



Proposal for Sponsorship

#runLOCO4ALS

Visit:
runsignup.com/runloco4als

15th annual



4/24/21



About the Race

Since 2007, Team Duffy/Cure for ALS has hosted the event that brings entire families out to participate in this well-organized race on the beautiful Big Creek Greenway in Cumming, GA. The Fiesta 5k Challenge has raised over \$350,000 for the Emory ALS Center. ALS (amyotrophic lateral sclerosis) is a neuromuscular disease that attacks the brain and spinal cord. It takes away the ability to move, speak, swallow and ultimately breathe. The Emory ALS Center is part of the Emory Brain Health Center, led by Dr. Jonathan Glass, is one of the largest clinical centers for ALS in the United States. Their team approach to ALS care and research bridges multiple disciplines and departments, all sharing the same goal of a world without ALS.



“The patients I meet, who are up against the most awful circumstances imaginable, show me and my staff what the human spirit is all about. They show us that there is still joy, humor and love no matter what they're up against. And that's what keeps us going. I am confident we will eventually unlock the mystery of ALS, and someday, people with ALS will indeed get better.”

Jonathan D. Glass, MD
Director of the Emory ALS Center

Why Sponsor Our Event?

As a sponsor of the Fiesta 5k Challenge, you will join us in making an impact on stopping this disease. 100% of the funds raised supports groundbreaking research at Emory toward a cure or effective treatment for ALS. Sponsors will be featured on the website and social media and are invited to set up on race day to interact with participants and spectators.

EMORY
ALS CENTER *Celebrate Life...
Imagine a Cure*

2021 SPONSORSHIP LEVELS

Presenting - \$7,500

Logo on website & banner
Prominent logo placement on T-shirt (logo deadline Apr. 9)
Company logo at start/finish line
Company logo on course signs
Prominent table placement at race expo
Recognition at awards ceremony
15 free race entries

T-Shirt - \$5,000

Logo on website & banner
Logo on back of T-shirt (logo deadline Apr. 9)
Logo on event signage
Prominent table placement at race day expo
Recognition at awards ceremony
10 free race entries

Pacesetter - \$2,500

Logo on website & banner
Logo on back of T-shirt (logo deadline Apr. 9)
Logo on event signage
Promotional space on race day
Recognition at awards ceremony
8 free race entries

Racing - \$1,000

Logo on website
Logo on back of T-shirt (logo deadline Apr. 9)
Name on event signage
Recognition on race day
Promotional space on race day
6 free race entries

Jogger - \$500

Logo on the back of the T-shirt (logo deadline Apr. 9)
Promotional space on race day
4 free race entries

Walker - \$250

Promotional space on race day
3 free race entries

Expo - \$150

Promotional space on race day
2 free race entries

Sponsorship Agreement Form

All proceeds benefit the

EMORY

ALS CENTER *Celebrate Life...
Imagine a Cure*

www.als.emory.edu

Company Name _____

Address _____

Contact Person _____

Email _____

Phone _____

Preferred Method of Contact _____

Website _____

Our Company Will Sponsor at Level:



- | | | |
|--------------------------|------------|---------|
| <input type="checkbox"/> | Presenting | \$7,500 |
| <input type="checkbox"/> | T-shirt | \$5,000 |
| <input type="checkbox"/> | Pacesetter | \$2,500 |
| <input type="checkbox"/> | Racing | \$1,000 |
| <input type="checkbox"/> | Jogger | \$500 |
| <input type="checkbox"/> | Walker | \$250 |
| <input type="checkbox"/> | Expo | \$150 |

Authorized Signature _____

Please return this form to:

Cure for ALS

42 Lakecrest Circle, Suwanee, GA 30024

Questions: Contact Karen Duffy at 678-491-0639 or fiesta5kchallenge@gmail.com