



Dear #kolache5k Participants,

Welcome to the Inaugural 'Kolache Factory Challenge 5K'!

We've officially arrived to event weekend. Below, we have listed all of the key information for the event so please make sure to read through this at your convenience. Please pay attention to the weather forecast and plan your run/walk attire accordingly. For **ALL** event details, you can [CLICK HERE](#).

1. Special Thanks to our Title Sponsor of the Kolache Challenge 5K, Kolache Factory!

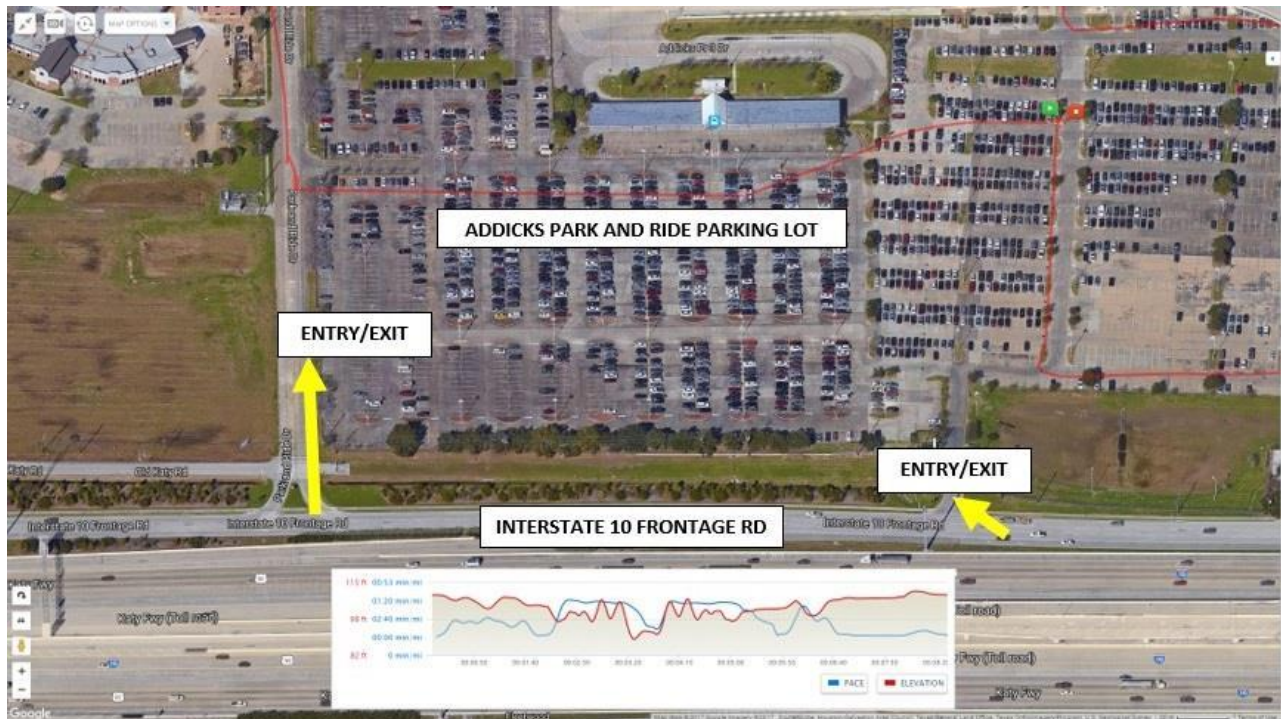
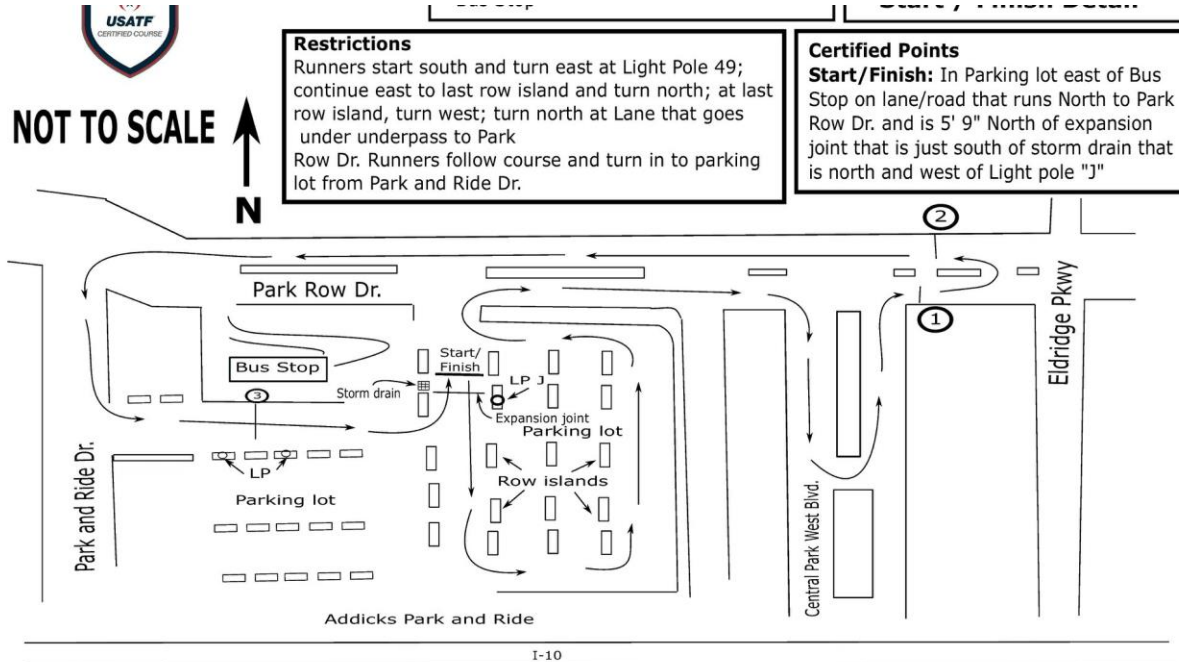
Thanks to Kolache Factory's support, all of our participants will be treated to the finest Kolaches in Houston!

Visit your nearest Kolache Factory location for a delicious on the go meal—Perfect for business meetings, family breakfasts, lunches on the run, and afternoon snacks. Kolache Factory has a history of good taste. Since 1982, Kolache Factory has been baking with the freshest ingredients, old world recipes, and the precision of our master bakers. Go to Kolache Factory's website by [CLICKING HERE](#) for locations near you and to order online.

2. Official run course and parking map are shown on next page, which you can also see on our Facebook page by [CLICKING HERE](#). Pay key attention to the entry/exit locations to the Addicks Park and Ride, which has ample parking on event day. The 5K event(s) begin at 8:30am on Saturday, May 5th, with the Kids 1K following at 9:15am. You'll find the **Start/Finish Line, Proudly Presented by [Joy Knox- State Farm Agency](#)**, right near Park Row Drive, on the edge of the Park and Ride after you've parked in the lot.

Remember while on the course to stay to the right of any cones and we kindly ask that walkers/strollers line up behind the runners at the front of the line.

Start / Finish Line located at the Addicks Park & Ride: [14230 Katy Fwy](#)



'KOLACHE FACTORY CHALLENGE 5K' PARKING MAP

3. Packet pickup dates/times are listed below at our Official Packet Pickup Partner - Sun and Ski. The perfect place to shop for your running gear!

Location:

Sun and Ski

303 Memorial City Mall #326, Houston, TX 77024 - (entrance from the parking lot between Sears and Cinemark Theatre)

Dates & Times:

Thursday, May 3rd - 11am - 3pm

Friday, May 4th - 11am - 3pm

While there will be event day packet pickup, there will not be any gear check available on site. We strongly encourage participants to plan an early arrival to find parking and wait in any potential lines there may be to receive your packet. Packet Pick-Up on event day will conclude promptly at event start (9am).

There will be no event day gear check. Please securely store your belongings in your vehicle or leave at home.

4. Don't miss out on checking out some of our pre-event vendors, including our proud event sponsors and some kids entertainment including face painting and balloons. After you have completed your 5K, the fun continues! Swing by our post-race hospitality area near the start/finish line for refreshments, including complimentary Kolache Factory kolaches, Katz Coffee, and one BEER for ALL participants over 21!

5. Spring Action Photos will be on hand to provide high quality photos of your participation in the event. Your photos will be posted soon after the event and you can search for your photos by your last name or your bib number at www.springactionphotos.com. Watch for discounts that will be offered.

Tips for better race photos:

- Wear your bib on the front of your shirt.
- Pin all 4 corners of your bib.
- Pull your cap/hat away from your face.
- If running with a friend/family, run shoulder to shoulder while your photos are shot.
- Smile

6. Race results will post instantaneously via a tab on our registration page on event day. Results will post with a short delay after you complete the event.

7. Please keep "Rules of the Road" in mind when running. If walking during the event, stay to the right of the street at all times and pass on the left when possible. Please be courteous of other participants. For competitive participants, please remember this is a 'friendly' competition. Safety first!

Due to insurance restrictions, animals, skates or other vehicular apparatus are not allowed by participants on the race course. Headphones are not recommended during the race, but not prohibited. Please stay aware and in-tune with your surroundings.

If participating in the 'Challenge 5K' event, remember to take the time to eat safely even if you want to win the competition! We want everyone to have a great, safe event.

8. Restrooms will be located at the start/finish line area and we have one water stop on the course at the 1.5 mile mark (turnaround point). Make sure to hydrate pre-event at our water table near the start/finish line with our ***Official Water Sponsor, the Energy Corridor District***, on site!

9. Thanks to our friends at Orion EMS and their sister company Vitality IV for being our 'Official Medical Partner' of the 'Kolache Factory Challenge 5K'! If anyone needs medical attention during the event, Orion will have an EMS service provided right near the start/finish line and the halfway (1.5 mile) turnaround point. If you're on the course and see a fellow runner in need, find the closest volunteer and they'll immediately assist.

10. Have you 'liked' us on Facebook yet? If not, [Click Here](#) so you can receive up to the minute updates leading up to event day. Also, use the hashtag #kolache5k for all of your event photos! We'll be reposting a few during/after the event concludes.

11. Special thanks to all of our Corporate Sponsors!!! We appreciate your support of this local event and couldn't do it without

[Kolache Factory](#), [Energy Corridor District](#), [Joy Knox- State Farm Agent](#), [Heights at Park Row](#), [Cash Store](#), [Hilton Garden Inn Energy Corridor](#), [Sun & Ski](#), [Katz Coffee](#), [Mix 96-5](#), [Vitality IV Studio](#), [Case by Case Photo Events](#), and our great beneficiary, [Memorial Assistance Ministries \(MAM\)](#)!

Thanks for reading and we'll see you Saturday!

- Kolache Factory Challenge 5K Staff