

5K•10K October 4, 2020 COCOA, FLORIDA

PARTICIPANT GUIDE

ORGANIZED BY

PRESENTED BY





TABLE OF CONTENTS

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•	Location, Date, Time, Medals4
•	2020 Beneficiary5
•	Schedule of Events6
•	Directions to race site7
•	Parking7
•	Packet Pickup & Registration8
•	Dirty Oar Brewing Company9
•	Sneak Preview – 20% Off Pints9
•	Runners Virtual Goody Bag10
•	Chronotrack B-Tag Timing10
R	ACE START AREA: PRE-SHOW
•	Start Line Approach11
•	Contingency Plan12
•	Security Plan 12

COURSE INFORMATION

•	Hollywood Central: Race Site Map1	3
•	Course Map1	4
•	Course Elevation1	15
•	Course Time Limit	15
•	Aid Stations1	15
•	Prohibited Devices	15
•	Splits, Clocks & Mile Markers	16
•	Course Safety	16
•	Spectator Guidelines	16
•	Race Day Results	17



TABLE OF CONTENTS

MEDICAL INFORMATION

 Medical Services & Support 	
--	--

A Note From Our Medical Director....18 & 19

RACE DAY: RACE FINISH AREA

- Finish Line Flow......20
- Runners Refreshments20



RACE DAY: POST RACE

•	Photos21
•	Awards/Results Procedure21

ADDITIONAL INFORMATION

•	Safety Protocols Summary	22
•	Thank You Race Partners	.23
•	Special "Thank You"	2



SUNDAY, OCTOBER 4, 2020 COCOA, FLORIDA HALF MARATHON, 10K & 5K START: 6:30 AM

The stars will be out at the Red Carpet Run Half Marathon, 10K and 5K. Follow the spotlight to the race site and be chased by paparazzi, as you are the star for the day! We are rolling out the red carpet for our participants as we celebrate the movies. We are excited about this year's event and have outlined detailed plans based on industry best practices on how Running Zone Foundation will support and provide a safe environment for participants, spectators, volunteers and staff.

Half Marathon Finisher Medal





5K / 10K Finisher Medal

2020 BENEFICIARY

By participating in the Red Carpet Run, you are helping a great organization listed below! Thank you for joining us and helping us to give back to our community!

Family Promise of Brevard





Family Promise of Brevard is a 501 (c)(3) nonprofit dedicated to providing assistance for homeless families in Brevard County. Their promise is to empower homeless families to create a path towards stable, long term housing and provide peace and security along the journey.

SCHEDULE OF EVENTS: COUNDTOWN TO RED CARPET RUN

TUESDAY – FRIDAY ACTIVITIES | SEPT. 29TH – OCT. 2ND

Registration and Packet Pickup at Running Zone (3696 N Wickham Rd, Melbourne, FL 32935) from 10:00 am – 6:30 pm

SATURDAY ACTIVITIES | OCT. 3RD

- 10:00 am Late Registration and Packet Running Zone (3696 N Wickham Rd. Melbourne, FL)
- **5:00 pm** Late Registration & Packet Pickup closes at Running Zone

RACE DAY ACTIVITIES* | SUNDAY, OCT. 4TH

- 5:00 am Race Site Opens
- 6:30 am Half, 10K & 5K Start
- 10:30 am Official Course Closure (4 hours for all events)

*There will be **NO** packet pick up or registration on race day.

RACE LOCATION: COCOA VILLAGE

The 3rd running of the Red Carpet Run Half, 10K & 5K will take place in Cocoa, Florida. The race site and "Hollywood Central" are at Cocoa Riverfront Park (401 Riveredge Blvd, Cocoa, FL 32922). This is a large outdoor facility that we can easily spread out before and after the race so safe social distancing guidelines can be maintained.

DIRECTIONS TO RACE SITE

From Orlando on State Rd 528: Travel FL-528 East towards Cocoa to Rt. 520 East. Cross US 1 and continue on Rt. 520 East. Turn right on Florida Ave. Reference the Parking Locations Guide enclosed for further details about parking areas in Cocoa Village.

From Daytona Beach on I-95: Follow I-95 South to Rt. 520 East. Cross US 1 and continue on Rt. 520 East. Turn right on Florida Ave. Reference the Parking Locations Guide enclosed for further details about parking areas in Cocoa Village.

From Miami on I-95: Follow I 95 North to Rt. 520 East. Cross US 1 and continue on Rt. 520 East. Turn right on Florida Ave. Reference the Parking Locations Guide enclosed for further details about parking areas in Cocoa Village. **PARKING**

All limos and town cars can park in any public parking spot in Downtown Cocoa Village. Here are some designated spots: Cocoa Library, City of Cocoa City Hall, Parking lot on corners of Factory St. & John Garren Lane, Public parking lots on Oleander St., Stone St. & Florida Ave.

PARTICIPANT PACKET PICKUP & LATE REGISTRATION

Late registration, packet pickup and official Red Carpet Run Merchandise are available at Running Zone (Race Headquarters) Tuesday – Saturday, Sept. 29th through Oct. 3rd. Business hours during the week are 10:00 am to 6:30 pm and on Saturday from 10:00 am to 5:00 pm.

COVID-19 PROTOCOL: Masks will be required during packet pickup. No packet pickup or registration will be allowed on race morning. This eliminates a touch point between volunteers and participants as well as congregating in these two areas on race morning.

Race Headquarters will be at Running Zone Inc. located at 3696 N. Wickham Rd. Melbourne, Florida. Running Zone is just south of the King Center and Eastern Florida State College between Post and Parkway Road.

For further information about Running Zone, visit us on the web at <u>RunningZone.com</u> You can also contact Running Zone by phone at 321-751-8890 or email at <u>info@redcarpetrunfl.com</u>

PARTICIPANT PACKET CONTENT

- 1. Safety Pins
- 2. Official Bib Number & timing tag Your timing tag is already attached to the back of the bib! Be sure to wear your bib on the front of your shorts or shirt and do NOT remove the timing tag from your bib #.

Virtual Participants: You will download your race bib number

THANK YOU TO OUR BEER PARTNER

DIRTY OAR BREWING COMPANY (329 King St., Cocoa, FL 32922)

Dirty Oar Brewing Company will be providing beer to all participants (21 years +) post race.

They will also be hosting a Red Carpet Run Sneak Preview on Saturday, October 3rd from 5 pm to 9 pm Participants will receive 20% off all pints!

20% off all pints for Red Carpet Run participants*!



*Must show your confirmation email to receive the discount.











RUNNERS GOODY BAG

We will be emailing your Official Virtual Event Bag with deals and promotions from our race partners on Monday, Sept. 28th! Don't forget to claim the offers in the Virtual Event Bag sent through the email your provided on your race registration.



CHRONOTRACK B-TAG TIMING TECHNOLOGY

Chronotrack B-Tag timing (disposable B-Tag) will be used for scoring. Both the official time and "net" time will be calculated. Wear your bib # on the front of your shirt. The B-Tag is on the back of your race number.

All courses are USATF certified.



RACE START AREA: PRE-SHOW

START LINE APPROACH

Start time is 6:30 am. Masks will be required to be worn in the start line area. Mask may be removed once you begin. The start corral will be spread out along Brevard Ave. so please wear a mask as well as apply social distancing in the start area.

CONTINGENCY PLAN, EVENT ALERT SYSTEM & CANCELLATION POLICY

In case of lightning, severe rain, wind or any other condition that affects the potential safety of the participants, spectators and volunteers, the event may be delayed and all participants will be asked to proceed to safety. The event will start if the weather clears (in the case of severe weather). In the case of light rain, the event will continue until safety becomes an issue. In the event unusual conditions necessitate the curtailment or cancellation of the event for the safety of participants, the Race Director shall have absolute authority to makes changes to best serve the interests and safety of the event participants. In case of extreme weather, the race director shall determine if and when the event shall cease, resume or be cancelled. Please visit RedCarpetRunHalf.com for details of our cancellation, transfer and deferment policy.

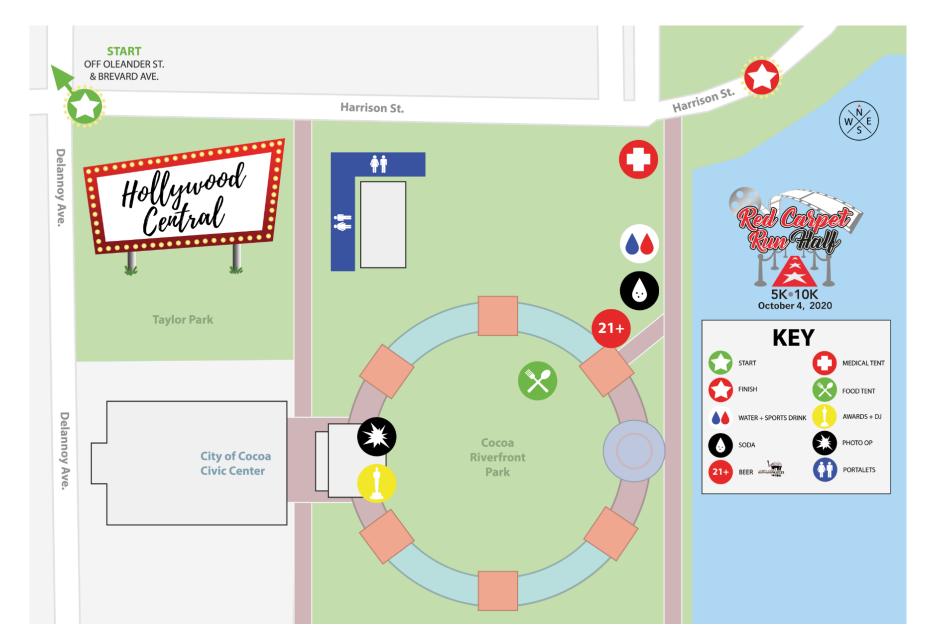
SECURITY PLAN

Here are some additional measures we should all take to have a fun and safe event:

- Travel light to the event
- Don't bring anything you don't need
- Don't leave your bags unattended around the race site
- And most importantly, if you see something, say something!

Thank you in advance for your cooperation.

HOLLYWOOD CENTRAL: RACE SITE MAP



COURSE MAP: Half, 10K & 5K



COURSE ELEVATION

The course is mostly fast and flat. There are a few rolling hills on the Half portion of the course.

COURSE TIME LIMITS

Course officially closes at 10:30 am on Sunday afternoon. (4 hour time limit)

AID STATIONS

COVID-19 PROTOCOL: We encourage everyone to bring their own fluids/gels during the event. We will only hand out bottled water/sports drink at aid stations on the course and at the race site finish line and volunteers will wear gloves/masks. Half Marathoners will pass an aid station 6 times. 10K participants will pass an aid station 4 times. 5K participants will pass an aid station 2 times. There are 3 aid stations on the course (854 Indian River Drive, McFarland Drive South, Briarwood Lane) with sports drinks and bottled water. Please use trash cans – do not throw on the ground. GU brand gels will be available at Briarwood Lane and McFarland Drive South.

GU

PROHIBITED DEVICES

For your safety, we ask you not to wear music listening devices because the course is open to residential traffic.

SPLITS, CLOCKS & MILE MARKERS

Split mats will be along the course at each distance event turnaround

Clocks will be displayed at each timing split site. Each mile will be marked along the course. Mile markers are tall red feather banners for the Half, metal signs for the 10K and white feather banners for the 5K.

COURSE SAFETY

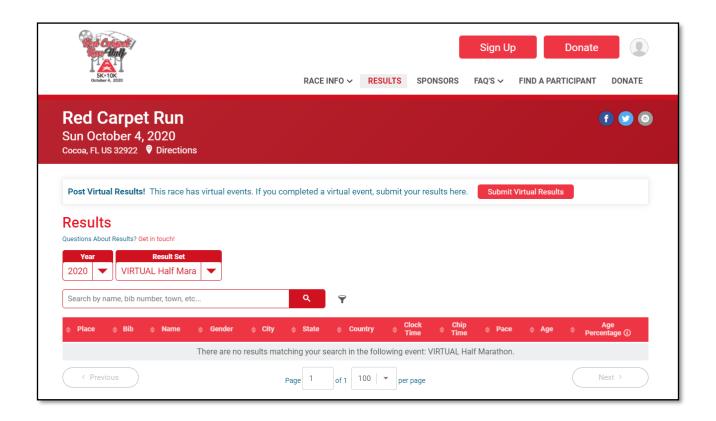
The race course will be open to local residential traffic. Traffic at intersections will be controlled by police and traffic control personnel but you must be vigilant. There will also be numerous volunteers along the course. PLEASE be aware of vehicular traffic. BE SAFE!

SPECTATOR GUIDELINES

COVID-19 PROTOCOL: Spectators are a highlight of race day, but also create an additional opportunity for crowding. We would like to ask that spectators not to be around the start or finish areas as well as food and drink areas. We will have volunteers and staff assigned to help enforce the social distancing guidelines throughout the morning for both participants and spectators.

RACE DAY RUNNER RESULTS

Race results will be posted during the race, online at <u>RedCarpetRunHalf.com</u>. As participants achieve specific splits along the course, their times will be updated accordingly. Final results will be posted at the race site and online at <u>RedCarpetRunHalf.com</u>.



MEDICAL INFORMATION

MEDICAL SERVICES & SUPPORT

If anyone should need medical assistance, please notify any volunteer and they will help you in obtaining medical assistance. A first aid station will be available along the course. Coastal Health Systems will be on site during the event at the finish line.





A NOTE FROM OUR MEDICAL DIRECTOR

Our Medical Director, Dr. Bryan Parry is a Board Certified Orthopedic Surgeon and is a fellow of American Academy of Orthopedic Surgeons. He practices at Suntree Orthopedics.

Even with proper training for long distances, you still may suffer from heat stress or become dehydrated. Here are a few tips to remember during the race:

- Make sure you are hydrated before the race with both water and electrolyte replacement fluid.
- Try to intake 4-6 ounces every 20 minutes during the race. You should drink electrolyte replacement fluid at least every other water station.



Dr. Bryan Parry MD, FAAOS

A NOTE FROM OUR MEDICAL DIRECTOR (CONTINUED)

- Medical research has shown non-steroidal anti-inflammatory drugs (NSAIDs) like Advil, Motrin (ibuprofen) and Aleve may be harmful to runners' kidney function is taken within 24 hours of running. Also, they may increase the risk of hyponatremia by interfering with the body's ability to retain salt. Tylenol has been shown to be safe.
- Know the symptoms of heat stress, dehydration or other symptoms in which to seek medical assistance: nausea and/or vomiting; dizziness, confusion, loss of peripheral vision; dry skin, your body is no longer able to perspire; chest pain.

If anything like this occurs, seek medical assistance. Our medical team will be there to help on race day to ensure you have a safe and enjoyable race.





RACE DAY: RACE FINISH AREA

FINISH LINE FLOW

COVID-19 PROTOCOL: Racers tend to want to STOP at the end of a race...but moving quickly through the finish area will help eliminate slow-downs. We will have volunteers/staff at the finish line to help facilitate moving quickly through the finish line area into the race site areas. We will also eliminate handing out finisher medals at the finish line and will provide the finisher medals in the race packets. Any other amenities will be offered away from the immediate finish line to help spread things out.

RUNNERS' REFRESHMENTS

COVID-19 PROTOCOL: All food provided after the race will be distributed in sealed packaging when applicable (i.e. fruit). Drinks will be distributed in sealed containers. Beer will be distributed on tables by volunteers after being poured to reduce any touch points. **Everything will be distributed via volunteers wearing gloves and protective face coverings.**

RACE DAY: POST RACE

PHOTOS

Photos of the finish line will be posted on the results page of RedCarpetRunHalf.com.

AWARDS/RESULTS PROCEDURE

COVID-19 PROTOCOL: We will only post results electronically on our website during and after the race and we will not have an awards presentation at the race site. Award winners can pick up their awards at the Award Tent on the stage. Any awards not picked up on race day will be available at Running Zone or mailed after the race if it is requested by email.







THANK YOU FOR YOUR COOPERATION

SAFETY PROTOCOLS SUMMARY

The safety protocols and precautions will minimize the risk of exposure to COVID-19. Wish these additional safety measures in place, we feel we can safely hold this year's Red Carpet Run Half, 10K & 5K. We ask for your cooperation in following all the safety protocols so everyone can experience a safe and fun event.



THANK YOU RACE PARTNERS!

CLICK ON LOGOS TO VIEW WEBSITE

Best Picture – "presented by"



Best Director







Best Supporting Actor





Best Original Screenplay





A SPECIAL THANK YOU

Thank you to the City of Cocoa and Brevard County for hosting the Red Carpet Run Half, 10K & 5K.



