



Thank you for taking the time to review our proposal to become a sponsor of Upstate Ultras and our local race participants in 2019! We had a remarkable calendar year full of individual stories, community involvement, and charitable contributions. Our events and participants want to expand on these efforts, and through your support we will be able to continue our vision of success and community involvement moving into the 2019 schedule. As a sponsor our businesses will work together to facilitate a stronger relationship between local race participants and connect them with to your store front and service.

Currently we will hold 9 events in 2019 that include:

- Conquer The Rock (400 Participants)
- Altamont Challenge (150 Participants)
- Knock on Wood (600 Participants)
- Carolina Reaper (600 Participants)
- MUT Running Camp (50 Participants)
- Jones Gap Trail Run (200 Participants)
- Cottonmouth (300 Participants)
- Paris Mountain (200 Participants)
- Resolution Run (100 Participants)

Your sponsorship will help provide:

- Helping promote a healthy lifestyle to our running community
- Promoting your brand through some of our non profit partners and charities
- Upstate Ultra with access to your products and or service for our 4 event socials and all races
- Financing to purchase race materials which will include your business logo on sponsorship level
- Event socials and gatherings through onsite events and private parties prior or post event
- Sponsored prizes at our 4 events and entry level trail running camps (gift certificate or product)
- Event participants with discounts at various times throughout the year prior to events

By the Numbers:

- Over 10,000 website views per month
- Over 5,000 page likes on our social media page
- Over 2,500 participants in 2018
- 1 Monthly Newsletter sent to 5,500 members
- Group page with 900 members
- 9 Events a year with marketing potential

2018 Sponsors

- New Balance of Greenville - (TITLE)
- Without Limits Coaching - (SERIES)
- Tailwind Nutrition - (SERIES)
- Brewery 85 - (EVENT)
- Pjur Active - (EVENT)
- Greenville Water - (EVENT)
- Hilton Greenville- (SERIES)
- Emedia Group - (EVENT)

2019 Sponsorship Packages

Title Sponsorship (\$2500)

Our Title Sponsor gets access to every event in our 9 event series including the following marketing presence before, during, and after each event.

- FREE Race entry into every Upstate Ultra Event
- Logo placement on at every event throughout the year (banner/logo provided by business)
- Social events at store location that will include raffle items and race registration giveaways
- Logo placement at the finish/start line at each event with banner/flags (sponsor provided)
- One time unique email to the Upstate Ultra database featuring your business including any special offers you would like to extend to the 5,500 members
- Clickable logo on Upstate Ultra site to your company website 1-,000 monthly visitors
- Clickable logo that directs to your website on all email blasts to our 5,000+ database
- On site at one of the Upstate Ultra races in the calendar year
- Hosting business of all local packet pickup location with over 2000 people coming
- Verbal announcements of sponsor business, location, and service or product provided.

Series Sponsor (\$1000)

Our series sponsor gets access to every race in our 9 event series during the event along with marketing presence before and during each event.

- Logo placement on newsletter, website, and 1 time social media post prior to each event.
- Clickable logo on our Upstate Ultra webpage to your company site (10,000 monthly visitors)
- Clickable logo that directs to your website on all email blasts to our 5,000+ database
- On site at one of the Upstate Ultra races in the calendar year
- Verbal announcements of sponsor business, location, and service or product provided.

Event Sponsor (\$100)

Our Event Sponsor gets access to each event with vendor access and verbal announcements describing the sponsor business, location, and service or product provided.

- Vendor spot near the race site finish line
- Verbal announcement of business service/product

Contributing Sponsor (\$50)

Our contributing sponsor offers a product or discounted service to all participants of a specific race.

- Included a verbal contributing announcement on site
- Post race newsletter inclusion with clickable link to company business.

Contact: Matthew Hammersmith
UpstateUltra@gmail.com

Signature _____
Date: _____

Sponsorship Package (Circle One):

TITLE	SERIES	EVENT	CONTRIBUTING
\$2500	\$1000	\$100	\$50

Make Checks Payable to *Without Limits*
Mail to: 421 Adams Mill Road Mauldin SC, 29662