

Are you interested in marketing to a new set of eyes that travel from more than 20 states to train and race with us in the sport of triathlon in Chautauqua County?

We bring in hundreds of customers looking for a place to stay, a place to eat, where to get fuel, shop, experience, and explore in our county.

It is not just a sponsorship where you donate money to an event and never see any return. Your logo and link will be in front of thousands of eyes looking at our website, following us on social media, and seeing and hearing your business name at these events.

With many levels to choose from, we can help you spend your marketing dollars in your budget in a new and exciting way.

Sprint Level Sponsorship: \$250 ~ everything listed below:

- + Your logo on the registration website, t-shirts, and sponsor board for **one** event of your choice in Chautauqua County; CassadagaMan, STTC Summer Tri Series, Cassadaga Kids Triathlon, Findley Lake Triathlon Festival, KBR Triathlon
- + Space for your business to set up a vendor booth/tent (no extra fee) during the race and to hang a banner at the race site
- + Announcements during event
- + Your logo and link on every email that is sent to participants
- + Posts on our social media accounts announcing your sponsorship

+ Distribution of any printed material, give-a-way items, etc to all participants

Olympic Level Sponsorship: \$500 ~ everything listed above, shares and links on our social media pages, plus:

+ We will order and pay for a banner with your business logo that will be displayed at the event

+ One yard sign with your logo supporting our events that can be displayed at your place of business or along the race route(s)

Intermediate Level Sponsorship: \$1500 ~ everything listed above, more press on social media and direct emails, plus:

+ Your logo and link on website and all t-shirts for **ALL EVENTS in Chautauqua County**

+ One race entry to any race of your choice to anyone you choose

+ Yard signs for every event

+ Race t-shirts - one per event

Long-Distance Level Sponsorship: \$3000 ~ everything listed above, even more press on social media and direct emails, plus:

+ Promoted on **ALL 17 events in NY State and CT**

+ Two race entries to any race of your choice to anyone you choose

Please print and include with payment if mailing:

My sponsorship level: _____

*For Sprint or Olympic level, the event I am sponsoring is:

(please circle one)

CassadagaMan

STTC Summer Tri Series

Cassadaga Kids Triathlon

Findley Lake Triathlon

KBR Triathlon

**Payment must be received one month prior to race date to be added to shirts

My business name: _____

Website or Facebook for link on our site: _____

Contact person: _____

Phone: _____

Email: _____

Make Check out to **Wilson Endurance Sports** and mail to:

33 Pettit Place, Cassadaga, NY 14718.

We also accept PayPal or Venmo. Contact us for details.

We provide quality events for all levels that are always athlete centered and a portion of all proceeds will benefit one or more charity in each community. Wilson Endurance Sports produces 17 events each year and since 2017 **over \$30,000 has been donated back to the communities we race in.**

To read about each event and to learn more about Wilson Endurance Sports, please visit our website at **www.CoachMarkWilson.com**



If we can answer any questions for you or you would like to discuss other options please reach out to us at the below information.

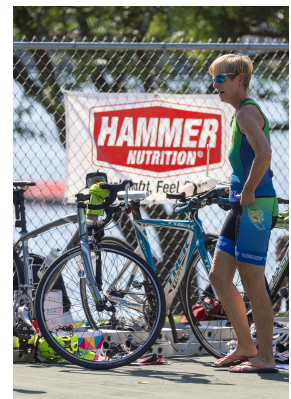
Thank you,

Mark & Tonia Wilson

www.CoachMarkWilson.com

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Tonia ~ tonia@coachmarkwilson.com 716-353-1288





2024 Schedule of Events Wilson Endurance Sports, LLC



February 3 Frozen 50K - Cassadaga, NY (100% Charity event)



June 1 OnondagaMan - Inagural event - Jamesville, NY (Syracuse)

June 5 **STTC Summer Tri Series #1 - Cassadaga, NY**

June 12 HVTC Summer Tri Series #1 - Mt. Tremper, NY

June 15 Ticonderoga Triathlon Festival - Ticonderoga, NY

June 23 Stissing Triathlon - Pine Plains, NY



July 3 **STTC Summer Tri Series #2 - Cassadaga, NY**

July 6 Litchfield Hills Triathlon - New Hartford, CT

July 10 HVTC Summer Tri Series #2 - Mt. Tremper, NY

July 13 Delta Lake Triathlon - Rome, NY

July 28 **Findley Lake Triathlon Festival - Findley Lake, NY**



August 3 Frickin' Hot 50K - Cassadaga, NY (100% Charity event)

August 7 **STTC Summer Tri Series #3 - Cassadaga, NY**

August 10 **Cassadaga Kids Triathlon - Cassadaga, NY**

August 14 HVTC Summer Tri Series #3 - Mt. Tremper, NY

August 31 **CassadagaMan - Cassadaga, NY**



September 14 **KBR Triathlon ~ Kayak, Bike, Run - Cassadaga, NY**



REGISTER TODAY AT www.CoachMarkWilson.com