnell Fields
- Purchase of pack 'n play portable cribs to help prevent SIDS in Flagler County
- International projects including working with Rotarians worldwide to eradicate Polio, building wells for villages in Africa and supporting Barefoot Seeds, which helps indigenous Tarahumara farmers in Mexico grow and save seeds, protect water resources and run free in their ancestral canyonlands.

Thank you for supporting Rotary Club of Flagler Beach and your community!

www.FlaglerBeachRotary.org



	Presenting Sponsor \$1500 4 available	Water Bottle Sponsor \$1200 1 available	Bib Sponsor \$1200 3 available	Platinum Sponsor \$1000	Mile Marker Sponsor \$750 3 available	Food Table Sponsor \$500 5 available	Gold Sponsor \$500	Silver Sponsor \$300	Bronze Sponsor \$150
Complimentary race registrations	4	3	3	3	2	2	2	0	0
Name on event tagline	YES								
Name on event banner hung at airport	X-Large Logo	Large Logo	Large Logo	Large Logo	Medium Logo	Medium Logo	Medium Logo	Small Logo	Name only
Logo on 5K T-shirt given to all participants registered by cut-off date	X-Large Logo	Large Logo	Large Logo	Large Logo	Medium Logo	Medium Logo	Medium Logo	Small Logo	Name only
Logo on 5K water bottle (along with race logo) given to all participants		Exclusive X-Large Logo							
Logo placement on 5k Race bib			1 of 3 Bib Logos						
Signage at mile 1, 2 or 3, cheering staff at mile marker, intro. at awards ceremony					YES				
Signage/photos at 1 food table, opportunity to hand out brochures, coupons at food table						YES			
Logo placement on event registration website with link	Logo	Logo	Logo	Logo	Logo	Logo	Logo	NO	NO
Logo on Rotary website with link	X-Large Logo	Large Logo	Large Logo	Large Logo	Medium Logo	Medium Logo	Medium Logo	Small Logo	Name with Link
Logo placement on 5K race poster if signed by cut-off date	YES	YES	YES	YES	NO	NO	NO	NO	NO
Thank you w/ link on social media	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Text Link only	Text Link only	Text Link only	Text Link only
Promotional materials (provided by sponsor) included in race packets for all entrants	YES	YES	YES	YES	YES	YES	YES	YES	YES
Sponsor recognition during announcements at awards ceremony and in event slide show	YES	YES	YES	YES	YES	YES	YES	YES	YES
10' x 10' tent at event (provided by sponsor)	YES	YES	YES	YES	YES	NO	NO	NO	NO



- Presenting Sponsor - \$1500** (*4 available)
4 total race registrations, Name on event tagline (ie: presented by...) + all benefits of Platinum sponsorship except all logos are X-Large and priority recognition is given in all areas
- Water Bottle Sponsor - \$1200** (*1 available)
Exclusive sponsor logo on event water bottle given to all participants + all additional platinum sponsor benefits
- Bib Sponsor - \$1200** (*3 available)
1 of 3 logos on race bib + all additional platinum sponsor benefits
- Platinum Sponsor - \$1000** (*unlimited availability)
3 race registrations, logo placement on 5K race poster if signed by cut-off date, large logo on event banner, large logo on t-shirt, logo/link on Rotary website, logo/link on registration website, logo/link thank you on all Rotary Club of Flagler Beach social media, promotional materials for goody bag, recognition at award ceremony and in slide show, opportunity to have a 10 x 10 tent at event.
- Mile Marker Sponsor - \$750** (*3 available)
Signage at mile 1,2 or 3, cheering staff at mile marker, intro. at awards ceremony, opportunity to have a 10 x 10 tent at event, + all gold sponsor benefits, + logo in social media thank you.
- Food Sponsor - \$500** (*5 available)
Signage/photos at one food table, opportunity to hand out brochures, coupons at food table, plus all gold sponsor benefits.
- Gold Sponsor - \$500** (*unlimited availability)
2 race registrations, medium logo on event banner, medium logo on t-shirt, logo/link on Rotary website, logo/link on registration website, text/link thank you on all Rotary Club of Flagler Beach social media, promotional materials for goody bag, recognition at award ceremony and in slide show.
- Silver Sponsor - \$300** (*unlimited availability)
Small logo on event banner, small logo on t-shirt, logo/link on Rotary website, text/link thank you on all Rotary Club of Flagler Beach social media, promotional materials for goody bag, recognition at award ceremony and in slide show.
- Bronze Sponsor - \$150** (*unlimited availability)
Small name on event banner, small name on t-shirt, name/link on Rotary website, text/link thank you on social media, promotional materials for goody bag, recognition at award ceremony and in slide show.

Business Name: _____
Contact Name: _____
Address: _____

Phone: _____ **Email:** _____
Website: _____

To sponsor, submit artwork and payment, please go to Runway5kFlagler.com, or return this form with your check made out to Rotary Club of Flagler Beach to PO Box 2005, Flagler Beach, FL 32136. **Payment is due upon submission of this agreement.** For questions or comments, please contact Alicia Vincent, Sponsorship Chairperson, at (386)547-2651 or at avincent@smahealthcare.org. **Gold sponsors and higher, please send a 1-paragraph company profile for use in social media promotions. Deadline for complimentary runner registrations from sponsors is February 10, 2020.**