



Are you looking for new marketing outreach to reach your potential customers?

**The KBR Triathlon ~ Kayak, Bike, Run will be in Cassadaga, NY on
September 16, 2023.**

Join Wilson Endurance Sports, LLC in 2023 and TRI something new

■ Website visitors last year: **35,000+**

■ Social Media followers: **4,000+**

■ Direct Emails to **6,000+**

■ Event attendance projected for 2023 - 200+

As a sponsor you would receive:

*Public recognition announcements throughout the event.

*Your name or logo on all event(s) t-shirts

*Listed on our registration site with logo & direct link to your site or social media

*Social media posts & Email mentions

*Logos or name on sponsor board prominently displayed at race site

*Space for promotional banner at race site (2.5" x 4")

*Space in goodie bag for any promotional items you would like to promote your business

*Space on-site for vendor booth - no additional fee

Corporate Level Sponsor

\$3,000 for ALL 20 Wilson Endurance Sports events

*All items listed above with logo plus:

- we will order and purchase your banner
- 2 event t-shirts of your choice
- 2 event entries of your choice (to any person(s) you chose)

Gold Level Sponsor

\$2,000

*All items listed above with logo plus:

- we will order and purchase your banner
- 2 event t-shirts of your choice
- 1 event entry (to any person you chose)

(A.) for all Western NY events- see below for listing

(B.) for all Central & Eastern NY and CT events - see below

Silver Level Sponsor

\$1,500

*All items listed above with logo plus:

- 1 event t-shirt of your choice

(A.) for all Cassadaga events

(B.) for 6 events of your choice

Bronze Level Sponsor

\$500

*All items listed above with premium logo placement

*Your choice of any two events

Copper Level Sponsor

\$250

*All items listed above with logo for any single event.

Valued Level Sponsor

\$100

*Name only on all items listed above for any single event.

Events by region:

Central & Eastern; HVTC (Hudson Valley Triathlon Club Summer Tri Series), Ticonderoga Triathlon Festival, Stissing Triathlon, Litchfield Hills Triathlon, Delta Lake Triathlon

Western; New York Duathlon Series, Findley Lake Triathlon Festival, Amish Country Running Festival plus all of the Cassadaga events listed below

Cassadaga; Frozen 50K, Cassadaga Lakes Running Festival, STTC(Southern Tier Triathlon Club Summer Tri Series), Frickin' Hot 50K, Cassadaga Kids Triathlon, CassadagaMan, KBR Triathlon

Yes! I'd like to be a sponsor for the 2023 KBR Triathlon.

My sponsorship amount:_____

****Payment must be received one month prior to race date to be added to shirts**

My business name:_____

Contact person:_____

Phone: _____

Email:_____

Make Check out to **Wilson Endurance Sports** and mail to 33 Pettit Place,
Cassadaga, NY 14718. We also accept PayPal at PayPal.me/
wilsonendurance

Thank you for your consideration in partnering with

Wilson Endurance Sports.

We provide quality events for all levels that are always athlete centered and a portion of all proceeds will benefit one or more charity in each community. Wilson Endurance Sports produces 20 events each year and **Over \$14,000 was donated in 2021 back to the communities we race in.**

To read about each event and to learn more about Wilson Endurance Sports, please visit our website at **www.CoachMarkWilson.com**

If we can answer any questions for you or you would like to discuss other options please reach out to:

Owner/Administrator: Tonia Wilson at tonia@coachmarkwilson.com or 716-353-1288

2023 Schedule of Events

Wilson Endurance Sports, LLC



February 4 Frozen 50K - Cassadaga, NY

May 6 New York Duathlon Series #1 - Randolph, NY
May 20 New York Duathlon Series #2 - Randolph, NY
May 27 Cassadaga Lakes Running Festival - Cassadaga, NY



June 7 STTC Summer Tri Series #1 - Cassadaga, NY
June 14 HVTC Summer Tri Series #1 - Mt. Tremper, NY
June 17 Ticonderoga Triathlon Festival - Ticonderoga, NY
June 25 Stissing Triathlon - Pine Plains, NY



July 5 STTC Summer Tri Series #2 - Cassadaga, NY
July 8 Litchfield Hills Triathlon - New Hartford, CT
July 12 HVTC Summer Tri Series #2 - Mt. Tremper, NY
July 15 Delta Lake Triathlon - Rome, NY
July 30 Findley Lake Triathlon Festival - Findley Lake, NY



August 2 STTC Summer Tri Series #3 - Cassadaga, NY
August 5 Frickin' Hot 50K - Cassadaga, NY
August 12 Cassadaga Kids Triathlon - Cassadaga, NY
August 16 HVTC Summer Tri Series #3 - Mt. Tremper, NY



September 2 CassadagaMan ~ 1.2m Swim, 56m Bike, 13.1m Run - Cassadaga, NY
September 16 KBR Triathlon ~ Kayak, Bike, Run - Cassadaga, NY
September 23 Amish Country Running Festival - Randolph, NY



REGISTER TODAY AT WWW.COACHMARKWILSON.COM