



**MCCORMICK**  
AUTO BODY

PROUDLY PRESENTS THE

# HEADS & TAILS 5K AND DOGGIE DASH SPONSORSHIP PACKAGES



Sunday, October 19, 2025  
Garrison Forest School  
5K Run/Walk 9:00 A.M.  
Doggie Dash 10:00 A.M.  
[www.headsandtails5k.com](http://www.headsandtails5k.com)

**JOIN THE PACK!**

# EVENT DETAILS

Introducing the Second Annual  
Heads & Tails 5K and Doggie Dash,  
the Greater Baltimore Chamber of  
Commerce's  
Biggest Fundraiser of the Year!

Sunday, October 19, 2025  
at Garrison Forest School  
450+ anticipated participants  
25,000+ combined social media followers  
20,000 unique website visits

Benefiting the  
Greater Baltimore  
Chamber of Commerce





# THE RACE VENUE: GARRISON FOREST SCHOOL

Founded in 1910, Garrison Forest School is a nationally-recognized, independent, all-girls' K-12 day and boarding school located on 110 wooded acres outside of Baltimore, Maryland. GFS features a coed preschool and an international boarding program for girls in grades 8-12. The school enrolls about 500 girls.

The Garrison Forest campus abounds in natural beauty. We are excited to partner with GFS as the host of our new Heads & Tails Pikesville 5K and Doggie Dash.

We know you will love the rolling course that weaves through wooded paths and leads to a castle called Lochinvar, where Head of School Chris Hughes lives!

To check out the campus map, see more photos, and to learn more about the school, visit:

[www.gfs.org](http://www.gfs.org)



# IN-KIND SPONSORSHIPS & PEER-TO-PEER FUNDRAISING:

## In-Kind Donations

In-Kind donations are non-cash donations that allow us to reward participants who help raise funds from their respective communities. They tend to be products, gift baskets, and gift cards. We incentivize participants with rewards when they reach fundraising milestones. We need multiple small giveaways for our fundraiser to have a powerful impact. We also need fresh fruit, bottled water, and packaged snacks for our post-race breakfast.

## What is Peer-to-Peer Fundraising?

Peer-to-peer fundraising means you can create your own fundraiser through runsignup when you register. You can raise awareness and help fundraise through your own network of friends and family. You make a difference!

## Rewards for Peer-to-Peer Fundraising

The Heads & Tails 5K Committee will reward the top fundraising team (of 10 plus) and top individual fundraiser. We will also run weekly giveaways to engage participants.

# IN-KIND DONATIONS NEEDED:

Quantity	Value Per Item
100	\$10
25	\$50
10	\$100
3	\$200
2	\$350
1	\$500

## RECOGNITION & VISIBILITY BENEFITS FOR IN-KIND DONATIONS:



Inclusion in all  
5K emails



Inclusion in  
social media  
marketing



# YOUR SPONSORSHIP SUPPORTS THE WORK OF THE GREATER BALTIMORE CHAMBER OF COMMERCE



WE PROMOTE LOCAL BUSINESS SUCCESS

WE ORGANIZE NETWORKING EVENTS THAT  
PROMOTE BUSINESS GROWTH

WE OFFER AFFORDABLE MARKETING

WE ADVOCATE FOR BUSINESSES

WE OFFER ENHANCED VISIBILITY AND CREDIBILITY

WE PROVIDE ACCESS TO ELECTED OFFICIALS AND CIVIC LEADERS

WE FOSTER COMMUNITY PARTNERSHIPS THAT  
ENHANCE OUR NEIGHBORHOODS & COMMUNITIES

WE CONNECT COMPANIES TO NONPROFIT PARTNERS

WE SUPPORT YOUNG PROFESSIONALS IN THE WORKFORCE

WE WORK WITH GOVERNMENT TO REVITALIZE COMMUNITIES

*THE GREATER BALTIMORE CHAMBER'S MISSION IS TO PROMOTE BUSINESS,  
ENHANCE ECONOMIC WELL-BEING, AND FOSTER COMMUNITY DEVELOPMENT.*



**SUNDAY, OCTOBER 19, 2025**  
**5K RUN/WALK 9:00 AM**  
**DOGGIE DASH 10:00 AM**

### SPONSORSHIP PACKAGES

Include a promo item, coupon, or ad in race packet for all participants (due by 9/30)

10'x10' booth space at Vendor Village with 8' table and 2 chairs (must confirm by 9/30)

Logo on 5K registration site and Greater Baltimore Chamber site (for one year)

Recognition in press releases

Exclusive GBCC custom marketing options

Recognition by emcee at Pre- and Post-Race programs

Logo on Volunteer T-Shirts

Exclusive Logo on one: Race Bibs OR custom wrist band giveaway

Emcee for Awards (5K | Doggie Dash)

Complimentary 5K entries

Top Dog Title Sponsor  
\$10,000 (Limit: 2)

Bark in the Park Vendor Village  
Sponsor  
\$3,500

Doggie Dash sponsor  
\$2,500

Pups & Pals Kids Korner Sponsor  
\$2,000

Mighty Dog Finish Line Sponsor  
\$1,500

Paw Prints Mile Marker Sponsor  
\$1,000

Volunteer T-shirt sponsor  
\$1,000

Pug Mug Photo Booth Sponsor  
\$750

Puppy Love Small Business Sponsor  
\$500 3-10 employees  
\$250 1-2 employees



16

12

8

6

4

2

2

2

1

We can customize any sponsorship level for your needs!

## ALL SPONSORS RECEIVE:



Brand Exposure to a diverse, highly-engaged audience



Logo and link on GBCC Chamber website and corporate partner banner for one year



Inclusion in all paid marketing, social media, and emails



Booth at event (\$500 and up)



The priceless "warm fuzzy" feeling of building a stronger, happier, safer community



Logo on commemorative t-shirt (\$500 and up)  
Deadline: 9/1



# SPONSORSHIP FORM

HEADS & TAILS 5K AND DOGGIE DASH  
OCTOBER 19, 2025



## COMPANY INFORMATION

Title Sponsor



**Deadline for company logo to be included on race shirt: September 1, 2025. Please type or print neatly.**

Organization's Name

Name of Contact

Contact Email

Contact Mobile

Business Address:

Sponsorship Level

E-Mail

Social Media Handles

☐ Credit Card (will include a 6% convenience fee)

☐ Check

**Credit card payments--for your protection, please do not email us credit card information!**

Name on card

☐ Master Card

☐ Visa

☐ AmEx

Card Number

Expiration

CVV#

Billing Address if different from above:

Card Holder's Signature:

*By signing below, you confirm your commitment to sponsor the Heads & Tails 5K and Doggie Dash*

Name & Title

Signature

Date

## Next Steps

- E-mail a transparent logo in vector format (EPS preferred) to [beth@greaterbaltimorechamber.org](mailto:beth@greaterbaltimorechamber.org). There is a \$20 charge to convert photo files to a vector image for race t-shirt printing purposes.
- You will receive a race registration code for the number of race registrations that accompany your sponsorship level.
- Create a buzz at your business and get team members excited about participating in the Heads & Tails 5K!

**Please mail completed form & check (payable to Greater Baltimore Chamber) to:**

**Greater Baltimore Chamber of Commerce**

**6 Church Lane | Pikesville, MD 21208**

THANK YOU FOR YOUR COMMITMENT!

Greater Baltimore Chamber of Commerce, Serving Baltimore County

# VENDOR APPLICATION

HEADS & TAILS 5K AND DOGGIE DASH  
OCTOBER 19, 2025



## COMPANY INFORMATION

Title Sponsor



**MCCORMICK**  
AUTO BODY

**Vendor commitment deadline: October 1, 2025. Please type or print neatly. Vendor fee: \$100. Includes one (1) six foot table and two (2) chairs.**

Organization's Name

Name of Contact

Contact Email

Contact Mobile

Business Address:

E-Mail

Social Media Handles

☐ Credit Card (will include a 6% convenience fee)

☐ Check

**Credit card payment--please do not email us this information for your security!**

Name on card

☐ Master Card

☐ Visa

☐ AmEx

Card Number

Expiration

CVV#

Billing Address if different from above:

Card Holder's Signature:

*By signing below, you confirm your commitment to sponsor the Heads & Tails 5K and Doggie Dash*

Name & Title

Signature

Date

## Next Steps

- Create a buzz on social media so that your followers can see you at the Heads & Tails 5K and Doggie Dash and tag us!
- You will receive race-day details the Friday before the 5K. Check your email and make sure to check your spam folder.

**Please mail completed form & check (payable to Greater Baltimore Chamber) to:**

**Greater Baltimore Chamber of Commerce**

**6 Church Lane | Pikesville, MD 21208**

THANK YOU FOR YOUR PARTICPATION!

Greater Baltimore Chamber of Commerce, Serving Baltimore County