

Run for the Rescues

atlanta hu♥ane society

2020 Sponsorship Opportunities

Saturday, March 21
Suwanee Town Center Amphitheater
8:30 a.m. – 11 a.m.



About the Run for the Rescues

Join us and support the 10th annual Run for the Rescues! This 5K and fun run supports the animals at the Atlanta Humane Society- including animals at our new Duluth location off Satellite Boulevard. This event is one of the final Peachtree Road Race Qualifiers of the season and has hundreds of animal lovers attend race day.

By supporting the Run for the Rescues as a sponsor, you'll have the opportunity to interact with animal lovers at the event and reach thousands more through the Atlanta Humane Society's promotional efforts. Additionally, you'll be aligning your brand with one of the oldest nonprofit organizations in Atlanta.



Sponsorship Opportunities

\$5,000 Presenting Sponsor

- Recognition on AHS website, Facebook event page, and Run for the Rescue emails
- Presenting sponsor acknowledgement during the race
- Opportunity to have a speaking role at the race and be an honorary race starter
- Mention in media advisories promoting the event
- Key placement of company name or logo on all race-related collateral
- Logo on the Run for the Rescues T-Shirts
- Prominent booth space with the option to distribute products or promotional material
- Promotional material placed in 500 runners bags
- Opportunity to display logo on start/finish banners
- 10 registrations for the Run for the Rescues 5K

\$2,500 Diamond Sponsor

- Recognition as a diamond sponsor on AHS website and Facebook event page
- Sponsor acknowledgement during the race
- Company name and logo on all race-related collateral
- Logo on the Run for the Rescues T-Shirts
- Booth space with option to distribute products or promotional material
- Promotional material placed in 500 runners bags
- Opportunity to display logo on start/finish banner
- 5 registrations for the Run for the Rescues 5K

Sponsorship Opportunities

\$1,000 Gold Sponsor

- Recognition as a gold sponsor on AHS website
- Company name and logo on race-related collateral
- Logo on the Run for the Rescues T-Shirts
- Booth space with option to distribute products or promotional material
- Promotional material placed in 500 runners bags
- 3 registrations for the Run for the Rescues 5K

\$500 Silver Sponsor

- Recognition as a silver sponsor on AHS website
- Company name and logo on race-related collateral
- Logo on the Run for the Rescues T-Shirts
- Booth space with option to distribute products or promotional material
- Promotional material placed in 500 runners bags
- 2 registrations for the Run for the Rescues 5K

\$250 Bronze Sponsor

- Recognition as a bronze sponsor on AHS website
- Booth space with option to distribute products or promotional material
- Promotional material placed in 500 runners bags
- 1 registrations for the Run for the Rescues 5K

\$100 Vendor Sponsor

- Booth space with option to distribute products and promotional material

Sponsorship Form

Sponsorship Opportunity Levels:

\$5,000 Presenting Sponsor
\$2,500 Diamond Sponsor
\$1,000 Gold Sponsor
\$500 Silver Sponsor
\$250 Bronze Sponsor
\$100 Vendor Sponsor

Sponsor Information

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Email: _____

Payment Information

Check Enclosed

Credit Card

Visa

MasterCard

AMEX

Discover

Credit Card Number: _____

Expiration Date: _____ CVC: _____

Thank you for your lifesaving support!

Please return this form to:
Chris Fleming at cfleming@atlantahumane.org

atlanta hu**ane society**