



**Yes!**  
**GIRL**  
**5k**  
teal diva

**SATURDAY MAY 2, 2026 • MCALPINE PARK • 8711 MONROE RD • CHARLOTTE, NC 28212**

**SPONSORSHIP PROPOSAL**



# SPONSORSHIP OPTIONS



## COMMUNITY CHAMPION: \$5,000

- Vendor Tent & Table
- Logo on Race Bib
- 12 Race Entries
- Items in Swag bags
- Logo Placement: Banner, T-Shirt, Email & Social Media, and Race Website

## HOPE BUILDER: \$2,500

- Vendor Tent & Table
- 8 Race Entries
- Items in Swag bags
- Secondary Logo Placement: Banner, T-Shirt, Email & Social Media, and Race Website

## STRENGTH PROMOTER: \$1,000

- Vendor Table
- 4 Race Entries
- Items in Swag bags
- Name Placement: Banner, T-Shirt, and Race Website

“The 5k is an amazing way to bring my family and friends together to celebrate both my life and how the Teal Diva sisterhood has been such a positive and loving presence during my cancer journey. It is so uplifting to see all of the incredible gyn cancer survivors in one place and to meet their supporters and loved ones. The 5k makes us all feel like superheroes.”

-Anna, 5K Participant, Team Leader, and Survivor

## THE TEAL DIVA 5K: BY THE NUMBERS

# 982

people participated in the 2025 Teal Diva 5K event, including 61 gynecologic cancer survivors.

The event raised

# \$196,953

to help Teal Diva provide programs that support women affected by gynecologic cancers.

Thanks to community sponsors like you,

# 334

gynecologic cancer patients and survivors were supported by Teal Diva programs in 2025.

Our goal is make an even

# BIGGER

impact in 2026!



# MAKING A DIFFERENCE



The money raised by the Teal Diva 5K will be used to support our “Yes Girl!” program, which is designed to meet each patient where they are and provide what they need – whether that’s a social outing with other survivors, a weekend away from “real life,” or assistance with living expenses and home repairs.

- **The Sisterhood Series:** An ongoing program that provides a space for connection, laughter, and healing through shared experiences. It includes art therapy, eco therapy, social meetups, and opportunities to support patients through small gifts and notes of encouragement.
- **The Teal Diva Retreat:** A life-changing experience where gynecologic cancer survivors come together as strangers and leave as friends. Through rest, reflection, and shared stories, they rediscover hope, renewal, and what comes next after cancer.
- **Home & Lawn Projects:** Teal Diva provides teams of volunteers to help patients that need more practical assistance around their homes. These projects can include light repairs, yard work, or other simple tasks that help reduce stress and allow patients to focus on healing and rest.
- **Grants & Financial Assistance:** If a patient is struggling financially, our grant program can cover living expenses and basic necessities. We also provide dignity apparel items for patients in active treatment, and membership to online support programs.



## FOUNDER SPOTLIGHT

Shannon Routh is a beacon of teal at every event, arriving early, adorned in the most vibrant teal attire, and exuding boundless enthusiasm with a perpetual smile. As a survivor herself, her unwavering courage and generous spirit inspire hope among fellow survivors and infuse every gathering with infectious energy, making everyone feel cherished. Leading this nonprofit with an unstoppable drive, she embarks on her 15th year at the helm, having dedicated herself to this mission since 2010.

**For more information, contact:**

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