

Partnership Form

Community Champion Partner – \$3,000 (1 available)

- 20 registrations for Wellness Walk or 5K run (\$500 value)
- Logo on all promotional event materials
- Website recognition and multiple Facebook posts
- Premium location of logo on thank you banner at the drive entrance of the SPW Cancer Center
- Professional photographed team photo
- Bring your swag to display at an all vendor table. Partner responsible for delivery and pick up of swag items
- Company banner displayed at Bandshell (you provide)
- Yard sign with your logo along Riverwalk
- Premium logo presence in post-event thank-you ads

Race Bib Partner – \$2,500 (1 available)

- 10 registrations for Wellness Walk or 5K run (\$250 value)
- Company logo on all race bibs
- Facebook and website recognition
- Logo on thank you banner at the drive entrance of the SPW Cancer Center
- Professional photographed team photo
- Bring your swag to display at an all vendor table. Partner responsible for delivery and pick up of swag items
- Yard sign with your logo along Riverwalk
- Logo in post-event thank-you ads

Ribbon Partner – \$2,000 (1 available)

- Company logo on all race ribbons
- Facebook and website recognition
- Logo on thank you banner at the drive entrance of the SPW Cancer Center
- Bring your swag to display at an all vendor table. Partner responsible for delivery and pick up of swag items
- Yard sign with your logo along Riverwalk
- Logo in post-event thank-you ads



20 YEARS
Corewell Health
WHEATLAKE
WELLNESS WALK & 5K

MAY 16, 2026

Festival Pacesetter Partner – \$1,000

- Company name on thank you banner at the drive entrance of the SPW Cancer Center
- Bring your swag to display at an all vendor table. Partner responsible for delivery and pick up of swag items
- Logo in post-event thank-you ads
- Yard sign with your name along Riverwalk

Wellness Warrior Partner – \$500

- Yard sign with your name along Riverwalk
- Bring your swag to display at an all vendor table. Partner responsible for delivery and pick up of swag items
- Company name in post-event thank-you ads

Friend of the Races Partner – \$250

- Yard sign with your name along Riverwalk
- Name in post-event thank-you ads

Trail Partner – \$100

- Name in post-event thank-you ads

In-kind Partner

- Name in post-event thank-you ads

To become a partner, Please complete form and mail in your payment today!

Proceeds benefit the Susan P. Wheatlake Cancer and Wellness Fund,
an endowment of the Corewell Health Foundation Big Rapids & Reed City Hospitals.

The fund provides resources, programs and services that directly impact
cancer patients and their families in our region.

Partnership Reply Form | Return by April 1, 2026.

Please use this form only if paying by check or invoice. To pay by credit card,
email Shelly Westbrook at shelly.westbrook@corewellhealth.org.

Step One: Choose your desired partnership level

Community Champion Partner – \$3,000	Wellness Warrior Partner – \$500
Race Bib Partner – \$2,500	Friend of the Races Partner – \$250
Ribbon Partner – \$2,000	Trail Partner – \$100
Festival Pacesetter Partner – \$1,000	In-kind Partner

Step Two: Calculate your total \$_____

Step Three: Select payment method

Check enclosed (payable to Corewell Health Foundation West Michigan).

Please invoice me.

Step Four: Provide personal information (for all payment methods)

Company/individual name	Contact name	Title
Mailing street		
Mailing city	State	ZIP code
Phone	Email address	

Step Five: Tell us how you would like to be recognized in event materials

Name

Step Six: Mail this completed form with your payment to:

Corewell Health Foundation West Michigan, 25 Michigan Street NE, Suite 4100, Grand Rapids, Michigan 49503

To make a gift or if you have a donation question, please contact our foundation operations team at 616.391.3412
or via email at foundation@corewellhealth.org.

For more information, contact Alia Compton at 616.391.2559 or alia.compton@corewellhealth.org.