

# 19th Annual "Victory for Victims"

10K River Run | 5K Walk/Run | Kids Fun Run | 1-Mile Friendly Dog Walk

Saturday, April 24, 2021

Woodley Park, 6350 Woodley Ave. (site 1), Van Nuys, CA

Benefiting the Center for Assault Treatment Services (C·A·T·S)

## — SPONSORSHIP & UNDERWRITING OPPORTUNITIES —

### EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Exclusive Sponsors receive logo recognition on all electronic and printed materials\* (social media, website, flyers, banners\*\*) and name on Northridge Hospital Foundation's "Gallery of Honor".

#### ☐ **TITLE START/FINISH LINE SPONSOR** \$35,000

- Recognition as Title Sponsor on all event materials, media & public service announcements
- Logo on start line, finish line, and center top back of custom souvenir t-shirts\*
- 20 complimentary walk/run participants

#### ☐ **KID'S FUN RUN/KID'S ZONE SPONSOR** \$20,000

- Logo rights with prominent placement on Kid's Fun Run start line
- Logo on back of souvenir t-shirts\*
- 15 complimentary walk/run participants

#### ☐ **FINISH MEDAL SPONSOR** \$15,000

- Exclusive name or logo on all finish medal lanyards (estimated 2,000+)\*
- 12 complimentary walk/run participants

#### ☐ **T-SHIRT SPONSOR** \$12,000

- Exclusive name or logo printed on the front of souvenir t-shirts
- 10 complimentary walk/run participants

#### ☐ **BIB SPONSOR** \$10,000

- Exclusive logo printed on the front of bibs (estimated 2,000+), back of souvenir t-shirts\*
- 8 complimentary walk/run participants

#### ☐ **FRIENDLY DOG WALK SPONSOR** \$10,000

- Logo on the back of souvenir t-shirts
- 8 complimentary walk/run participants

### OTHER SPONSORSHIP OPPORTUNITIES

#### ☐ **GOLD CHAMPION SPONSOR** \$7,500

- Logo in all electronic and printed materials\* (social media, website, flyers) and on back of souvenir t-shirts
- 5 complimentary walk/run participants

#### ☐ **SILVER SPONSOR** \$5,000

- Logo in all electronic and printed materials\* (social media, website, flyers) and on back of souvenir t-shirts
- 4 complimentary walk/run participants

#### ☐ **BRONZE SPONSOR** \$2,500

- Logo on back of souvenir t-shirts
- 2 complimentary walk/run participants

### UNDERWRITING OPPORTUNITIES

#### ☐ **WATER STATION SPONSOR** \$1,000

#### ☐ **MILE MARKER SPONSOR** \$250

### WALK/RUN\*\*\*

#### ☐ **WALK/RUN PARTICIPANT** 10K/5K

\$40 ..... Through March 13, 2021

\$45 ..... March 14, 2021 through race day

☐ 10K

☐ 5K

☐ Kids Fun Run (\$20)  
(age 9 and under)

☐ 1-Mile Friendly Dog Walk (\$25)

Build a team and become a Team Captain or register to participate in the 19<sup>th</sup> Annual Victory for Victims 10K/5K, Kids Fun Run, or Dog Walk by visiting [www.supportnorthridge.org/v4v2021](http://www.supportnorthridge.org/v4v2021).

\* All logos are to be submitted in an EPS, AI, CDR or PDF (**vector based**) format for proper recognition before **January 25, 2021** (for printed materials).

\*\* Banner placement will be subject to Victory for Victims' being held as a hybrid run (in-person and virtual).

\*\*\* In-person event subject to COVID-19 park restrictions and may go fully virtual if conditions require.

Visit [www.supportnorthridge.org/v4v2021](http://www.supportnorthridge.org/v4v2021) for more details.

Please make checks payable to:

Northridge Hospital Foundation with C·A·T·S in the subject line  
Federal Tax ID #: 23-7444901

Please bill my: ☐ Visa ☐ MC ☐ AMEX \$\_\_\_\_\_ Exp. Date: \_\_\_\_\_

Credit Card # \_\_\_\_\_ CW \_\_\_\_\_  
(or contact 818.718.5922 for secure credit card transmission)

Signature: \_\_\_\_\_

Business Name: \_\_\_\_\_  
(As you wish it to appear on event publicity)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mail to:  
Northridge Hospital/C·A·T·S      Fax: 818.718.5989  
8210 Etiwanda Ave.      Email: Joshua.Parsons@dignityhealth.org  
Reseda, CA 91335      Priscilla.Lomeli@dignityhealth.org



**Dignity Health.**

Northridge Hospital Medical Center  
Center for Assault Treatment Services

The Center for Assault Treatment Services (C·A·T·S), is a program of Dignity Health – Northridge Hospital. C·A·T·S is the only 24-hour/7-day-per-week program in the San Fernando and Santa Clarita Valley's providing forensic medical evidentiary examinations and interviews at no cost to victims of sexual assault, human trafficking and domestic violence.