



Saturday, May 19, 2018 at 10:00 am  
Superhero 5K or 1 mile run/walk/roll  
West Ann Street Memorial Park, Milford, PA

Dear Neighbors,

Each year an estimated 1.5 million Americans sustain a traumatic brain injury. Progressive Health, a local brain injury rehabilitation program, is hosting its 7<sup>th</sup> Annual 5K Race to help raise money to promote brain injury awareness. This year, our 5K team of organizers, led by newcomers Amanda Fedorka and Danielle Petersen, wanted to celebrate all the accomplishments of our clients and those who have helped them along the way. Our clients, their family members and friends, our staff members, and this community have all struggled together to achieve amazing victories. We believe they are all superheroes and we want to celebrate all they do. That is why this year we will be having a SUPERHERO 5K. Participants are encouraged to come to the 5K dressed as their favorite superhero.

We are asking you to be a Superhero Sponsor! Proceeds raised will benefit the Brain Injury Association of Pennsylvania, charitable organization number 23-3048437, and programs aimed at educating the public to prevent traumatic brain injuries. There are five levels of sponsorship, all helping to promote our cause and your company. Your contributions are tax-deductible and greatly appreciated. The deadline for sponsors to be included in our promotional materials is April 27<sup>th</sup>, 2018.

Please support this local community event and be a superhero! The race will be held in Milford on Saturday, May 19<sup>th</sup>. You can register as a sponsor by returning the enclosed registration form with a check made out to the BIAPA.

Thank you for your support!

Sincerely,  
Superhero 5K Committee



## SPONSOR LEVELS

### ***SUPERHERO SPONSOR*** (\$1000 Cash/ Gift equivalent)

- Sponsor's name/logo displayed with a link to the sponsor's website in the BIAPA e-newsletter and headlines for six editions.
- Company name/logo on T-Shirts – Large Print
- Company name recognition at awards ceremony
- Company name on Sponsor Acknowledgement Display
- Company Facebook Shoutout!

### ***CHAMPION SPONSOR*** (\$500 Cash/ Gift equivalent)

- Company name/logo on T-Shirts – medium print
- Company name recognition at awards ceremony
- Company name on Sponsor Acknowledgement Display
- Company Facebook Shoutout!

### ***DEFENDER SPONSOR*** (\$250 Cash/ Gift equivalent)

- Company name on T-Shirts – medium print
- Company name on Sponsor Acknowledgement Display
- Company Facebook Shoutout!

### ***CAPED CRUSADER SPONSOR*** (\$100 Cash/ Gift equivalent)

- Company name on T-Shirts – small print
- Company name on Sponsor Acknowledgement Display
- Company Facebook Shoutout!

### ***SIDEKICK SPONSOR*** (<\$100 Cash/ Gift equivalent)

- Company name on Sponsor Acknowledgement Display
- Company Facebook Shoutout!

*Deadline for Company Information to be Included in Promotional Materials*

*Questions: Contact 570-296-5156*

*Amanda Fedorka – ext. 251*

*Danielle Petersen- ext. 230*