



## **2020 AUTISM WALK & RESOURCE FAIR SPONSORSHIP & VENDOR PACKAGE**

**Palm Desert Civic Center Park**



All proceeds benefit the Coachella Valley Autism Society, providing education, resources, and support to local children and families.

**Autism Walk Website**

**[www.Runsignup.com/2020CVAutismWalk](http://www.Runsignup.com/2020CVAutismWalk)**

**Saturday, April 11<sup>th</sup>, 2020 9am – 12pm**  
**Palm Desert Civic Center Park**

**Coachella Valley Autism Society presents the**  
**6<sup>TH</sup> ANNUAL AUTISM WALK**

Dear Friends,

On Saturday, April 11th, 2020 the Coachella Valley Autism Society will host the 6<sup>th</sup> Annual Walk and Resource Fair. We are truly fortunate for the support from our entire community and it allows us to continue our mission of improving the lives of all families affected by autism here in the Coachella Valley.



Last year, more than 800 walkers and volunteers joined us to take part in this signature event. The 2019 participants helped raise over \$13,000 for the Coachella Valley Autism Community. We are proud to invite you to join us again (or for the first time) in our 6th year to support the Coachella Valley Autism Society, *the resource families can turn to when they need help the most.*

The Walk will feature music, entertainment and characters, a Resource Fair with booth games and giveaways, a Kid's Zone featuring fun interactive games and activities for children of all ages, and more! This upcoming Autism Walk is a "can't miss" event!



Your participation and contributions help us give families a place to connect, receive important information about navigating systems and resources, support, and a place where they feel welcomed and accepted.

We sincerely hope you will join us in our efforts.

With Warm Regards,

*The CVASA Board of Directors and Staff*



## SPONSORSHIP & VENDOR BENEFITS

Build Relationships between your  
Brand/Company and our market.

### INCREASE VISIBILITY

- Your Company's logo on promotional media such as:
- Event T-Shirts & Banner
- Email & Social Media Advertisement
- Autism Walk Event Website and CVASA website

The Autism Walk is also promoted through press releases, flyers, local community boards, social media, local School Districts, e-mail blasts, and other local media outlets (TV & newspaper).

### ENGAGE YOUR CONSUMER

- Showcase your business to more than 800 people at the walk and over 2,000 through e-mail marketing.
- Offer sampling or interactivity with Resource Booth

### STRENGTHEN EMPLOYEE LOYALTY

- Form a company team and promote team building
- Engage employees and their families
- Give back to the community
- We have several volunteer opportunities for employees.



## Coachella Valley Autism Society 2020 Autism Walk SPONSORSHIP OPPORTUNITIES

**Saturday, April 11<sup>th</sup>, 2020 9am – 12pm**  
**Palm Desert Civic Center Park**

<b>SPONSORSHIP LEVELS</b>	<b>Platinum \$2,500</b>	<b>Gold \$1,000</b>	<b>Silver \$500</b>	<b>Bronze \$250</b>
Logo and Link in monthly E-Newsletter for 1 year	★			
Logo and Link on Webpage for 1year	★	★		
Promotion on all Coachella Valley Autism Society media platforms with your website and logo.	★	★		
Logo prominent on main stage Walk banner	★	★	★	
Logo on Walk Website	★	★	★	
Logo on back of Official 2020 Walk T-shirts	★	★	★	★
Prime location for a 10 x 10 display space with table and 2 chairs. Includes 2 Walk registrations.	★	★	★	★

### **VENDOR OPPORTUNITIES**

- 10' x 10' booth in our Resource Fair
- 6' table and two (2) chairs provided
- Includes Two (2) Walk Registrations

### **VENDOR FEES**

\$50 – Service Provider/Business (for profit)  
\$0 – Non-profit  
\$0 – Government

### **Food & Merchandise Vendors**

\$125 or 20% of sales

**All sponsors and vendors are responsible for bringing their EZ Up pop-up tent.**

**Exhibitor Check-in/Set Up:** Check-in begins at 7:30 a.m. Participant Registration opens at 9:00 a.m. ***Exhibitors must be set-up and ready a minimum of 15 minutes prior (by 8:45 am) to the open of registration.*** Further detailed instructions will be sent at a later date.

**Location:** Palm Desert Civic Center Park, 43900 San Pablo Ave, Palm Desert, CA 92260. Exhibitor booths will be located on the grass area directly facing the amphitheater. ***Spaces will be assigned.***

**Exhibitor Fees:** Non-profits and Government organizations are NO CHARGE. Payment is due at time application is submitted. Please make checks payable to Autism Society of America – Coachella Valley and mail to PO Box 11052, Palm Desert, CA 92255 **OR** Go to [ww.cvasa.org](http://ww.cvasa.org) to pay by credit card via our “Donate” portal. Please email us at [autismwalkcvasa@gmail.com](mailto:autismwalkcvasa@gmail.com) to confirm you have made your payment.

### Sponsorship Deadlines:

- Friday, March 20th, 2020 for inclusion on event t-shirt
- Monday, March 27th, 2020 for inclusion on event day signage

### Logo Submission Guidelines:

In order to ensure the best possible reproduction of your logo, we require the following:

- Provide both a color and solid black, or outline version of your logo. (jpeg, tif, or png formats only)
- If we determine that the logo quality is at risk of being compromised, we will recognize your organization in printed text rather than with your logo. Email logo to autismwalkcvasa@gmail.com

### Payment Information:

☐ Pay online at [www.cvasa.org](http://www.cvasa.org) (donation portal)

☐ Mail check to:

Coachella Valley Autism Society of America  
PO Box 11052  
Palm Desert, CA 92255

☐ Invoice Me

☐ Visa, MasterCard, American Express

Credit Card Number

Exp Date:

Security Code:

Billing Address, City, Zip:

Name on Card:

Signature:

To Sponsor and/or Donate the 6th Annual Autism Walk, please complete and email OR mail this form by **FRIDAY, MARCH 20, 2020.**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Sponsorship Level:

- ☐ \$2,500 - Platinum
- ☐ \$1,000 - Gold
- ☐ \$500 - Silver
- ☐ \$250 – Bronze

### In-Kind Donation(s) description:

We would like to donate the following item(s), (raffle/silent auction item, service, product, etc.):

Monetary **value** or Fair Market Value of donated item(s): \$ \_\_\_\_\_

**Any business donating in-kind items that have a monetary value of \$300 or more will have their company logo added to our sponsors' walk t-shirt and receive name recognition at the walk.**

**Please email/return form to:**  
**autismwalkcvasa@gmail.com or mail to PO**  
**Box 11052, Palm Desert, CA 92255. Thank**  
**you!**



## VENDOR REGISTRATION FORM

6<sup>th</sup> Annual CVASA Autism Walk

April 11, 2020 9 am - 12pm

To participate in the 6th Annual Autism Walk as a Vendor, please complete and email OR mail this form by **FRIDAY, MARCH 20, 2020.**

**Vendor Type (mark one):**

☐ Non-Profit – (FREE)

☐ Business – (\$50)

☐ Government/State Agency (FREE)

☐ Food and/or Merchandise - (\$125 or 20% of Sales)

Name of Company: \_\_\_\_\_

Point of Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

We kindly ask that all exhibitors have a kid friendly activity/game or demonstration at your booth and provide free giveaway items to make an interactive connection with participants. A “hands-on” display will allow you to present a personal approach toward marketing your services. Your participation in this family-oriented event will be appreciated. **Please briefly describe activity/demonstration being provided by your organization:**

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Will you be providing an item for the raffle or silent auction? ☐ Yes ☐ No

If yes, please describe it: \_\_\_\_\_

**EXHIBITOR CHECK-IN/SET UP:** Check-in begins at 7:30 a.m. Participant Registration opens at 9:00 a.m.

**LOCATION:** Palm Desert Civic Center Park, 43900 San Pablo Ave, Palm Desert, CA 92260. Exhibitor booths will be located on the grass area directly facing the amphitheater. Spaces will be assigned.

**INFORMATION:** **One table and two chairs will be provided for you.** We strongly encourage vendors to bring umbrellas or an EZ Up tent for shade. **No digging or staking in the ground will be allowed.**

**EXHIBITOR FEES:** Payment is due at time application is submitted. Please make checks payable to Autism Society of America – Coachella Valley and mail to PO Box 11052, Palm Desert, CA 92255. Go to [www.cvasa.org](http://www.cvasa.org) to pay by credit card via our “Donate” portal.

**Payment Information:** ☐ Pay online at [www.cvasa.org](http://www.cvasa.org) (Donation portal) ☐ Enclosed Check

☐ Invoice me ☐ Visa, Master Card, AMEX, or Other

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address (Street number, City, and Zip) \_\_\_\_\_

Name on Card \_\_\_\_\_

Please return form to [autismwalkcvasa@gmail.com](mailto:autismwalkcvasa@gmail.com) or mail to PO Box 11052, Palm Desert, CA 92255. Thank you!