



The logo is a circular emblem with a serrated, gear-like border. The background is divided into horizontal bands of maroon and cream. At the top, the year '2004' is written in a stylized font, with a small beer mug character integrated into the '0'. Below the year, a large, anthropomorphic beer mug character with a face, arms, and legs is depicted. The mug is filled with dark beer and has a white head of foam. It is holding a small, round object in its right hand. The text 'The McNellie's' is written in a bold, black, serif font on a cream-colored banner. Below this, the words 'Pub Run' are written in a bold, black, serif font on a maroon banner. The entire logo is set against a background of a city street map, with 'E 11th St S' visible in the upper left corner.