

PROUDLY PRESENTS THE

HEADS & TAILS 5K AND DOGGIE DASH SPONSORSHIP PACKAGES



JOIN THE PACK!

EVENT DETAILS

Introducing the Second Annual Heads & Tails 5K and Doggie Dash, the Greater Baltimore Chamber of Commerce's

Biggest Fundraiser of the Year!

Sunday, October 19, 2025
at Garrison Forest School
450+ anticipated participants
25,000+ combined social media followers
20,000 unique website visits

Benefiting the Greater Baltimore Chamber of Commerce



THE RACE VENUE: GARRISON FOREST SCHOOL

Founded in 1910, Garrison Forest School is a nationally-recognized, independent, all-girls' K-12 day and boarding school located on 110 wooded acres outside of Baltimore, Maryland. GFS features a coed preschool and an international boarding program for girls in grades 8-12. The school enrolls about 500 girls.

The Garrison Forest campus abounds in natural beauty. We are excited to partner with GFS as the host of our new Heads & Tails PiKesville 5K and Doggie Dash.

We Know you will love the rolling course that weaves through wooded paths and leads to a castle called Lochinvar, where Head of School Chris Hughes lives!

To check out the campus map, see more photos, and to learn more about the school, visit:

www.gfs.org









IN-KIND SPONSORSHIPS & PEER-TO-PEER FUNDRAISING:

In-Kind Donations

In-Kind donations are non-cash donations that allow us to reward participants who help raise funds from their respective communities. They tend to be products, gift baskets, and gift cards. We incentivize participants with rewards when they reach fundraising milestones. We need multiple small giveaways for our fundraiser to have a powerful impact. We also need fresh fruit, bottled water, and packaged snacks for our post-race breakfast.

What is Peer-to-Peer Fundraising?

Peer-to-peer fundraising means you can create your own fundraiser through runsignup when you register. You can raise awareness and help fundraise through your own network of friends and family. You make a difference!

Rewards for Peer-to-Peer Fundraising

The Heads & Tails 5K Committee will reward the top fundraising team (of 10 plus) and top individual fundraiser. We will also run weekly giveaways to engage participants.

IN-KIND DONATIONS NEEDED:

Quantity	Value Per Item
100	\$10
25	\$50
10	\$100
3	\$200
2	\$350
1	\$500

RECOGNITION & VISIBILITY BENEFITS FOR IN-KIND DONATIONS:



Inclusion in all 5K emails





YOUR SPONSORSHIP SUPPORTS THE WORK OF

THE GREATER BALTIMORE CHAMBER OF COMMERCE



WE PROMOTE LOCAL BUSINESS SUCCESS

WE ORGANIZE NETWORKING EVENTS THAT
PROMOTE BUSINESS GROWTH

WE OFFER AFFORDABLE MARKETING

WE ADVOCATE FOR BUSINESSES

WE OFFER ENHANCED VISIBILITY AND CREDIBILITY

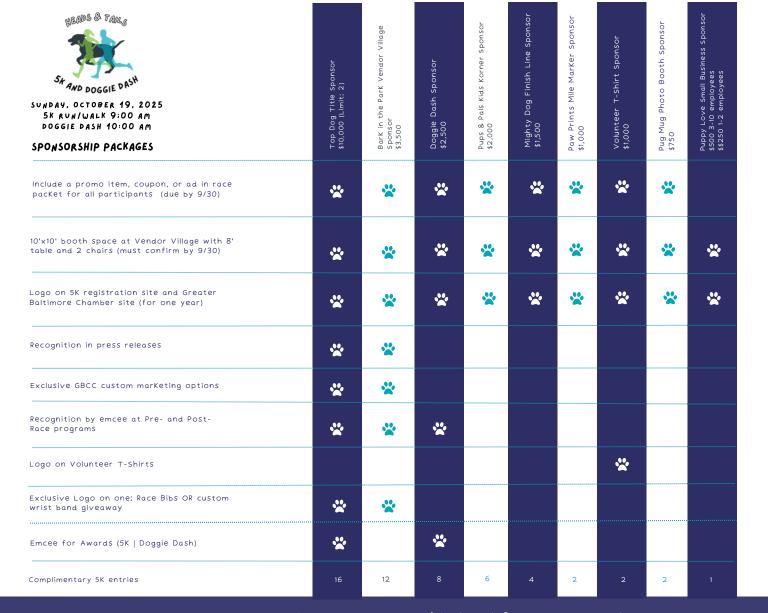
WE PROVIDE ACCESS TO ELECTED OFFICIALS AND CIVIC LEADERS

WE FOSTER COMMUNITY PARTNERSHIPS THAT ENHANCE OUR NEIGHBORHOODS & COMMUNITIES

WE CONNECT COMPANIES TO NONPROFIT PARTNERS

WE SUPPORT YOUNG PROFESSIONALS IN THE WORKFORCE
WE WORK WITH GOVERNMENT TO REVITALIZE COMMUNITIES

THE GREATER BALTIMORE CHAMBER'S MISSION IS TO PROMOTE BUSINESS, ENHANCE ECONOMIC WELL-BEING, AND FOSTER COMMUNITY DEVELOPMENT.



We can customize any sponsorship level for your needs!

ALL SPONSORS RECEIVE:



Brand Exposure to a diverse, highly-engaged audience



Logo and link on GBCC Chamber website and corporate partner banner for one year



Inclusion in all paid marKeting, social media, and emails





Booth at event (\$500 and up)

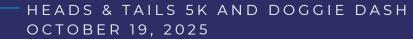


The priceless "warm fuzzy" feeling of building a stronger, happier, safer community



Logo on commemorative t-shirt (\$500 and up) Deadline: 9/1

SPONSORSHIP FORM





COMPANY INFORMATION



Deadline for company logo to be included on race shirt: September 1, 2025. Please type or print neatly.

Organization's Nar	ne					
Name of Contact						
Contact Email			Contact Mob	ile		
Business Address:						
Sponsorship Level		E-Mail				
Social Media Handles	;					
Credit Card (wi	ll include a 6% conver	nience fee)	Check			
Credit card payments	for your protection, բ	olease do not ema	il us credit card	information	!	
Name on card			Master C	Card	Visa	AmEx
Card Number			Expiration		CVV#	
Billing Address if diffe	erent from above:					
Card Holder's Signati	ure:					
By signing below, you	confirm your commitm	ent to sponsor the	: Heads & Tails 5	K and Doggie	e Dash	
Name & Title						
Signature				Date		 _

Next Steps

- E-mail a transparent logo in vector format (EPS preferred) to beth@greaterbaltimorechamber.org. There is a \$20 charge to convert photo files to a vector image for race t-shirt printing purposes.
- You will receive a race registration code for the number of race registrations that accompany your sponsorship level.
- Create a buzz at your business and get team members excited about participating in the Heads & Tails 5K!

Please *mail* completed form & check (payable to Greater Baltimore Chamber) to: Greater Baltimore Chamber of Commerce

6 Church Lane | Pikesville, MD 21208

VENDOR APPLICATION



HEADS & TAILS 5K AND DOGGIE DASH
OCTOBER 19, 2025

COMPANY INFORMATION



Vendor commitment deadline: October 1, 2025. Please type or print neatly. Vendor fee: \$100. Includes one (1) six foot table and two (2) chairs.

Organization's Nam	1e					
Name of Contact						
Contact Email			Contact	Mobile		
Business Address:						
E-Mail						
Social Media Handles						
Credit Card (wil	l include a 6% conver	nience fee)	Chec	:k		
Credit card payment	please do not email us	s this information	for your sec	curity!		
Name on card			Mas	ter Card	Visa	AmEx
Card Number			Expiration		CVV#	
Billing Address if diffe	rent from above:					
Card Holder's Signatu	re:					 _
By signing below, you o	onfirm your commitm	ent to sponsor the	e Heads & To	ails 5K and Dog	ggie Dash	
Name & Title						
Signature				Dat	e	

Next Steps

- Create a buzz on social media so that your followers can see you at the Heads & Tails 5K and Doggie Dash and tag us!
- You will receive race-day details the Friday before the 5K. Check your email and make sure to check your spam folder.

Please mail completed form & check (payable to Greater Baltimore Chamber) to: Greater Baltimore Chamber of Commerce 6 Church Lane | Pikesville, MD 21208