

FLORIDATM

TRIATHLON CLUB

Who are we?

On behalf of our team, let us thank you for your interest in supporting the Trigators Triathlon Club! We are a triathlon club composed of students that is supported by RecSports, which is a part of the Division of Student Life here at the University of Florida. Our club is dedicated to serving the community through volunteering, while still competing at our events and excelling in the classroom!

We have been in existence as a collegiate sports club for over 25 years and strive to be inclusive to all athletes from those just starting out to seasoned veterans. There are no fees involved in joining, and the club welcomes athletes of all abilities, athletic backgrounds, and experience levels. Fundraising is essential to the operation of the club and helps us to offer the sport of Triathlon to many students. We ensure that we go above and beyond Recsports' minimum requirements as we have a history of exceeding them and have received the award as the "Best of the Best" regarding rankings among other clubs in community service and fundraising (while being one of the smaller clubs).



Trigators Triathlon 2024

We hold an annual professional-style triathlon for all skill levels with a venue of the University of Florida campus! This event attracts around 400 alumni, current students, potential students, and residents of Gainesville, so this is always a great opportunity for exposure! This event is the largest club sport event on campus and also has gotten our team the "Best Club Event" award many years in a row! This will be held *Sunday, March 17, 2024*.

We invite you to look at the sponsorship opportunities outlined in this document. If you have any questions, you are more than welcome to contact the president or outreach coordinator.

Yours truly,

Ally Cerlanek, Jessica Aldrich, Nick Chin, and Austin Kerr
Trigators Triathlon Race Directors
trigatorstri@gmail.com

Sponsor Benefits and Rewards

These vary by sponsorship tier and the value of the sponsorship to our team. We have developed several types of race sponsorship levels that are intended to fit many sponsors' budgets!



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Service sponsors are sponsors that provide a needed service or item to the race. Often those services are provided directly to the race, such as race support, or are given by donating the cost of the service to us. If this is something you would like to contribute we can negotiate the benefits based on the perceived cost of the item (which is often higher than the actual cost) or actual needs.

Title/Presenting and Premier sponsors are guaranteed to be unique in their product category. We will not accept sponsor-level contributions from organizations that clearly compete with our top sponsors without their approval.

	Title/Presenting Sponsor	Premier Sponsor	Supporting Sponsor	Advertiser	Service Sponsor
Flyer in “swag” bag	✓	✓	✓	✓	✓
Name on Website	✓	✓	✓	✓	✓
Size of logo on race shirt	Large	Large	Medium	Small	
Name on race advertisement flyers	✓	✓	✓	✓	✓
Complimentary Race Entries	6	4	2		
Booth/tent space at event	✓	✓	✓	✓	
Race Title	✓				
Maximum sponsor slots	1, <i>Limit reached</i>	2	4		
Sponsorship Tier Cost	\$2,000	\$1,250	\$500	\$250	\$100



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