

Our title sponsor



An Affiliate of UNC Health

is proud to support the

NEUSE RIVER

5K 10K

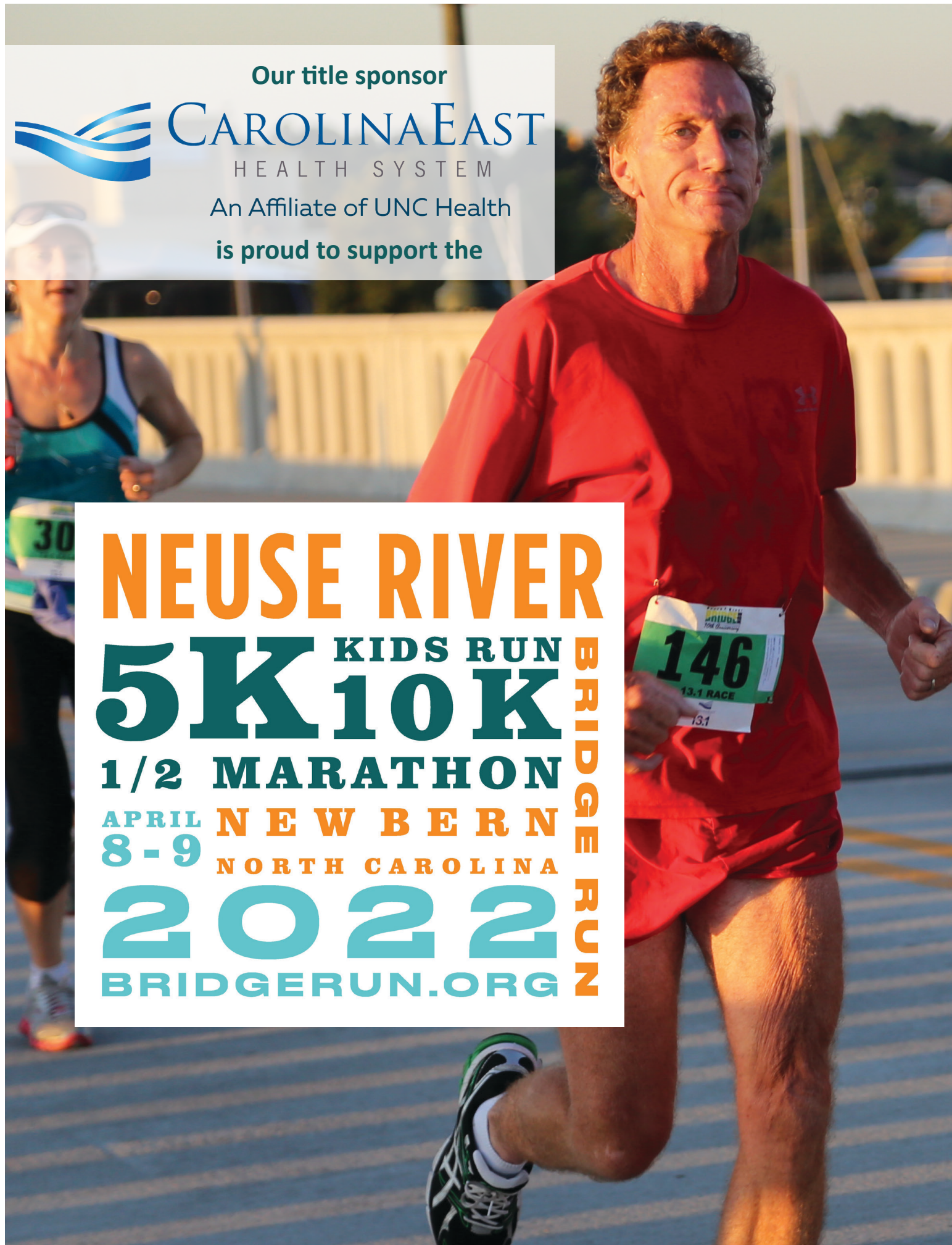
1/2 MARATHON

APRIL 8-9 NEW BERN
NORTH CAROLINA

2022

BRIDGERUN.ORG

BRIDGERUN



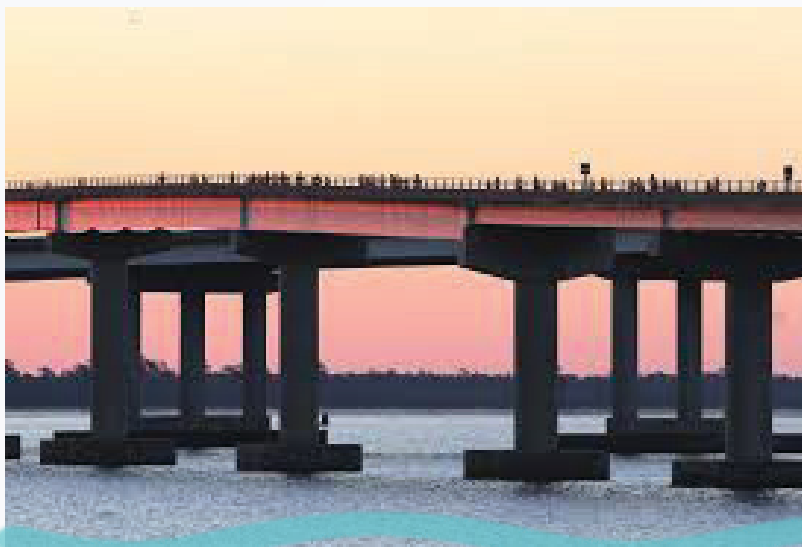


MISSION

The Neuse River Bridge Run serves the community by promoting a healthy, active lifestyle and through its financial support to eight community non-profit organizations. The organizations are committed to working together to manage this event to improve the lives of Eastern North Carolinians.

We invite you to learn more about the seven(7) non-profit partners by visiting the Neuse River Bridge Run website.

www.BridgeRun.org



The Neuse River Bridge Run (NRBR) began in 2004. Every year, the event generates revenue for non-profit organizations in Eastern Northern Carolina. Together, the organizations provide support, services and advocacy for over 250,000 residents in our region.

We are expecting well over 1,200 runners to register and participate in the four race events this year. They will be supported by over 250 volunteers with over 500 friends and family members there to support them.

This year's events will include VIRTUAL RACES! This will allow participants to support our cause, even if they can't join us physically at the events.

The NRBR benefits seven (7) organizations that bring concrete and important value and advocacy to and for residents of Craven, Pamlico and Jones Counties.

The member organizations for NRBR 2022 are:

- Craven Community College Foundation
- Duffyfield Phoenix Project
- The Filling Station
- Mediation Center of Eastern North Carolina
- MERCI Clinic
- Religious Community Services (RCS)
- Twin Rivers YMCA

What programs are supported by this event?

- Targeted programs for the homeless and the hungry
- Healthcare for those who cannot afford it
- Promotion of physical health
- Leadership programs for children & young adults
- For those in conflict with others, teaching mediation skills to avoid the court system and resolve issues
- Preparing students to enter the workforce as contributing members of their communities
- Support to community college students who aspire to learn professional and trade skills
- Support and engagement within our communities to improve the physical health and cultural well-being of neighborhoods

SCHEDULE OF EVENTS

Thursday, April 7, 2022

SuperKids Fun Run

Early Registration

5:00 to 7:00 p.m.

Registration Station will be located in front of the New Bern Riverfront Convention Center under the entrance pagoda on South Front Street

Friday, April 8, 2022

SuperKids Fun Run

Registration and Check-In

4:00 to 5:00 p.m.

New Bern Riverfront Convention Center

SuperKids Fun Run Events

5:00 to 7:30 p.m.

Participants gather at 5:00 p.m. on the patio of the Convention Center and volunteers will escort Kids Run participants over to the Union Point Park via the under bridge walkway. Events start at 5:30 p.m.

Registration, Packet Pick-Up and

Runner's Welcome Event

5K - 10K - Half Marathon Events

4:00 to 8:00 p.m.

New Bern Riverfront Convention Center

Saturday, April 9, 2022

**Registration, Packet Pick-Up for
5K - 10K - Half Marathon Events**

6:00 to 8:00 a.m.

New Bern Riverfront Convention Center

Half Marathon Start

7:00 a.m.

Union Point Park / East Front Street

10K Race Start

7:30 a.m.

Union Point Park / East Front Street

5K Race Start

8:15 a.m.

Union Point Park / East Front Street

Runner's Celebration

8:30 a.m. to 12:30 p.m.

New Bern Riverfront Convention Center

April 9 - April 16, 2022

Virtual Races - Virtual events are for runners and walkers who want to participate and support our cause, but won't be joining us physically at the events. Virtual runners set their own course.



2022 TITLE SPONSOR



An Affiliate of UNC Health

BECOME A SPONSOR

The Neuse River Bridge Run invites you to become a sponsor of our 2022 Events!

SPONSOR OPPORTUNITIES and BENEFITS

☐ \$5,000 - Race Sponsor 5K - 10K or HALF MARATHON

- Your company identified as the race sponsor for a specific race (the race name would be preceded by company name; examples: "The Sport Drink 5K" or "Law Firm 10K")
- Prominent logo display at Start and Finish Lines
- Name and/or logo included in all media coverage and paid advertisements
- Company logo prominently displayed on race T-shirts, posters and event website
- Booth space at Riverfront Convention Center on Friday evening (4 - 8 p.m.) and Saturday morning (7 a.m. - noon)
- Company name on six (6) banners displayed downtown
- Sixteen (16) complimentary race registrations

☐ \$2,500 - Race Results and Text Messaging Sponsor

- Your company name identified as provider of text message race results, sent to each participant with their personal race results
- Your company logo with link to your website on the NRBR website's race results page
- Logo prominently displayed on T-shirts and posters
- Logo on website where the race results will be displayed
- Booth space at Riverfront Convention Center on Friday evening (4 - 8 p.m.) and Saturday morning (7 a.m. - noon)
- Company name on four (4) banners displayed downtown
- Ten (10) complimentary race registrations

☐ \$1,000 - Mile Sponsor / Booth & Banners

- Booth space at Riverfront Convention Center on Friday evening (4 - 8 p.m.) and Saturday morning (7 a.m. - noon)
- Company logo displayed on two (2) Mile Marker Signs
- Company logo displayed on T-shirt and website
- Company name on two (2) banners
- Six (6) complimentary race registrations

**YOUR COMPANY
NAME HERE**

NEUSE RIVER BRIDGE RUN

KIDS RUN • 5K • 10K • 1/2 MARATHON

BRIDGERUN.ORG



sample street banner

☐ \$500 - Water Station Sponsors

- Your company banner displayed for runners as they approach your sponsored water stop (You may include site decorations, signage, etc.)
- Volunteers / employees may work the water station and wear your company T-shirt with logo
- Company name on two (2) banners displayed downtown
- Four (4) complimentary race registrations

☐ \$350 - Mile Marker Sponsors

- Your company's logo displayed on a Mile Marker sign provided by NRBR
- Your company name on one (1) banner displayed downtown
- Your company logo with link to your website on the NRBR website
- Two (2) complimentary race registrations

☐ \$250 - Banner Sponsors

- Your company name on one (1) banner displayed downtown
- Your company logo with a link to your website on the NRBR website
- Two (2) complimentary race registrations

☐ \$100 - Friend of the Race

- Gratitude and appreciation from the NRBR organizations, the runners and the community
- A "thank you" listing on the NRBR website
- An event volunteer T-shirt

SuperKids Fun Run

☐ \$1,250 - Fun Run Sponsor

- Your company logo on the Kids Fun Run banner at the Start and Finish Lines
- Booth space at Riverfront Convention Center on Friday evening (4 - 8 p.m.) and Saturday morning (7 a.m. - noon)
- Company logo displayed on Kids Fun Run T-shirt and linked on NRBR website
- Company name on two (2) banners
- Ten (10) complimentary race registrations for any age category in the Kids Fun Run



☐ \$500 - Super Hero Sponsor

- Company logo displayed on Kids Fun Run T-shirt and linked on NRBR website
- Company name on one (1) banner
- Eight (8) complimentary race registrations for any age category in the Kids Fun Run

☐ \$250 - Super Sidekick Sponsor

- Company logo displayed on Kids Fun Run signage
- Company logo displayed and linked on NRBR website
- Four (4) complimentary race registrations for any age category in the Kids Fun Run

SPONSORSHIP AGREEMENT

Company / Name: _____
(As it is to appear in sponsorship recognition)

If different from above, the company name as it appears on check _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Billing Contact Person (if needed/different): _____

Billing Address: _____ City: _____ State: _____ Zip: _____

☐ Check here if billing address is the same as above

☐ Sponsorship Level _____ Amount \$ _____

☐ Payment is enclosed ☐ Bill me (payments must be received by February 28, 2022)

Signature _____ Date _____

Mail this form with check payable to

Neuse River Bridge Run:

Neuse River Bridge Run

P.O. Box 234

New Bern, NC 28563-0234

OR email commitment form to:

NeuseRiverBridgeRun@gmail.com

**Please return your commitment form by
December 31, 2021.**

To ensure that you receive full sponsorship benefits,
please submit logos in high resolution (300 dpi) jpg, png
or PDF format.



PO Box 234

New Bern, NC 28563-0234

www.bridgerun.org

NeuseRiverBridgeRun@gmail.com



This event benefits:



MERCI Clinic

