

Your Invitation to Sponsorship



Neuse River
BRIDGE RUN

May 1-2, 2026

SuperKids Fun Run
5 K - 10 K
1/2 Marathon

New Bern, NC
Union Point Park and
Riverfront Convention
Center of Craven County





Mission

The Neuse River Bridge Run serves the community by promoting a healthy, active lifestyle and provides financial support to five community non-profit organizations.

www.BridgeRun.org

Our Track Record

Our participation is growing! For 2025, registrations for the Neuse River Bridge Run events totaled **1,774**. **The event brought over 2,200** runners, volunteers, sponsors, families, friends, and cheerleaders to Downtown New Bern for two days of family friendly activities. Net proceeds provided over **\$90,000** in support for the 5 non-profit organizations of the partnership. We invite you to help us grow!

The Event

The Neuse River Bridge Run (NRBR) began over 20 years ago and continues to be a vital part in bridging the gaps for 5 non-profit organizations in Craven and Jones Counties. Together, these organizations provide support, services, and advocacy for over 120,000 residents in Eastern NC.

Who Benefits?

The NRBR benefits five (5) organizations that bring concrete and important value and advocacy to and for residents of Craven, Pamlico, and Jones Counties.

The member organizations for NRBR 2026 are:

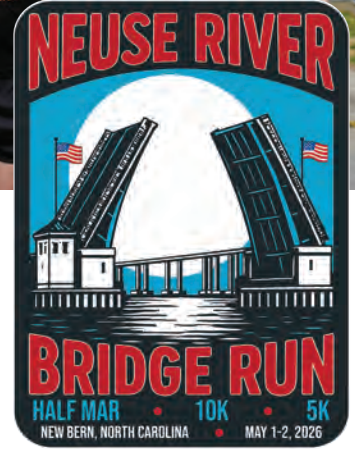
- **Craven Community College Foundation**
- **Duffyfield Phoenix Project**
- **The Filling Station**
- **Mediation Center of Eastern Carolina**
- **Twin Rivers YMCA**

What programs are supported by this event?

- Targeted programs for the homeless and the hungry
- Promotion of physical health
- Leadership programs for children & young adults
- For those in conflict with others, teaching mediation skills to avoid the court system and resolve issues
- Support to community college students who aspire to learn professional and trade skills
- Support and engagement within our communities to improve the education, physical health, and cultural well-being of individuals and neighborhoods

This event benefits 5 non-profit organizations:





2026 Schedule of Events

Friday, May 1

SuperKids Fun Run

Registration, Check-In, and Activities

Union Point Park

4:00 to 5:30 p.m.

Runners and families will meet at the Park where volunteers will be on hand to register children, hand out goodies, and lead games, activities and warm-ups.

5:30 to 7:00 p.m.

Kids Run participants will organize into age groups and races will begin.

Registration, Packet Pick-Up & Welcome Event for 5K - 10K - 1/2 Marathon

4:00 to 8:00 p.m.

New Bern Riverfront Convention Center

Saturday, May 2

Registration, Packet Pick-Up for 5K - 10K - 1/2 Marathon 6:00 to 8:00 a.m.

(up to 15 minutes before start)

New Bern Riverfront Convention Center

All Races Start near Union Point Park on E. Front Street

- 7:00 a.m. - Half Marathon Start
- 7:30 a.m. - 10K Race Start
- 8:15 a.m. - 5K Race Start

Runner's Celebration

8:30 a.m. to 11:30 a.m.

New Bern Riverfront Convention Center

Friday, May 1 - Saturday, May 9, 2026

Virtual Races - Virtual events are for runners and walkers who want to participate and support our cause, but won't be joining us physically at the events. Virtual runners set their own course and run anytime from May 1 to May 9, 2026.

All photos by Jeremy LeRay, New Bern Web Design





NEUSE RIVER BRIDGE RUN 2026 SPONSOR OPPORTUNITIES and BENEFITS

BENEFITS CHART

Large logo banner at the designated bridge entrances and recognition on big screen at Convention Center

Logo displayed at Start and Finish Lines

Name included in all press releases and logo in 3 individual social media posts.

Your company identified as the race sponsor for specific race (the race name would be preceded by company name; example: "The Sport Drink 5K")

Logo on Mile Marker Signs

Booth space at Riverfront Convention Center on Friday evening (4 - 8 PM) and Saturday morning (7 - 11:30 AM)

Logo displayed on T-shirts, posters, and website

Company name on event banners displayed in downtown New Bern

Complimentary race registrations

Title Sponsorship (1) \$10,000	Neuse River or Trent River Sponsors (2) \$5,000	Race Sponsors \$3,000 (3) 5K, 10K, or 1/2 M	Race Results and Text Messaging (1) \$2,500	Start or Finish Line, or Koozie Sponsor (3) \$1,500	Energy Drink (2) or Recycle Bin (2) Sponsors \$1,250	Mile Sponsor \$1,000	Water Stop or Fruit Station \$600	Banner Sponsor \$300
✓	✓ Neuse River Bridge or Trent River Bridge	✓						
✓	✓	✓	✓					
✓	✓	✓	✓					
		✓ 5K, 10K, or 1/2 M						
✓	✓	✓	✓	✓				
✓	✓	✓	✓	✓	✓	✓		
✓ Kids Run T-shirt	✓ Kids Run T-shirt	✓	✓	✓	✓	✓	✓ Website only	✓ Website only
✓ 6 Banners	✓ 4 Banners	✓ 4 Banners	✓ 2 Banners	✓ 2 Banners	✓ 2 Banners	✓ 2 Banners	✓ 1 Banner	✓ 1 Banner
✓ 30 registrations	✓ 20 registrations	✓ 16 egristrations	✓ 12 registrations	✓ 10 registrations	✓ 8 registrations	✓ 6 registrations	✓ 2 registrations	✓ 2 registrations

SPONSORSHIP AGREEMENT

Company / Name: _____
(As it is to appear in sponsorship recognition)

If different from above, the company name as it appears on check _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Billing Contact Person (if needed/different): _____

Billing Address: _____ City: _____ State: _____ Zip: _____

☐ Check here if billing address is the same as above

Sponsorship Type _____ **Amount \$** _____

NRBR 5K, 10K, 1/2 MARATHON ☐\$10,000 - Title Sponsor ☐\$5,000 - River Sponsor ☐\$3,000 - Race Sponsor ☐\$2,500 - Results and Text Messaging Sponsor ☐\$1,500 - Start or Finish Line Sponsor ☐\$1,500 - Koozie Sponsor ☐\$1,250 - Energy Drink or Recycle Bin Sponsors ☐\$1,000 - Mile Sponsor ☐\$600 - Booth Only ☐\$600 - Water Stop or Fruit Station ☐\$300 - Banner Sponsor ☐\$100 - Friend
SUPERKIDS FUN RUN ☐\$3,000 - Fun Run Title Sponsor ☐\$1,250 - Super Hero Sponsor ☐\$600 - Super Sidekick Sponsor ☐\$300 - SuperKids Banner Sponsor ☐\$45 - Youth Sponsor (sponsor a youth runner in the 5K - ages 10 - 18)

Signature _____ Date _____

☐ Payment is enclosed

☐ Bill me (*payments must be received by 3/15/26*)

Mail form with check payable to Neuse River Bridge Run

P.O. Box 234, New Bern, NC 28563-0234

OR email commitment form to:

NeuseRiverBridgeRun@gmail.com,

**Please return your commitment form by
February 28, 2026**

To ensure that you receive full sponsorship benefits,
please submit logos in high resolution (300 dpi) jpg, png
or PDF format.



SuperKids Fun Run SPONSOR OPPORTUNITIES and BENEFITS

Company logo on Start and Finish
Line banner and booth space at
Convention Center on Friday
evening and Saturday morning

Company logo displayed on Kids Fun
Run T-shirt and NRBR website link

Name on event banners displayed in
downtown New Bern for 5 weeks

Complimentary race registrations
for any age category SuperKids Fun
Run or 5K

Website recognition on bridgerun.org

Title Sponsor (I) \$3,000	Super Hero \$1,250	Super Sidekick \$600	Banner \$300	5K Sponsor Ages 10-18 \$45
✓ Center/Large	✓ Side/Medium			
✓	✓	✓		
✓ 4 Banners	✓ 2 Banners	✓ 1 Banner	✓ 1 Banner	
✓ 16 registrations	✓ 8 registrations	✓ 4 registrations	✓ 2 registrations	
✓	✓	✓	✓	✓



PO Box 234

New Bern, NC 28563-0234

www.BridgeRun.org

NeuseRiverBridgeRun@gmail.com

