



**2023 VETERANS DAY 5**  
**Support Opportunities**

**Events start and finish at the Michigan Veteran Homes at Grand Rapids**

**5 mile and 5k runs, .5 mile walk, and a unity breakfast on November 9**

**Dollars raised will fund quality of life initiatives for the Home's resident veterans**

**Post-event unity breakfast will encourage networking between participants and the Home's veterans/staff**





# Levels of Support

## FINISH LINE SPONSOR (\$2,000 donation\*)

Logo/link included in event confirmation  
Banners w/ name or logo displayed vertically on each side of the finish line truss  
Logo inclusion on participant shirt backs  
Tag in two boosted Facebook posts  
Five 5 mile or 5K run event entries  
Emcee recognition at the start/finish lines (four)

## MILE MARKER SPONSOR (\$1,000 donation\*)

Logo on one marker on 5 mile and 5K courses  
Logo inclusion on participant shirt backs  
Tag in one boosted Facebook post  
Three 5 mile or 5K run event entries  
Emcee recognition at the start/finish lines (three)

## AID STATION SPONSOR (\$750 donation\*)

Opportunity to staff Aid Station with volunteers  
Opportunity to display banners at Aid Station  
Tag in one boosted Facebook post  
Emcee recognition at the start/finish lines (two)  
Event shirts and breakfast tickets for Aid Station Volunteers

\*Zero Day, a veteran-centric nonprofit will act as the Veterans Day 5 fiduciary, providing 100% of the proceeds to the Home



## BREAKFAST SPONSOR (in-kind donation)

Logo/link included in event confirmation  
Logo included on breakfast table signs  
Logo included on participant shirt backs  
Tag in two boosted Facebook posts  
Five 5 mile or 5k run event entries  
Banner display at start/finish lines (up to two banners provided by sponsor)  
Verbal recognition at the start/finish line by event emcee (four total)